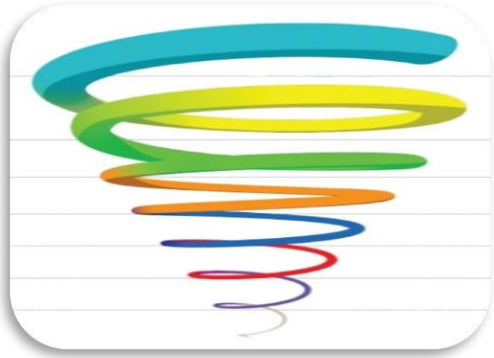
Spiral Dynamics

Human, Social, Political & Economic Evolution

Values & Principles for a Better World



Sanford Hinden

Summary

There is too much material to present.

What are the most important parts?

1. Values and needs are what drive people.
2. If we don't learn positive values, and positive principles for living, we have no empathy and concern for others and nature.
3. Spiral Dynamics looks at the various value systems around the world.
4. I explored if Spiral Dynamics can be used to facilitate values development.
5. My conclusion is that at each level, if you're going to get to the next level of values, you would have to give up your present set of contacts, people you associate with.
6. Or, you would have to explain to others you are evolving to other values to grow.
7. Most people are not willing to do that.

At the end of the presentation, I'll show you what we need to do to Evolve Society.

Major International Conflicts

1. Russia / Ukraine / NATO / United States
2. North Korea / South Korea / United States
3. Taiwan / China / United States
4. Israel / Palestine
5. Iran / United States / Israel
6. Sudan / Russia (Influencer)
7. Pakistan / India / China (Influencer)
8. Global migration causing arrival country backlash, shifting governments to the right.

Emerging Issues

What is going on that Spiral Dynamics is not accounting for?

- **Problematic Multinational Alliances: (NATO, BRICS, OPEC)**
- **Global migration from corruption, crime, climate change**
- **Culture war**
- **Social media creating hostility**
- **Psychopathic leaders**
- **Military, Industrial, Congressional, Intelligence, Media/Entertainment, Academic, Think Tank complex generating violence and war industries**

8. Turquoise (Holistic/Interconnected)		Global thinking culture, collective individualism, collective intelligence. Driven by peace, harmony, tranquility.
7. Yellow (Systemic/Integrative)		Self-development, continuous learning, flexibility, functionality, hierarchies based on knowledge and competency. Driven by integrity, sincerity, humility, self-awareness.
6. Green (Relativistic/Communitarian)		Egalitarianism, pluralism, multiculturalism, environmentalism, sharing community, sustainable economy. Driven by tolerance, respect of others, altruism, consensus, cooperation, fairness.
5. Orange (Achievement/Materialistic)		Creativity, competition, technological progress, entrepreneurialism, capitalism, consumerism. Driven by money, image status, fame, success, and recognition.
4. Blue (Order/Authoritarian)		Conformity, obeying rules, respecting procedures and traditions. Absolute authority of religion and/or rulers. Code of conduct based on dogmatic principles of “right” and “wrong.” Driven by duty, faith, discipline, restraint, virtue, guilt, after-life.
3 Red (Domination/Egocentric)		Asserting one's individual power and subduing others. Fulfil one's desires to the detriment of others. Cult of heroes. Powerful gods. Slavery. Driven by instant gratification, impulse, adventure, bravery, honor, glory.
2. Purple (Magical/Animistic)		Tribes, spirits of nature, mysterious powers, magic, rites, rituals, taboos, curses, spells, voodoo. Driven by sacredness, imagination, fear of the unknown, belonging, camaraderie.
1. Beige (Archaic/Instinctive)		Basic survival needs: food, water, warmth, rest, sex, safety.

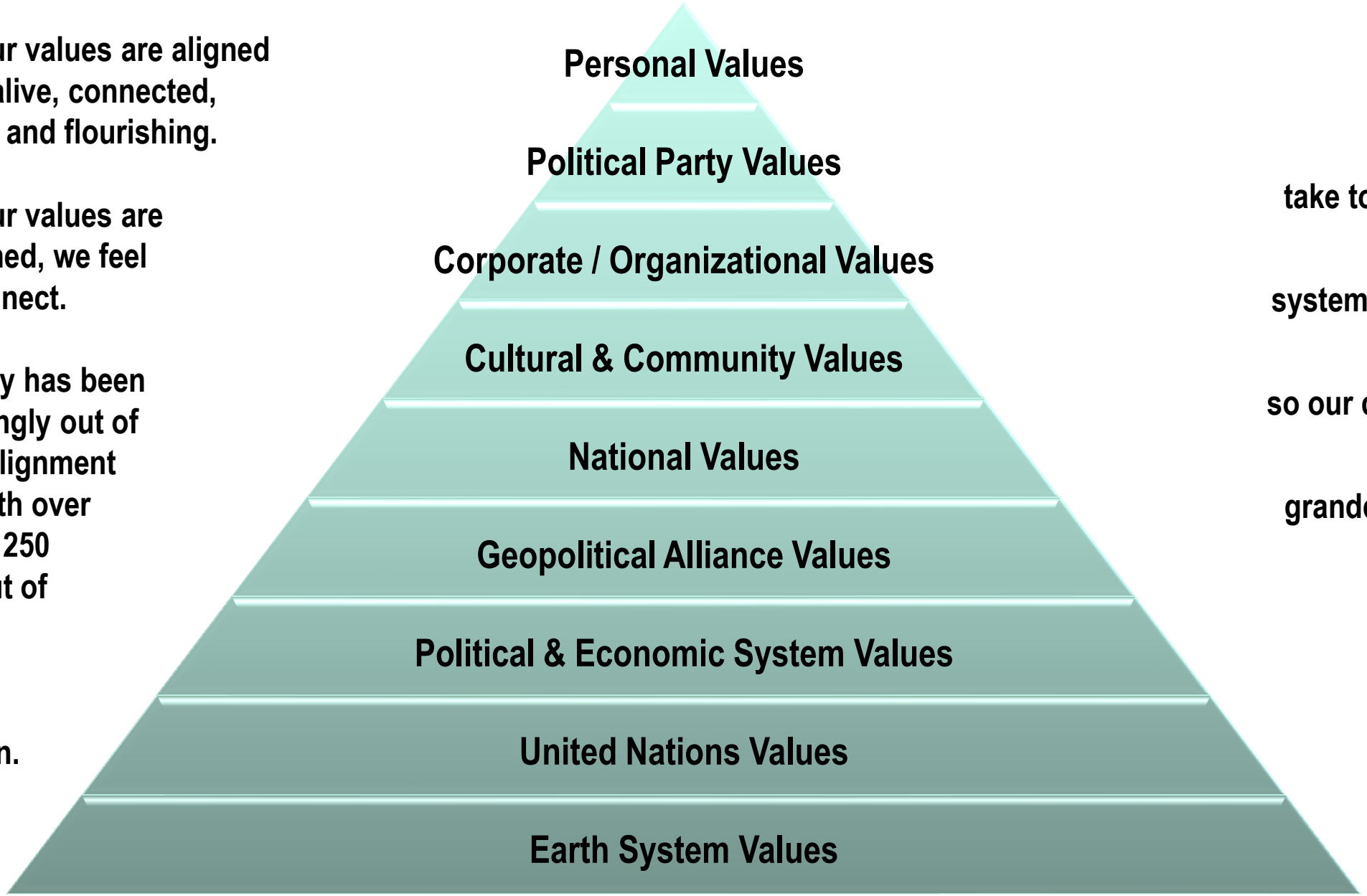
Holistic Organism		Synthesis Oriented
Systemic Flow		Process Oriented
Social Network		People Driven
Strategic Enterprise		Success Driven
Authoritative Structure		Order Driven
Exploitive Empire		Power Driven
Tribal Order		Safety Driven
Survival Band		Instinct Driven

Earth Wellbeing	Progressives	Liberals	Centrists Moderates	Conservatives	Libertarians	Far Right
1%	15%	20%	30%	20%	3%	10%
Doughnut Economics Wellbeing Economy Transition Towns Localists Intentional Communities Creative Protopians Eco-Civilization Flourishing Cities Cohousing Regenerists Wisocracy People's Government for Earth & Humanity	Government Solutions Environment Renewable Energy Fair Taxes Health Care for All Peace Gun Control Social Democrats Worker Cooperatives Mass Transit	Human Development Pro-Democracy Separation of Religion and State Women's Rights Pro-Choice LBTGQ+ Equal Rights Color Equity Gender Rights Black Lives Matter Gun Regulation	Status Quo Women's Rights Consumer Culture Fantasy & Fandom Fashionistas Foodies Entertainment Gamers Sports Fanatics Gamblers Addictions	Pro-Heterosexual Traditional Women's Roles Business Class Low Taxes Small Government Fundamental & Orthodox in Government Anti-Abortion	Radical Business Deregulation	Dictators Authoritarians Brutalists Dominators Bullies White Rights White Nationalists Secessionists Racists Anti-Immigration Oligarchs Law & Order Anti-Crime Gun Culture Pro-Cars Pro-Fossil Fuel High-Carbon Lifestyle

