



## SAN DIEGO CYCLO-VETS BICYCLE CLUB

### Board of Directors Minutes of Meeting

June 14, 2021

ZOOM Meeting @ 6:00pm due to the Covid-19 Pandemic

#### **Board of Directors Present:**

Don Danner, *President*

Lynn Feiser, *Vice President*

Julie Hamiton, *Secretary*

Paul Gorman, *SDCBC Liason*

Jeff Clark, *Immediate Past President*

RoxieAnn Danner, *Treasurer*

Steve Schmidt, *Membership*

#### **Members at Large Present:**

Darryl Mackenzie

Nancy Wallace

#### **Club Members Present:**

Dave Nichols

Jeanne Passino

Rob Bernhard

Kathleen Roth

#### **Treasurer's Report – RovieAnn Danner**

Account Balance is \$12,123.41 as of May 31, 2021

#### **Secretary's Report – Julie Hamilton**

The minutes from our May 10, 2021 meeting were approved as submitted.

#### **Membership Report – Steve Schmidt**

Membership stands at 101.

Discussed perhaps having business cards to pass out to individuals on the road, maybe waterproof. Consider as a topic for next month.

#### **Sponsorship Report – Armen Kachedourian**

Just ended a 6-month hiatus, time to go back and seek sponsors. Do we go with the calendar year or do we go with six months. General consensus was six months. Armen will reach out to sponsors. Armen will reach out to Park Social. Nadine will reach out to Adams Avenue.

Jeff Clark – The club is not in a position to give out free sponsorships. At least four sponsors on the jersey don't pay cash to be on jersey. Adams Ave, WD-40, Spynergy and Sport RX have never paid money. These sponsors should be asked to pay for money.

Steve Schmidt – Club should send out information listing sponsors and benefits.

Put issue of paid sponsorships on agenda for next meeting.

### **Bike Coalition Report – Paul Gorman**

Gilman Drive proposed cycle-track. There is a proposal pretty far along that separated bike tracks are going to be put on Gilman Drive from the Rose Canyon Bike Path to UCSD in both directions. Serge Isaakov is asking the council of clubs to write to the Development Services Department to provide input.

Two ways to provide input, plus a couple of words from Serge as to what we say. Paul is suggesting we can provide information as to details.

### **New Business:**

#### **Flow Chart – Membership, Email, Newsletter**

Active is what we use for membership, it is not meant to be a membership organization it is meant to be registration for events.

We are not sending out welcome letters to members so they are not getting information about rides, sponsorship, etc.

We are not sending out notices that tell people when their membership expires.

Need to update google groups for email and constant contact for the newsletter.

Are not putting sponsorship on our rosters so they are kept abreast of what is happening in the club.

We have no way to share information in case of emergency. We need to have a way to access emergency contacts.

Darryl MacKenzie and Steve Schmidt have been working back and forth and will hopefully create something that will flow into roster and flow out to people when its recorded and received.

#### **Website**

Website has not been updated in years, the website is not up to date for today's standards. Nancy Wallace has been updating information, but she does not do website design. Many links are broken or redirect to the wrong information. The "About" page is inaccurate, and doesn't direct to the appropriate information.

Don proposed the club hire someone to update the website in a professional manner. He has looked at pricing, it will cost somewhere between \$300-500 to update the website.

**Julie moved to create a committee of at least three people with a budget of \$1,000 to build a website or update the existing website. 2<sup>nd</sup> by Paul. Passed unanimously.**

Paul, Lynn and Don volunteered to be on the committee.

### **Ride the Point**

Jean Passino discussed a contribution to Ride the Point. It is a worthwhile cause, Jim Krause was a Cyclo-Vet. She suggested a \$250 donation, but she will contribute \$100 towards the club donation. They donate to the research side of John Moores Cancer Center.

David Nichols spoke in favor of the donation, Cyclo-Vets ride as course marshals.

Don Danner loves the ride, it feels right to him.

**Paul Gorman moved Cyclo-Vets donate \$500 to Ride the Point. 2<sup>nd</sup> Paul Gorman. Unanimously approved.**

### **Club Photo**

Steve offered to take the club photo September 18 at Doyle Park.

### **Clothing Update**

Clothes should start being shipped in about 10 days.

### **Agenda for Next Month**

Sponsorships – paid and/or unpaid

Cycle-Tracks

Business Cards

Meeting adjourned @ 7:30. Next board meeting: 7/12/21.

Respectfully submitted by: *Julie Hamilton*

*(Please be aware that all club affiliated activities, events and rides may be changed, postponed or canceled at the sole descretion of the board)*

DRAFT