



## SAN DIEGO CYCLO-VETS BICYCLE CLUB

### Board of Directors Minutes of Meeting

February 8, 2021

ZOOM Meeting @ 6:00pm due to the Covid-19 Pandemic

#### Board of Directors Present:

Don Danner, *President*

Lynn Fieser, *Vice President*

Julie Hamiton, *Secretary*

Steve Schmidt, *Treasurer*

Paul Gorman, *SDCBC Liason*

Jeff Clark, *Immediate Past President*

#### Members at Large Present:

Rob Bernhard

Darryl Mackenzie

Nancy Walker

Robert Prinz

#### Club Members Present:

Dave Nichols

Jeanne Passino

Kathleen Roth

#### Treasurer's Report – *Steve Schmidt*

Bank Balance is \$10,820.41 as of January 26, 2021

#### Secretary's Report – *Julie Hamilton*

The minutes from our January 10, 2021 were approved as modified.

#### New Business:

**Appointment of Member at Large** – Rob Bernard resigned, Don Danner appointed Bob Prinz, Board unanimously supported this appointment.

#### Honorary Memberships and Travel Reimbursements:

Nancy Wallace asked about honorary memberships and travel reimbursements, are they still appropriate given the few racers we have in the club these days?

Bob Prinz mentioned we had big difficult discussions about this issue a few years ago and we made changes to honorary memberships and race reimbursement.

Julie made a Motion to research information on honorary memberships and travel reimbursements so we can make a reasonsed decision, second by Don Danner. Unanimously approved.

#### Membership Demographics –

Darryl MacKenzie gave a presentation on the demographics of the club and declining membership.

Discussed how to increase membership

- Active membership chair

- Personal contacts prior to expiration of membership

- Don't have a fixed club membership year

- Don't compete with Christmas

The Board discussed the issues and concerns raised by Darryl. There was a discussion of who should be membership chair. There was also a discussion of the accessibility of a credit card reader for people to accept payments immediately.

Don Danner discussed past concerns with membership and when the dues are due and how long we have to pay the dues.

Jeff believes we go through social media to raise interests in membership – perhaps through targeting people on Facebook, etc.

Paul is not sure about social media, but mentioned there was a time when the Bike Coalition offered a program to develop membership.

Suggest that members of the Board of Directors actively search for someone to be the membership chair.

Board agreed each member of the board will actively search for a new membership chair.

Kathleen Roth agreed to contact previous members that are no longer on the list and solicit membership.

Meeting adjourned @ 6:57pm. Next board meeting: 9/8/2021

**Uniforms:** Rob Bernhard has provided mockups and a price list.

Zoca will allow combining the M/F orders to meet club minimums.

Could add masks with CV logo and color coordinated to the jerseys.

Kathleen suggested the uniform information needs to indicate you need to be a member to purchase the kit.

Rob is suggesting opening the store tonight and closing in two weeks.

Don Danner moved to accept the uniform design and price list, second by Paul Gorman – unanimously approved. Kathleen will get info out to club.

Meeting adjourned @ 7:15. Next board meeting: 3/8/21

Respectfully submitted by: *Julie Hamilton*

*(Please be aware that all club affiliated activities, events and rides may be changed, postponed or canceled at the sole descretion of the board)*