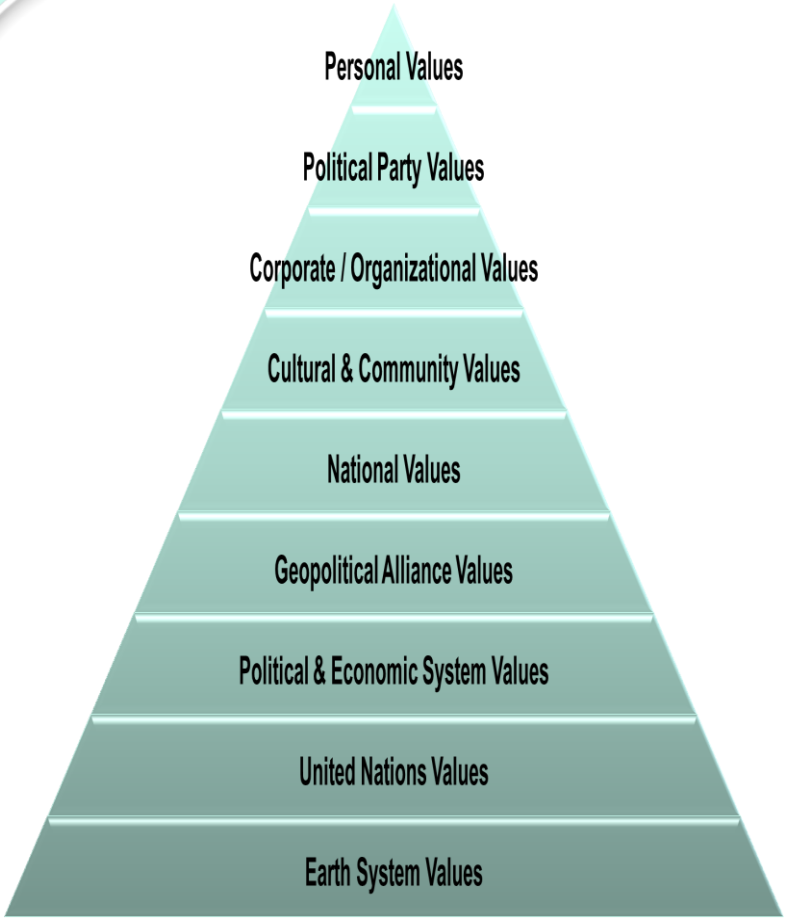
8. Turquoise (Holistic/Interconnected)		
7. Yellow (Systemic/Integrative)		
6. Green (Relativistic/Communitarian)		Environmental Protection & Justice Black, Brown, Asian Rights & Opportunities Women's Rights & Opportunities LBQTQ Rights
5. Orange (Achievement/Materialistic)		Anti-Tax & Anti-Regulation Forces Fossil Fuel Forces Sophisticated Criminal Organizations
4. Blue (Order/Authoritarian)		Religious Groups dominating nations
3 Red (Domination/Egocentric)		White Nationalists seeking domination
2. Purple (Magical/Animistic)		
1. Beige (Archaic/Instinctive)		

Level	Positive Values	Negative Aspects
Systems	Self-awareness, self-development, continuous learning, flexibility, functionality, knowledge, competency, integrity, sincerity, humility	Excessive complexity Incomprehensible
Progressive	Environmentalism Diversity and inclusion Social justice	Anti-modernism, Divisive identity politics Self-Righteous scolding Tyrannical demands
Modernist	Individual liberty Human rights, Rule of law Economic and scientific progress Achievement and prosperity	Environmental degradation Economic inequality Nuclear proliferation
Traditional	Loyalty to family and country Duty and honor Sacrifice for the greater good	Racism Sexism Homophobia
Domination	Orderly Control Simple Top-Down Decision-Making Clear Boundaries	Authoritarianism, Domination, Power Over Others, Repression Colonialization, Exploitation

- When our values are aligned we feel alive, connected, thriving, and flourishing.
- When our values are not aligned, we feel a disconnect.
- Humanity has been increasingly out of values alignment with Earth over the past 250 years out of 2 million years of human evolution.



What will it take to realign our systems with Earth so our children and grandchildren can flourish on Earth?



Positive Values

such as

peace, compassion, kindness, fairness, justice, wisdom, **and** ***wellbeing*****, and**

Principles for Living

such as

The Golden Rule – treat others as you would like to be treated,
Happiness is not the absence of problems, it's dealing with problems well,
and ***Humility is the root of all strength***

are shortcuts for dealing with
life's complexity.

Psychopaths, sociopaths, and many criminals
never had anyone take the time to teach them
positive values and principles for living.

Children and youth need to learn
positive values and principles for living
to develop their character.

Where Children & Youth Learn Values & Principles			
Family	**Schools**	**Community**	**Media**

Spiral Dynamics
Levels, Focus, Potential Problems

Sanford Hinden

Spiral Dynamics:
Development of Human Values, Beliefs, and Worldviews

1. Spiral Dynamics is a model describing the development of human values, beliefs, and worldviews evolving over time.

2. The model is intended to provide a framework for understanding human development not a definitive categorization of people.

Spiral Dynamics:
Development of Human Values, Beliefs, and Worldviews

3. Each level in Spiral Dynamics represents a different worldview and set of values, and each level has its own strengths and weaknesses, with potential faults or problems that can arise at each level.

4. These potential problems are not universal or inevitable.

5. People at each level can exhibit a range of behaviors.

Spiral Dynamics:
Levels, Focus, Potential Problems

6. Rigid cultural traditions, economic inequality, and political repression can limit individuals' and societies' ability to move towards higher stages of development.

7. Levels are transcended when people believe they are stuck and *there has to be a better way.*

Spiral Dynamics:
Levels, Focus, Potential Problems

8. It is not clear whether the development levels of societies can be rapidly facilitated and accelerated to avoid global conflict and collapse.

9. Individual human development is facilitated and accelerated through:
   - Positive personal experiences
   - Positive social and cultural influences
   - High-quality education
   - Exposure to diverse perspectives

Spiral Dynamics

Levels	Focus	Potential Problem	Difficulties
1 Beige	Survival, meeting basic needs	May not be able to think beyond their immediate needs and adapt to changing circumstances.	• May not be able to navigate the modern world
2 Purple	Magic, superstition	May be prone to believing in conspiracy theories or rejecting scientific evidence.	• Oppressive theocracy • Delusional thinking
3 Red	Power, domination	May be prone to aggression and violence and lack compassion and empathy for others.	• Warlords, gangs, crime • Kleptocracy
4 Blue	Order, tradition	May be resistant to change and be intolerant of people who hold different beliefs.	• Stubborn and unwilling to learn, grow, and improve
5 Orange	Individualism, achievement	May be prone to materialism and prioritize their own success over the needs of others.	• Money buys government • Lobbying, corruption • Indifference to environment • Addiction to consumption
6 Green	Community and equality	May react negatively to conventionality, mainstream, corporate, authority, consumerism, hierarchy, autonomy, power, aggression.	• Hostile to slow change • Intolerant of others' views
7 Yellow	Systemic thinking, complexity	May be prone to intellectual elitism and unable to communicate effectively with people at lower levels.	• Unable to explain complex ideas to help the public
8 Turquoise	Global unity, interdependence	May be prone to spiritual bypassing using spiritual explanations to dismiss or avoid complicated emotions or psychological issues and neglect the practical needs of people in their own community.	• Toxic positivity • Spiritual superiority • Disconnection from the public

Functional Democracy & The Eight Levels of Human Existence

Dr. Don E. Beck & Elza S. Maalouf

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Functional Democracy, The Eight Levels of Human Existence & MEMEnomics

Don E. Beck & Elza S. Maalouf

- Elza Maalouf focuses on what causes a culture to emerge and prosper, or stagnate and fail.
- Systemically dysfunctional societies inch closer by the day into collective chaos through oppression, inequality, and violence.
- As they face an increasingly interconnected world, people need to keep from backsliding into the grasp of feudal, unhealthy ideologies by taking charge of their own inalienable rights to freedom, equality, and prosperity.
- Functional Democracy is a process for governance based on the Beck-Graves model of value systems and the theories of Spiral Dynamics Integral.
- Maalouf, the founder of the Center for Human Emergence Mideast and co-founder of the Build Palestine Initiative, is a geopolitical expert on the region where she pioneered the application of Large-Scale Psychology and design concepts to conflict resolution.
- By placing democracy in an evolutionary, value-system's framework that is indigenously specific to the region, she clarifies the foundations necessary for cultural change.
- Maalouf's framework for decoding the complexities of the Middle East succeeds in many places where the West's approach to conflict resolution has failed. By weaving together the threads that make up the patterns of each culture, she shows the crucial roles memes play in creating a system of governance that truly fits.
- We need to seek understanding before we structure. Maalouf's Functional Democracy is based on youth building their own sustainable, indigenous ideas and processes.

Functional Democracy

Elza S. Maalouf

- Elza S. Maalouf is author of Emerge! The Rise of Functional Democracy and the Future of the Middle East. An Arab-American futurist and cultural development specialist, Elza's work is focused on cultural, business, and political reform in the Arab world. She lectures widely in the West on the complexities of the Muslim world and widens the horizon of understanding of Western cultures in the East.
- Elza is a former attorney and corporate executive. Her innovative approaches to leadership and organizational development draw on over two decades of experience in the areas of depth psychology, world philosophies, management sciences, political thought and consciousness studies. Elza integrates these disciplines seamlessly in designing strategies for macro and micro solutions.
- As one of the foremost expert in Memetics—the study of societal paradigms—of the Middle East, Elza is recognized as one of today's brightest minds in the field of Mid-East societal development.
- She is co-founder of the *Center for Human Emergence Middle East*, a think tank that emphasizes the scientific understanding of cultures. She is a pioneer in the implementation of Integral and Spiral Dynamics methodologies in the Middle East. To this rich body of work, Elza is now adding her original concept of *Innovations in Memetic Technologies*™ which includes depth psycho-spiritual understandings and indigenous-design applications.

