SAN DIEGO CYCLO-VETS BICYCLE CLUB
Board of Directors Minutes of Meeting

January 10, 2022
ZOOM Meeting @ 6:00pm due to the Covid-19 Pandemic

Board of Directors Present:
Don Danner, *President*
Julie Hamiton, *Secretary*
RoxieAnn Danner, *Treasurer*
Darryl MacKenzie, *Membership Chair*

Members at Large Present:	**Club Members Present:**
Nancy Wallace	Armen Khachadourian, *Sponsorship Chair* .
	Robert Bernhard

President's Report – *Don Danner*

Review of year as president:

- Brought names on banking and mail box current

- Updated the website

President's goal for this year is to build a stronger foundation for the club. His goal is to bring all the details that have been pushed aside current. He wants to hand a healthy club over to the next board.

Treasurer's Report – *RoxieAnn Danner*
Account Balance is $10,796.33 as of December 31, 2021
RoxieAnn has already prepared the state and federal taxes.

Secretary's Report – *Julie Hamilton*
The minutes from our November 8, 2021 meeting were approved as corrected.

Membership Report – *Darryl MacKenzie*
Currently have 114 members.
Also have 8 sponsors.
Had 4 family members last year.
Median age took a big jump, it is now 67 years of age. Median age is slowly creeping up.

Opened up registration for 2022, already have 13 members registered for 2022.

Sponsorship Report – Armen Khachadourian

Armen asked to have invoices sent to all the sponsors.

Clothing Report – *Rob Bernhard*

Had one problem that has been resolved.

Has looked in to another manufacturer in case anything happens with Zoca.

Don would like to see a summer kit available in April.

Don and Darryl raised the issue of whether non-members should be able to order new kits. The plan is to send people that are wearing the current kit an invoice to join.

New Business:

Borrego Trip -

Has been postponed due to the impact of COVID. Will look at it again in February. Could look at some time outside of the high season for the hotel.

New Website –

Armen observed the picture behind the subscribe button looks like it was taken from a fixed-gear crit. The riders are not wearing Cyclo-Vet jerseys.

Armen suggested we have website builder make sure we come up with google search. Try to get all iterations of Cyclo-Vets to redirect to the website.

Steve Schmidt asked about old Cyclo-Vets domain – why don't we just bring it back. When we called to renew, it was going to be pretty expensive until it went on the open market. Steve believes it is now on the market for $69. We are waiting for it to become available to GoDaddy so we had everything in GoDaddy.

Drone Shoot –

After seeing the new site do we need the drone? Consensus was the new site is enticing without a drone video. We will need to pay him some money for his setup time.

Club Data Base –
In the future, how will people other than Darryl access the database?

Darryl can put it on the web so other people can access it.

RoxieAnne can update the active data base from the mailed in memberships. We need to pass on to the next board how to maintain the membership database. Active works because she can sort Active.

Road ID –

Don suggested the club focus on getting every member to get a Road ID, we will make this a focus.

Constant Contact/Google Groups –

Once someone gets on Google Groups they stay on there forever. We have never gone through and purged members. Concern is that people that were not a member were advertising.

We should determine what the need is, who needs what information for what purpose?

Constanct Contact is on pause until we get the newsletter up and running. Darryl also suggested we can move to MailChimp.

2022 Event Planning –

Plan something for the 2nd Saturday in March. This should get us past the current surge in COVID cases.

Web Master –

Nancy Wallace is willing to remain as web master.

Meeting adjourned @ 7:25. Next board meeting: Februaruy 7, 2022.

Respectfully submitted by: *Julie Hamilton*

(Please be aware that all club affiliated activities, events and rides may be changed, postponed or canceled at the sole descretion of the board)