The Eight Levels of Human Existence in Spiral Dynamics

Dr. Don E. Beck

- Dr. Beck was founder and CEO of the *Spiral Dynamics Group, Inc*., and founder of the *Global Centers for Human Emergence*, a worldwide constellation of Value System Experts (VSEs) and Integral Design Architects (IDAs) who are helping facilitate the conscious emergence of the human species using a synthesis of profound breakthroughs in human knowledge and capacities.
- Dr. Beck was named Outstanding Professor at the University of North Texas in 1978. He has since co-authored two books – *The Crucible: Forging South Africa's Future* and *Spiral Dynamics: Mastering Values, Leadership and Change.* Over a 10-year period, he worked with influential political and business leaders in South Africa during that country's transition from Apartheid, from FW De Klerk to Nelson Mandela and John C. Hall, Chairman of South Africa's National Peace Committee.
- He has since worked with Tony Blair's Policy Unit, the World Bank, and in Israel and Palestine through the CHE-Mideast and the Build Palestine Initiative. He remains the foremost authority on issues that deal with global value systems and large-scale change.
- For decades Dr. Beck taught, developed, and implemented the evolutionary theory of Spiral Dynamics, adapting the work of his mentor and colleague Clare W. Graves to the field of Large-Scale Psychology, developing multidimensional leadership models for understanding the evolutionary transformation of human values and cultures.

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Key: In the VGPS column

- **Mixed system** indicates more than one value system defines the country or region's political form.
- **Entering** means the values of the next system are emerging but don't define the country/region's institutions and electoral process yet.
- **No designation** indicates the corresponding system is the dominant form of governance.

Functional Democracy & The Eight Levels of Human Existence

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VMEME LEVEL	MEANING OF DEMOCRACY	POLITICAL FORM	PERCEPTION OF ONE PERSON ONE VOTE	VALUE SYSTEM GLOBAL POPULATION PERCENTAGE VGPS
1	• Survival-based groups • Genetic memory/instinct	• No concept of governance	• No concept of governance	0% VGPS
2	• What our people decide to do • Announced by the chief • Guided by the elders/mystical forces • This form of governance exists only in mixed systems with levels 3 and 4	• Tribes • Clans • Councils • Extended family • Lineage	• Individual votes don't matter and are not encouraged by the group/tribe • Chief knows best • Full group allegiance to 3rd level leader, or 4th level ideology	• Middle East, India (mixed) • Africa (mixed) • China (mixed) • So. America (mixed) 5% VGPS
3	• Whatever the Feudal Lord says it is • "Power to the People" is power to the clan leader and the chosen few • Feudal Distribution System • Institutions are vacuous. Designed to enrich self and cronies • Rich get richer, poor get poorer • All accept haves-have nots as reality	• Dictatorship • Feudal Empire • Domination • Corrupt autocracy • Strong-arm tactics • Patriarchy • No clear national political platform	• Votes go to feudal lords and Za'eems • Descending voters get eliminated from the political process • Opposition is thrown in jail, out of the country or killed • Voting for winning candidate grants access to power • Power could be seized the next day	• Middle East, India (mixed) • Africa (mixed) • So. America (mixed) • Parts of S.E. Asia (mixed) • China (mixed) • Russia (mixed) 33% VGPS

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VMEME LEVEL	MEANING OF DEMOCRACY	POLITICAL FORM	PERCEPTION OF ONE PERSON ONE VOTE	VALUE SYSTEM GLOBAL POPULATION PERCENTAGE VGPS
4	• Justice and Fairness for all • Everyone is equal under the law • Good people follow the law, rules and traditions • Disputes resolved through institutions and legal procedures • Duty to pay fair share to support the system • Autonomy and individuality is not encouraged • The right to defend my country	• Authoritarian Democracy • Nation states • One Party Rule • Heavy hand of government • Winner takes all and rules all without input from the losing minority parties.	• Votes matter to the one party that has all the right answers • Vote in line with family, church, and other civic groups who know the one true way • Candidate who shares my ethnicity and views on nationalism gets my vote	• Egypt (entering) • China (mixed) • So. Korea Singapore (mixed) • Russia, India (entering) • Eastern Europe • US, Japan (mixed) 27% VGPS
5	• Pluralistic politics • Game of incentives within a system of checks and balances • Federal governance with full rights to states and provinces • Relationship with losing party is to the strategic advantage of the winner • System turns politicians into corporate lobbyists after service	• Multi-party Democracy • Corporate states, Super PACs • Bill of Rights • Economic status sets power ratios resulting in wider gaps between the haves and have-nots	• Individual votes are highly valued and go to the candidate who shares voter's views • I vote for candidate who provides opportunity for personal success and financial achievement • The higher my net worth the higher the potential to steer political outcomes	• US, UK, Canada, Western Europe, Japan (mixed) • China (entering) • So.Korea, Singapore (entering) 24% VGPS

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VMEME LEVEL	MEANING OF DEMOCRACY	POLITICAL FORM	PERCEPTION OF ONE PERSON ONE VOTE	VALUE SYSTEM GLOBAL POPULATION PERCENTAGE VGPS
6	• Everybody shares equally in reaching consensus • The purpose of the system is to care for "we the people" and the common good • Equal access to all resources by all people • The human bond has priority over political manipulation	• Social Democracy • Coalition governments • Highly successful in homogenous European societies • Taxes private enterprise to spread social services equally	• Votes are important, but the loser still has an equal voice • Makes sure that there is group consensus on a candidate before voting • Vote goes to the candidate who most supports the environment, social programs, and gender equity	• Western Europe (mixed) • Northern Europe • Canada (mixed) • US (entering) 8% VGPS
7	• A process of integrating the majority of all first-tier political systems into a functional form of governance that works for all • People have the right to be who they are as long as they are not hurting anyone or the planet • Balance of government and private sector based on functionality	• Functional Democracy • Forms of governance that work based on value-system profiles and stages of development. • Stratified systems designed with the input of the Indigenous Intelligence	• Recognises that one person one vote works for societies with dominant VMEMEs at the non-idealogue 4th Level or higher • Works with benevolent leaders within the 3rd and 4th Level VMEMEs to establish institutions leading to one person, one vote systems in the future	• Germany (entering) • Northern Europe (entering) • Switzerland (entering) • Intelligent cities in US and Canada (entering) 3% VGPS
8	• Global Governance • Macro management of all life forms • Seeking common good in response to Global problems • Mix of holistic, cooperative, intuitive, and cognitive systems	• Holonic Democracy • Whole-Earth Networks • Interconnection of geo-consciousness • Self-organizing governance systems	• Governance and voting decisions copy nature's movements, changes in patterns • Voting decisions are both a distinct and a blended part of the larger compassionate whole	Won't appear until political systems are centered in the 7th level of values 0% VGPS

7 Yellow	6 Green	5 Orange	4 Blue	3 Red
Wellbeing Economy Wisocracy	Northern Europe is Greenest	1st world countries are mostly Orange and above	3rd world countries are mostly Blue and below	A lot of the Middle East and Africa is Red/ Purple/
	Norway Sweden Denmark Finland Greenland Iceland	United States Canada United Kingdom Germany Japan South Korea China	India Saudi Arabia Qatar Egypt	Dictatorships

Cultural Clashes → Culture Wars

- Global media and migration are introducing people with differing beliefs / values.
- Major cities are usually 1 or 2 levels higher than nearby rural areas.
- Red Dictatorships / Orange Corpocracy vs. Green Democracy / Wisocracy.
- Only Money Matters Orange capitalism vs Green-Yellow wellbeing economy.
- Red religion vs. Orange modernity (in China, Israel, United States).
- Orange medicine vs. Yellow wellness (anti-vaccine).
- Green LBGTQ vs. Red religion / heterosexuality.
- Green womens' rights vs. Red religion (abortion).
- Green immigration asylum vs. Blue / Red border wall (white power).

MEMEnomics

Said Elias Dawlabani

MEMEnomics of Said Elias Dawlabani

The framework illustrates that as societal and economic complexities increase, a culture experiences new problems that cannot be solved by the previous system. Cultures must transition to new higher-order value systems to solve existential economic and social problems or face decay and entropy. Each cycle corresponds to a predominant value system level that is color-coded in the Spiral Dynamics theory.

3rd Level	FIEFDOMS OF POWER CYCLE		Aligns with the 3rd level red values of the human ego in raw form identified with the warrior archetype, egocentrism, heroism, and feudalism. Power is vested in the charismatic individual.
4th Level	PATRIOTIC PROSPERITY CYCLE		Identified with the values of the communal 4th level blue system of righteous living, law, order, the one-true-way, and heavy regulation. Power is vested in the institution.
5th Level	ONLY MONEY MATTERS CYCLE		Identified with the values of the individualistic 5th level orange value system of strategic enterprise, personal advancement, and resource manipulation.
6th Level	DEMOCRATIZATION OF INFORMATION AND RESOURCES CYCLE		Aligns with a 6th level green value system, that of egalitarianism, equality, and community. The internet represents the systemic entry into this value system. Its overarching purpose is to eliminate hierarchy and seek the equal distribution of information, knowledge, and resources.
7th Level	FUTURE FIFTH MEMENOMIC CYCLE		Based on the big picture views of the 7th level yellow system, the first level of the second tier systems, a significant breakthrough to humanity's momentous leap, not tied to a particular ideology, it is a functional system that does what works based on the problem at hand, making considerably more effective decisions in less than half of the time and with less than half of the resources than the entire six systems that appeared before it. Informed by the awareness of the interdependence of life on a planet with finite resources.

MEMEnomics

Said Elias Dawlabani

- Said Elias Dawlabani is a developmental theorist and a leading authority on the application of value systems to large-scale change. He's a writer and public speaker specializing in the Gravesian approach to psychosocial development and the evolution of societal systems.
- Named one of the world's boldest thought leaders in 2019, he is author of ***MEMEnomics, The Next-Generation Economic System*** which brought recognition of the value systems framework as a specialty in the field of evolutionary economics.
- Since 2018 he has turned his attention to the application of the Gravesian model to climate change and the economics of the Anthropocene, which is the focus of his upcoming book.
- His latest book, ***The Light of Ishtar*** (2021), is a personal memoir that chronicles his journey n life with his wife and soulmate Elza Maalouf through myth and psycho-spirituality.
- For two decades he worked closely with the late Don E. Beck, a renowned geopolitical adviser, who was Graves' successor and one of the architects behind South Africa's transition from Apartheid. He was also the co-author of Spiral Dynamics, the most authoritative theory on value systems and change.
- Dawlabani cofounded ***The Center for Human Emergence Middle East*** with Beck and Maalouf. The center is a think tank that frames sociopolitical and economic issues facing the region through the prism of value systems.

"Said E. Dawlabani does a brilliant job in placing current economic activity into an evolutionary model that helps reshape the thinking of visionary business leaders of the future. I highly recommend this book."

—DEEPAK CHOPRA
NEW YORK TIMES BEST-SELLING AUTHOR

MEMEnomics

THE NEXT-GENERATION ECONOMIC SYSTEM

SAID ELIAS DAWLABANI

Foreword by Don E. Beck, PhD

Holistic Organism		Synthesis Oriented
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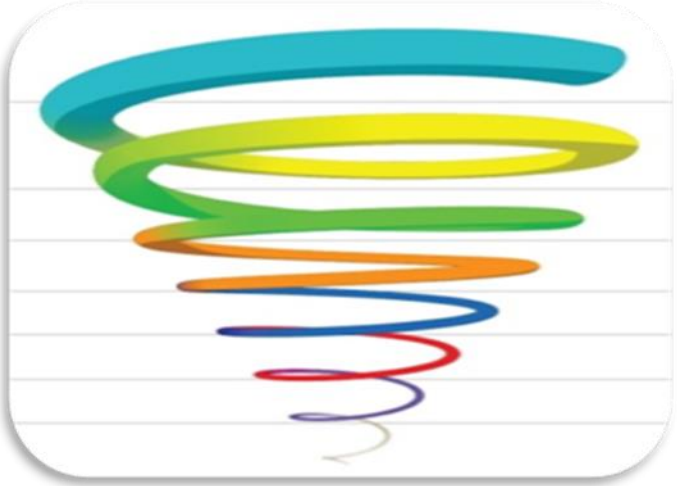

Can Spiral Dynamics Help Humanity Evolve to Avoid Global Conflict & Collapse

Sanford Hinden

Political Parties

- People and political party beliefs are dominated by certain ideas.
- When there are competing ideas, society-culture can seem like it is splitting apart.
- There are seven sets of ideas in multi-party democracies.

Far Left	Left	Center Left	Centrists	Center Right	Right	Far Right

- Each group may criticize the others.
- They often don't clarify the policy and programs for how people would live, function, and relate if their dominant ideas took over.
- This leads to constant bickering and a waste of time.
- We need to clarify what living together collaboratively on a flourishing planet would look like.

Self Interest

Protecting One's Interests
- Financial
- Social
- Civil

People
would feel their interests
are being protected on
a flourishing planet.

1. As most people become wealthier, they move to the Right politically to protect their financial interests and become more conservative.
2. In the US, wealthy gay people most often stay within the Left Progressive parties to protect their civil interests.
3. In the US, most white religious people move to the Right to protect their financial and social interests.
4. In the US, most black religious people stayed within the Left Progressive party to protect their civil rights.
5. So, people seek to protect their financial, social, and civil interests within various political parties.
6. As people become wealthier, they tend not to need relationships as much because they can buy the help and services they need.

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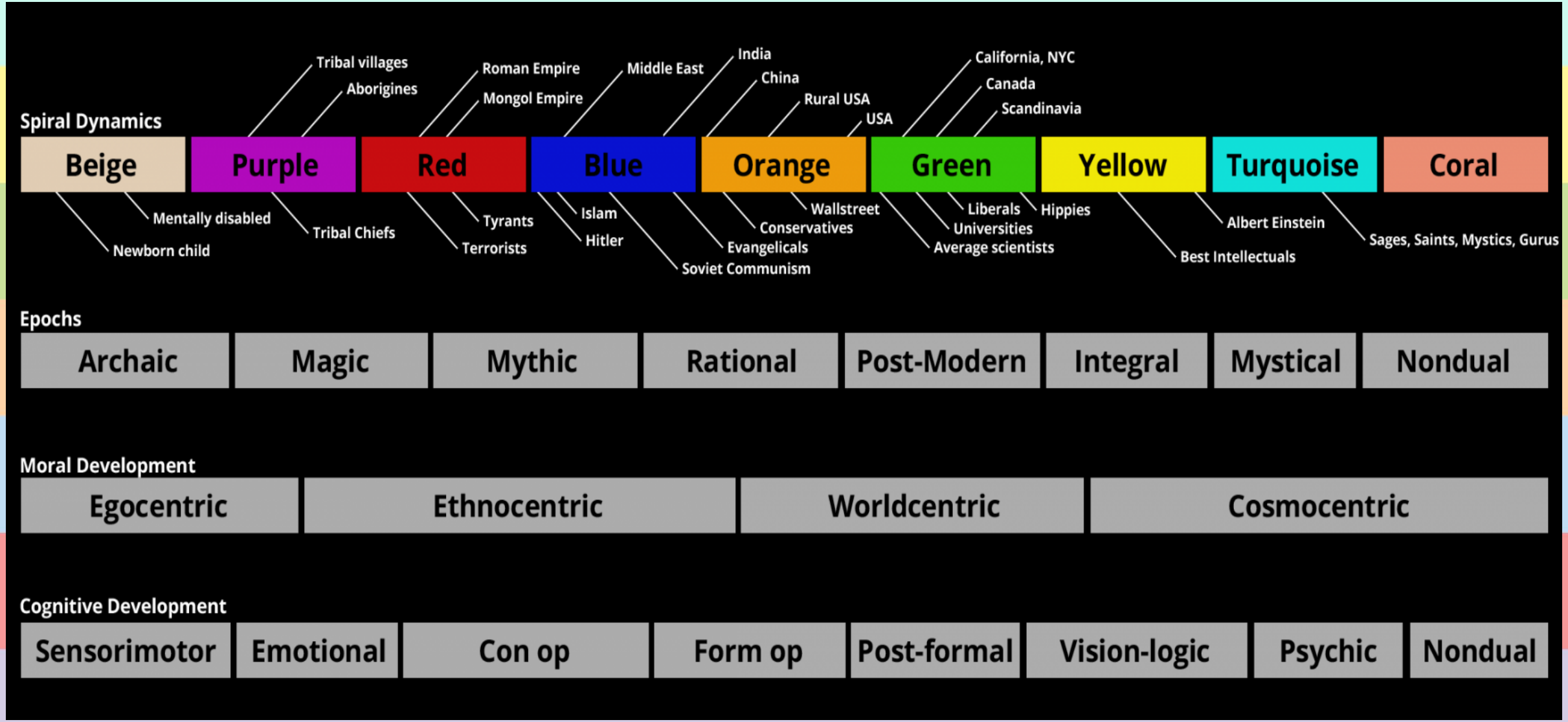

Spiral Dynamics
Beige
Purple
Red
Blue
Orange
Green
Yellow
Turquoise
Coral
Newborn child
Mentally disabled
Tribal Chiefs
Tribal villages
Aborigines
Terrorists
Tyrants
Roman Empire
Mongol Empire
Hitler
Islam
Soviet Communism
Middle East
India
Evangelicals
China
Conservatives
Rural USA
Wallstreet
USA
Average scientists
Universities
Liberals
California, NYC
Canada
Scandinavia
Hippies
Best Intellectuals
Albert Einstein
Sages, Saints, Mystics, Gurus
Epochs
Archaic
Magic
Mythic
Rational
Post-Modern
Integral
Mystical
Nondual
Moral Development
Egocentric
Ethnocentric
Worldcentric
Cosmocentric
Cognitive Development
Sensorimotor
Emotional
Con op
Form op
Post-formal
Vision-logic
Psychic
Nondual

The Culture War

1. The “Culture Wars” are disagreements over values.
2. They are fueled by “intersectionality” and “cross-marketing” to create large aligned issue-identity camps, voting blocks, and political parties that profit from voters being locked into their political platforms.
3. With media and social media marketing, the level of intensity, hostility, and violence keeps increasing each year.

Conservative Values	Progressive Values
Conservative Women’s Roles	Women’s Rights
Pro-Heterosexual	Pro-LBGTQ
Pro-Life	Pro-Choice
Gun Rights	Gun Control
Anti-Taxes	Fair Taxes
Anti-Government	Government Solutions
Anti-Immigration	Sensible Immigration
White Rights	Color Equity
Fundamental & Orthodox in Government	Separation of Religion and State
Law & Order	Pro-Democracy
Anti-Crime	Human Development
Anti-Regulation	Pro-Health & Environment

Why do some people never change their minds?

There are several reasons why some people may be resistant to changing their minds:

1. Cognitive Biases
2. Confirmation Bias
3. Intellectual Rigidity
4. Emotional Attachment
5. Social Influence
6. Lack of Exposure to Diverse Perspectives

Why do some people never change their minds?

There are several reasons why some people may be resistant to changing their minds:

1. **COGNITIVE BIASES:** Humans are prone to cognitive biases, which are systematic errors in thinking that can distort our perception of reality. These biases can make it difficult for people to consider alternative viewpoints or new information that contradicts their existing beliefs.

2. **CONFIRMATION BIAS:** Many individuals actively seek information that confirms their existing beliefs while ignoring or dismissing contradictory evidence. This confirmation bias can create a self-reinforcing cycle that makes it challenging to change one's mind.

Why do some people never change their minds?

There are several reasons why some people may be resistant to changing their minds:

3. **INTELLECTUAL RIGIDITY:** Some people have a strong need for certainty and dislike uncertainty or ambiguity. This rigidity can make it challenging for them to consider new information or different perspectives that might introduce uncertainty or require reevaluation of their beliefs.

4. **EMOTIONAL ATTACHMENT:** People often develop emotional attachments to their beliefs and identities. Changing one's mind can be psychologically challenging because it can feel like admitting a personal failure or challenging deeply held values. This emotional attachment can make it difficult for individuals to consider alternative perspectives.

Why do some people never change their minds?

There are several reasons why some people may be resistant to changing their minds:

5. **SOCIAL INFLUENCE:** Our beliefs and opinions are often shaped by our social environment, including family, friends, and communities. People may be hesitant to change their minds because they fear social disapproval, rejection, or alienation from their social groups.

6. **LACK OF EXPOSURE TO DIVERSE PERSPECTIVES:** Limited exposure to diverse ideas and perspectives can contribute to a closed-minded mindset. If individuals are primarily surrounded by people who share similar beliefs, they may not have the opportunity to encounter alternative viewpoints that could challenge their existing opinions.

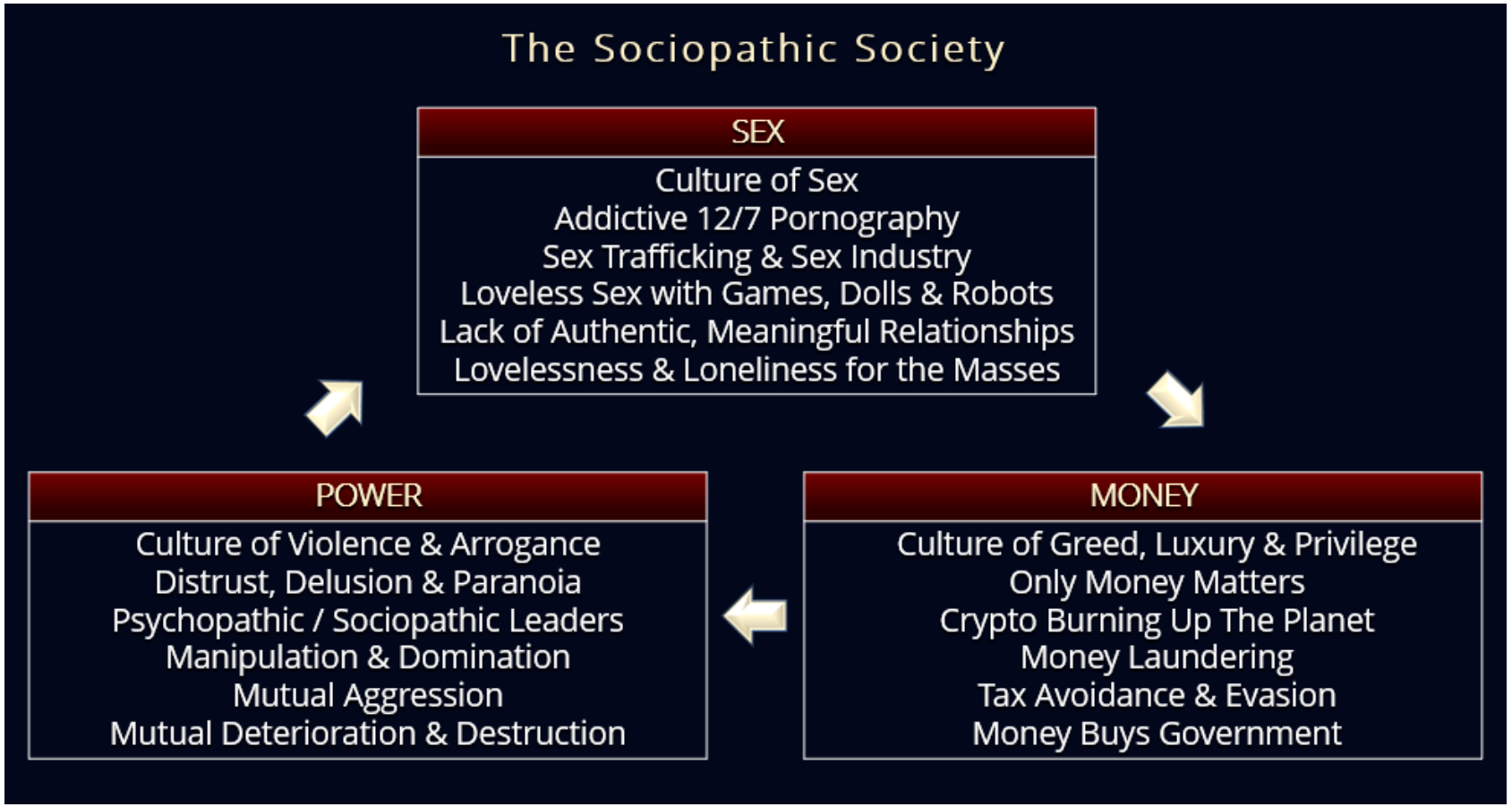
- **Problematic Leaders:** Trump, Putin, Ki, Kim, Assad, Netanyahu, Khamenei
- **Problematic Countries:** United States, Russia, China, North Korea, Syria, Iran, Israel, Saudi Arabia, Haiti, Sudan
- **Problematic Regions:** Middle East, Ukraine-Russia, Central America-Haiti-United States, Africa
- **Problematic Multinational Alliances:** (NATO, BRICS, OPEC)
- **Problems:** War, Crime, Corruption, Fossil Fuels, All driving migration and arrival country political backlash, fear, psychological regression, and political movement to the right (downward to RED)

Unchecked Ego Traits
Signs of an Oversized Ego

- Have to always be right
- Always want more
- Must always win
- Require constant recognition
- Have one-sided conversations
- Lack empathy
- Lack humility
- Unwilling to learn
- Distrusting others
- Arrogance
- Entitlement to power and privilege
- Belief one is above reproach
- Unwilling to be challenged

Global Deterioration

1. Ongoing Culture War
2. Lack of Problem-Solving
3. Blocking Progress & Sustainable Development
4. The Rise of Psychopathic Leaders & the Sociopathic Society
5. Culture of Sex, Greed & Violence



Spiral Dynamics to Help Humanity Evolve

1. Spiral Dynamics is a psychological model. It describes the development of individuals, groups, and societies through various stages of values and worldviews.

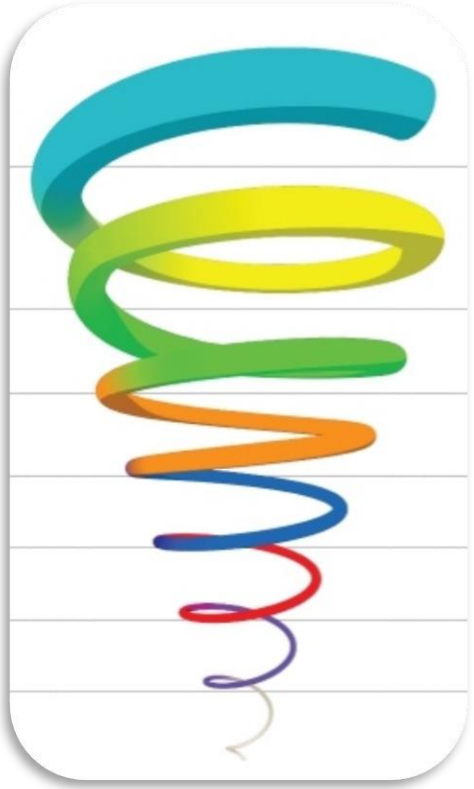
2. Spiral Dynamics can contribute as a tool in the quest for human evolution.

3. It offers insights into how human beings perceive and interact with the world around them.

4. Spiral Dynamics suggests that individuals and societies progress through different stages of development, each characterized by distinct value systems and ways of thinking.

5. The model emphasizes the importance of understanding and respecting the values and needs of different individuals and cultures.

Spiral Dynamics to Help Humanity Evolve



5. Spiral Dynamics can provide a framework for understanding and analyzing human behavior and be a useful tool for fostering empathy and cooperation among diverse groups.

6. By recognizing the different value systems at play, individuals and societies can work towards greater:
   - Inclusivity
   - Collaboration
   - Social progress

7. It can also help identify areas where growth and development are needed, both at the individual and collective levels.

Spiral Dynamics to Help Humanity Evolve

8. **Its application and effectiveness in evolving humanity depend on various factors, including the:**
   - willingness of individuals and societies to engage with the model
   - willingness to adapt their behavior accordingly

9. **Evolution of humanity requires a multifaceted approach involving:**
   - Education
   - Cultural exchange
   - Ethical considerations
   - Sustainable practices
   - Shared commitment to positive change

It is important to note that while some people may be resistant to changing their minds, others are more open and receptive to new ideas.

People can change their minds, but it is ultimately up to the individual to be open to reconsidering their beliefs.

They may choose to change their minds:

1. When presented with compelling evidence
2. By providing reliable information
3. With logical arguments
4. Having new personal experiences
5. Engaging in respectful dialogue
6. Fostering empathy can sometimes facilitate mindset shifts
7. Through gradual shifts in their understanding over time

We need to be detectives and explorers of Spiral Dynamics.

It is a good system for understanding
8 Levels of Human Consciousness and the accompanying Values.

Can people evolve more rapidly?

People can become stuck in their present level.
Getting to the next level would require them to go beyond present community connections on their level of consciousness and seek new connections at the next level of consciousness.

So, people may not want to do that
because it requires great effort to find new friends…
new associates… new work connections…
on the next level.

They would need to explain the Spiral Dynamics model to family and friends.

Facilitating Evolution with Spiral Dynamics

Its application and effectiveness in evolving humanity depends on various factors, including:

- Willingness of individuals and societies to engage with the model
- Willingness to adapt their behavior accordingly

Evolution of humanity requires a multifaceted approach involving:

- Education
- Cultural exchange
- Ethical considerations
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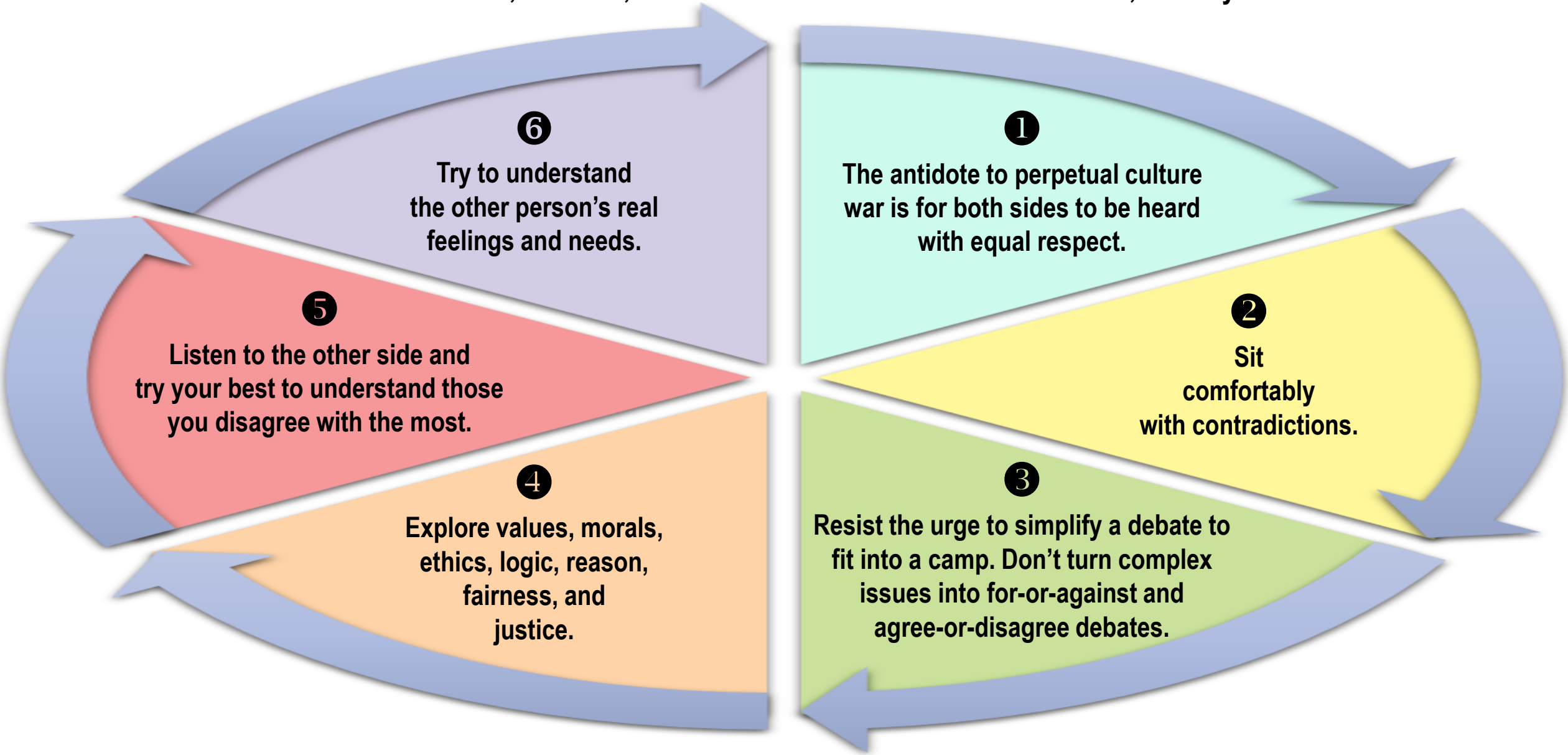
7. Through gradual shifts in their understanding over time

Developmental progress is influenced by a wide range of factors, including:

- Personal experiences
- Social and cultural influences
- Exposure to diverse perspectives
- Promoting education, tolerance, and social and economic equality
- Fostering a culture of innovation and collaboration

Going Beyond the Culture War

We need a ceasefire by the Culture Warriors to allow emotions to calm down and the mind to develop further.
You can become mindful, meditate, and detach from the addictive Culture War, one day at a time.



A culture
must go through
sequential
developmental
stages to develop
the necessary
resilience before it
can
become a
united
thriving democracy.

Interest groups and tribes
need to subordinate their belief systems
into higher values of peaceful co-existence,
inclusion, and harmony, to identify with
the ideal of one nation
under one flag.

Nations
need to subordinate their belief systems
into higher values of peaceful co-existence,
inclusion, and harmony, to identify with
the ideal of one planet with
one world system.

Adapted from
Said Elias Dawlabani
Founder of The MEMEnomics Group
for value-systems approaches to economics

Nations
must go through
sequential
developmental
stages to develop
the necessary
resilience before
they can become a
united
thriving planet.

"Rotary International
uses the
4-WAY TEST:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL
   and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL
   to all concerned?

We work for a
WIN/WIN WORLD
for all and nature."

Michael Caruso
Past District Governor
District Peace Chair

WIN / LOSE WORLD	• Domination • One side gains • Hostile world
LOSE / LOSE WORLD	• Mutual Aggression • Mutual Deterioration • Mutual Destruction
WIN / WIN WORLD	• Mutual Benefit • All Improve • Flourishing Earth

Competitive Win/Lose Finite Games
are played with the goal of getting to the end of the game and winning, while following static rules. Every game has a beginning, middle, and end, and a distinctly recognizable final winner.

Collaborative Win/Win Infinite Games
are played for the purpose of continuing play rather than winning. An infinite mindset, and openness to change aligned with infinite play build stronger, more innovative, inspiring, and resilient organizations and systems over larger timescales.

- Abortion, Race, Migration, and LGBTQ are stubborn conflicts, with sides seeking apparent win/lose outcomes.
- These culture wars are leading to real wars.
- This is generating terrible turbulence for the public.
- **Competitive Win/Lose Finite Games** may produce the end of humans on Earth.
- Humans need to rapidly learn to play **Collaborative Win/Win Infinite Games.**

WIN / LOSE WORLD	LOSE / LOSE WORLD	WIN / WIN WORLD

How Wisocracy Works
The 7 Methods of Wisocracy

1	QUALITY EDUCATION & VALUING WELLBEING	• Quality education systems for all and the value of wellbeing for all and nature.
2	FUNDING NEEDS	• Global demilitarization to fund human needs, social needs, and the needs of nature.
3	GOOD GOVERNANCE	• Good governance processes including accountability, transparency, and efficacy (right goals).
4	CIVIC DELIBERATION	• Deliberative democracy through respectful civic participation in public assemblies.
5	BUILDING TRUST	• In a polarized world, Wisocracy focuses on building trust in the family, in the country, and in the world.
6	SOLUTION SEEKING	• Creative solution-seeking to society's problems.
7	MEANINGFUL MEDIA	• Support for journalism and culture that serves the public interest, not profit motives.

2022 World Population Democracy Dashboard

Democracy		Autocracy	
Liberal Democracy	**Electoral Democracy**	**Electoral Autocracy**	**Closed Autocracy**
• Requirements of Electoral Democracy are met. • Judicial and legislative constraints on the executive. • Protection of civil liberties and equality before the law.	• Multiparty elections for the executive are free and fair. • Satisfactory degrees of suffrage, freedom of expression, freedom of association.	• Multiparty elections for the executive exist. • Insufficient levels of freedom of expression. • Insufficient levels of freedom and association. • Insufficient free and fair elections.	• No multiparty elections for the executive. • Lack of freedom of expression. • Lack of freedom of association. • Lack of free and fair elections.

DEMOCRACY REPORT 2023 V-Dem Institute

2022 World Population Democracy Dashboard

Democracy		Autocracy	
Liberal Democracy	Electoral Democracy	Electoral Autocracy	Closed Autocracy
29% 2.3 billion people live in Liberal or Electoral Democracies		71% 5.7 billion people live in Electoral or Closed Autocracies	
13% 1 billion people live in 33 Liberal Democracies	16% 1.3 billion people live in 58 Electoral Democracies	44% 3.5 billion people live in Electoral Autocracies	28% 2.2 billion people live in Closed Autocracy

DEMOCRACY REPORT 2023 V-Dem Institute

2022 World Population Democracy Dashboard

Democracy		Autocracy	
Liberal Democracy	Electoral Democracy	Electoral Autocracy	Closed Autocracy
2021 = 46 %		2021 = 54%	
2022 = 29%		2022 = 71%	

DEMOCRACY REPORT 2023 V-Dem Institute

10 Steps to Wisdom

Wisdom
is the ability
to
think and **act**
well

10 **TAKING ACTION** to be effective, efficient and efficacious.

9 **USING REASON** to make considered, healthy choices.

8 **CREATING INSIGHTS** and connecting the dots.

7 **QUIETLY ACCESSING** inner wisdom by asking a question.
QUIETLY LETTING the brain access memory and creative problem-solving.
QUIETLY LISTENING for an inner wise answer.

6 **SORTING COMPLEXITY** into categories of opinions, facts, feelings, values, needs.

5 **DEEPLY LISTENING** to understand more and what is really going on.

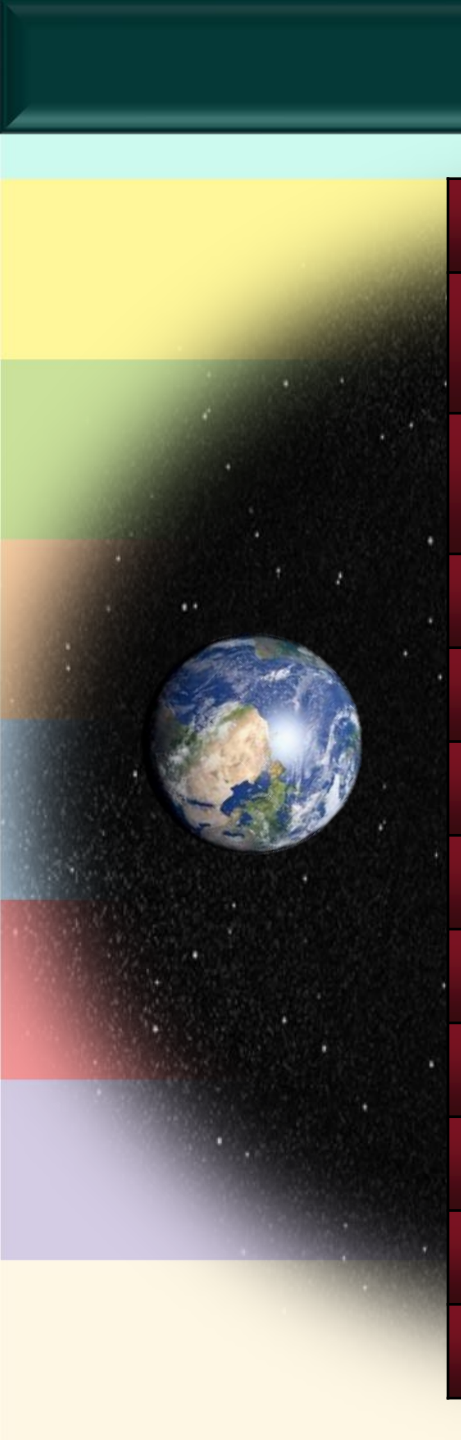
4 **CALMING AND UNDERSTANDING** the meaning of emotions and any unfulfilled needs.

3 **GAINING KNOWLEDGE** throughout life. Listening to and learning from wise people.

2 **DEVELOPING COMMON SENSE** from observations, experiences, and seeking facts.

1 **LEARNING LESSONS** from self-reflection, past experiences, and mistakes.

Unwise Unenlightened Leader Traits



1	PERSPECTIVE	Sees Earth as a resource to be used and others as competition.
2	PARADIGM	Operates within an old paradigm of Earth's exploitation and geopolitical competition for wealth and power.
3	MINDLESSNESS	Unaware of inner feelings, one's needs, and what is going on around one, driven by unconscious life traumas.
4	REFLECTIVE	Thoughtless, non-reflective, lack of awareness.
5	POWER CONTROL	Values money and power over people and nature.
6	PROCESS	Values inauthenticity, unaccountability, self-goals, win-lose.
7	IMPROVEMENT	Values self-promotion and self-aggrandizement.
8	NON-LEARNING	Doesn't continue learning, doesn't learn from mistakes.
9	NON-LISTENING	Doesn't listen well to what is said, and not said.
10	ADVISORS	Surrounded by sycophants and yes-people.
11	OPTIONS	Considers options for self-promotion and deception.
12	LIFE-HARMING	Will con, scam, lie, cheat, steal and harm to win for personal gain.

Wise Enlightened Leader Traits

1	PERSPECTIVE	Sees Earth in space and all connected in one living system.
2	PARADIGM	Recognizes for humans to continue to evolve on Earth, leaders need to operate within a new paradigm of Earth's Wellbeing.
3	MINDFULNESS	Serenely returns to mindful awareness of inner feelings, one's needs, and what is going on around one.
4	REFLECTIVE	Thoughtful, self-reflective, increasing awareness.
5	WELLBEING	Values wellbeing of people and nature.
6	PROCESS	Values authenticity, accountability, efficacy (right goals).
7	IMPROVEMENT	Values continual improvement of self and systems.
8	LEARNING	Life-long learning and learning from mistakes.
9	LISTENING	Listens well and deeply to what is said, and not said.
10	ADVISORS	Listens to thoughtful advisors.
11	OPTIONS	Considers options before making a decision.
12	LIFE-AFFIRMING	Seeks life-affirming solutions for the common good of all.

www.Wisocracy.world

Sanford Hinden

Educator, Administrator, Organizer, Author

- Sandy Hinden works for world peace, including *mutually assured survival* that includes *ending war, making peace with nature, and developing wellness for humanity.*
- Sandy provides programs for schools, libraries, and organizations in person and on Zoom in personal development, communications and relationships, and social and global development for peace and sustainability.
- He worked locally, nationally, and globally developing organizations, projects, and programs for peace, the environment, health, human services, education, and the arts.
- He helps seniors, adults, teens, and children reach their full potential and enjoy life more.
- Sandy was director of *Community Partners for Coordinated Services* for *Suffolk Community Council,* and executive director of the *Dix Hills Performing Arts Center.*
- In 2009, he wrote and published *7 Keys to Love – Opening Love's Door to Joy & Wellbeing.*
- In 2014, he created the *Commonwealth for Earth & Humanity*, proposing annual 10% global military reductions to be used for funding human, social, and Earth's needs.
- Sandy currently works on *Wisocracy Learning Lab* for wise democracy, peace, wisdom, and wellbeing.
- His work uses psychology, economics, and politics to explore *Global Gang Transformation* and movement toward a *People's Government for Earth & Humanity.*

"Sandy's whole-systems thinking is empowering and enlightening. I would recommend any educational materials he creates as of superior value."
Meg Rivers
Senior Production Specialist
HBO / HBO Max

Sandy Hinden is a very exceptional human being entirely devoted to a better, ideal world. I have known him for more than 30 years.

He constantly inspired me for my work and efforts at the United Nations. He had ceaseless great ideas. He encouraged me to not give up.

I would be so happy to see him in charge of a major newspaper section on good news and happiness for the people. He would be very precious for a major philanthropic organization, especially one dealing internationally. I would support his candidacy with the highest terms.
Dr. Robert Muller (1923-2010)
Former UN Assistant Secretary General
Cofounder, UN University for Peace, Costa Rica

"Sandy is an inspirational actionist! He is not afraid to ask the tough questions and explore heartfelt responses to them. The ones that have to do with how we got into this mess as humanity, and what it's going to take for us to get out of it. His wealth of experience and human kindness, combined with political savvy and collaborative working style, make learning with and from him an enriching experience, and always a joy."
Alexander Laszlo
Global Systems Educator

"Sanford Hinden is one of the most humane, compassionate, loving human beings I have ever met. He speaks and acts from deep wisdom about what people need – and what the world needs now. I trust him and have learned immensely from him."
Ronald Gross
Founder/Director, Conversations New York
Co-chair, University Seminar on Innovation
Columbia University

Contact

Sanford Hinden

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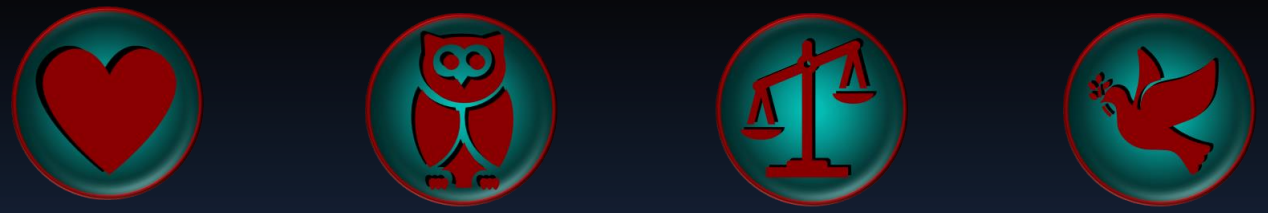
www.Wisocracy.world

1-516-815-4967

The Evolution of Society



Sanford Hinden

The Evolution of Society

Dear Friend of Earth & Humanity,

Society seems to be deteriorating. Values differences cause people to drift apart into different silos of information and communities of support for their ideas.

People then become less friendly and less interested in creating solutions that benefit all of society. They seek to gain benefits only for themselves and their community of support.

Mass media and social media are thriving on conflict and amplifying conflict.

We need to collaborate if we are going to flourish as a whole society. We need to help people evolve in consciousness if they are going to help society, systems, and institutions evolve to live on a sustainable planet. Our monthly meeting is a gathering of people interested in the evolution of people, society, and our planet Earth as a whole.

Please join us and invite your colleagues and friends. We will be meeting monthly 1 pm ET. You can register with the link on page 3.

Sandy Hinden

The Evolution of Society

Earth - Nature

Society - Systems - Institutions

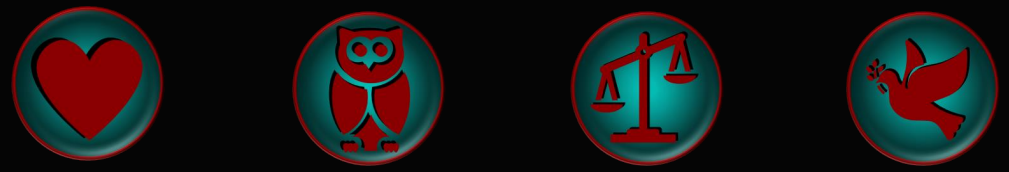
People - Beliefs - Values - Behavior

Economic - Education - Political

Environment

Next Meeting, Thursday, June 29, 1 PM ET
Register Here

The Evolution of Society



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4	Education	30
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6	Political	56
7	Contact	78

INTRODUCTION

The environment is changing rapidly and unpredictably.
It is challenging countries, companies, communities, and their stakeholders.
What worked yesterday won't work tomorrow and the day after.
We need the willingness to think anew, to find new solutions.

V	Volatility / Vision
U	Uncertainty / Understanding
C	Complexity / Clarity
A	Ambiguity / Adaptability

R	Rapid / Reality
U	Unpredictable / Understanding
P	Paradoxical / Possibility
T	Tangled / Transparency

B	Brittle
A	Anxious
N	Non-linear
I	Incomprehensible

T	Turbulent
U	Uncertainty
N	Complexity
A	Ambiguity

The Sociopathic Society

SEX

Culture of Sex
Addictive 12/7 Pornography
Sex Trafficking & Sex Industry
Loveless Sex with Games, Dolls & Robots
Lack of Authentic, Meaningful Relationships
Lovelessness & Loneliness for the Masses

MONEY

Culture of Greed, Luxury & Privilege
Only Money Matters
Crypto Burning Up The Planet
Money Laundering
Tax Avoidance & Evasion
Money Buys Government

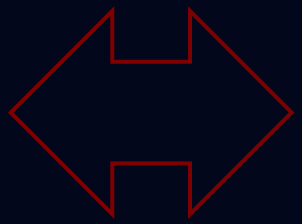
POWER

Culture of Violence & Arrogance
Distrust, Delusion & Paranoia
Psychopathic / Sociopathic Leaders
Manipulation & Domination
Mutual Aggression
Mutual Deterioration & Destruction

The Sociopathic Society
Drivers

Emotional Malnourishment

Emotional Trauma



Irrationality

Excesses

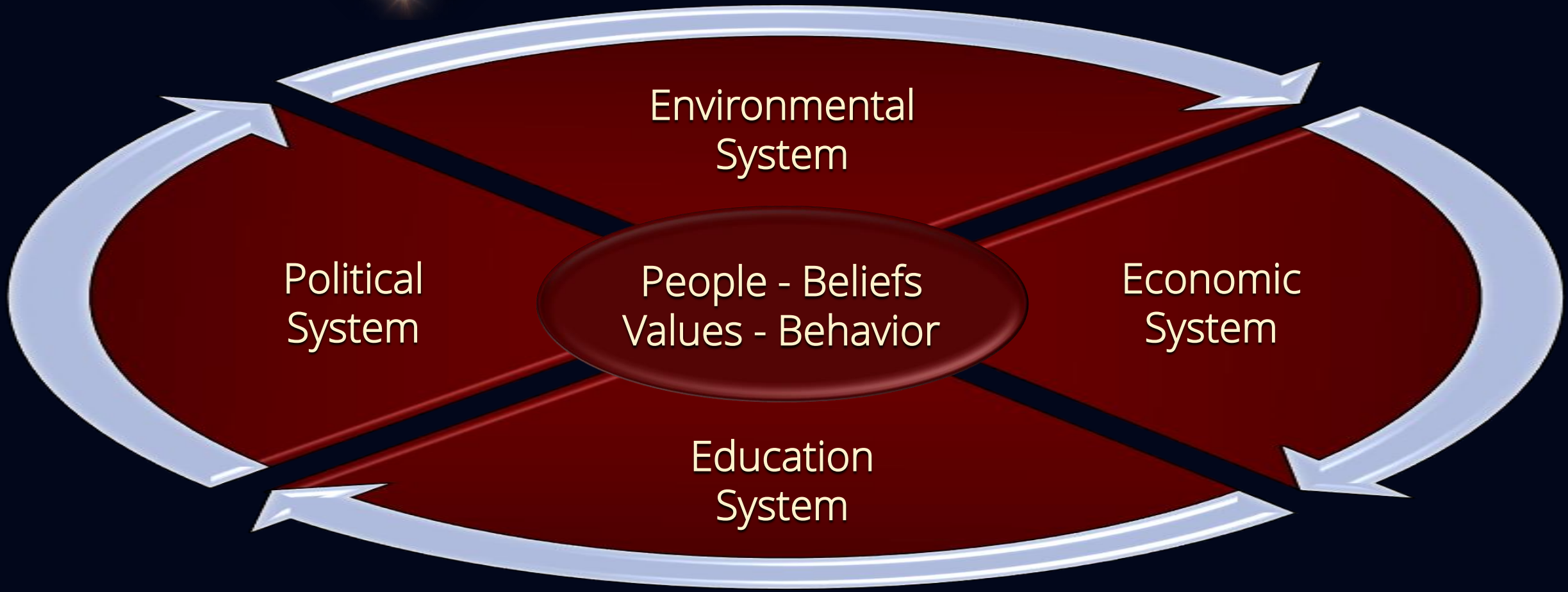
Addictive Living

Self-Deception

Unhealthy Relationships

Unhealthy Systems

Living Competitively in A Sociopathic Society & Planet



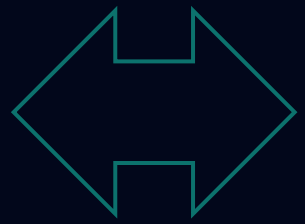
The systems do not work and don't work together
Discordant - Destructive

The Sociopathic Society
Destruction of the Environment
War & Proliferation of Nuclear Weapons
Strategy & Behavior of Domination
Greed, Corruption, Crime, Violence
Humans Fall Prey to Own Illusions, Delusions & Confusions
Destructive Politics
Dysfunctional Economics
Not Guided by Positive Values & Principles
Unhelpful Education & Harmful Media

The Empathic Society
Drivers

Emotional
Nourishment

Emotional
Fulfillment



Rationality

Simplicity

Mindfulness

Self-Awareness

Self-Compassion

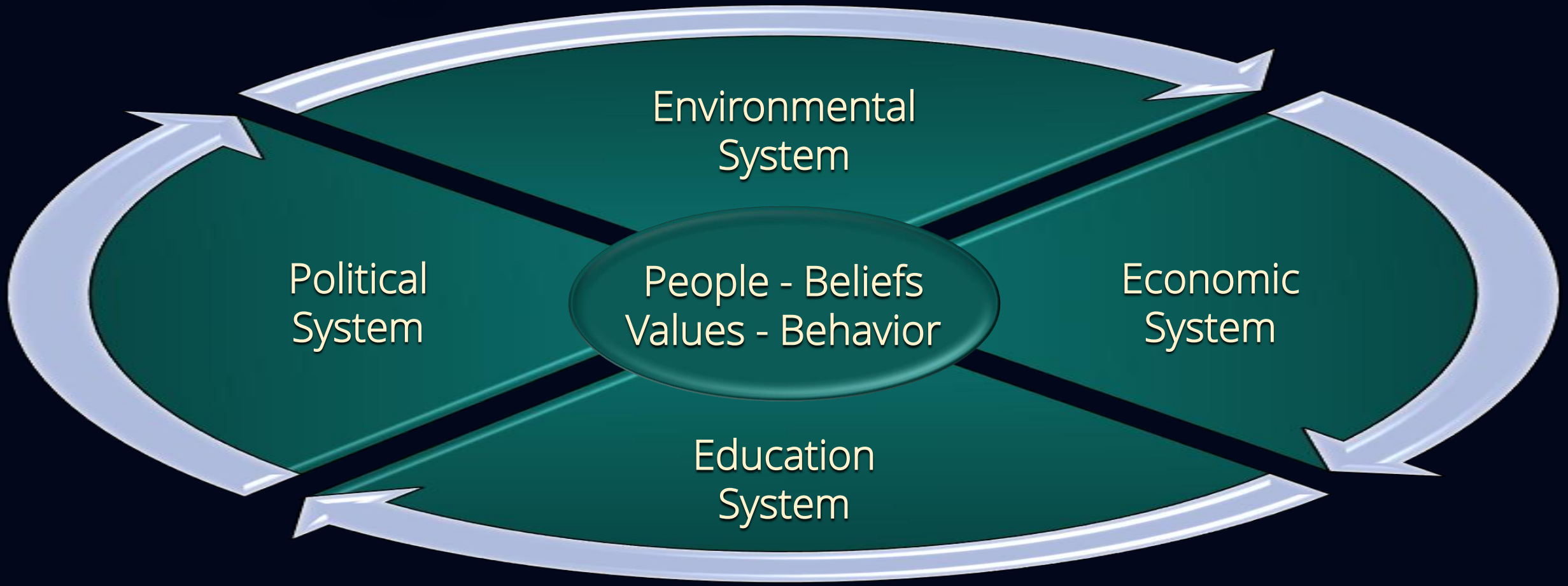
Self-Kindness

Self-Care

Healthy Relationships

Healthy Systems

Living Collaboratively on A Flourishing Planet Earth

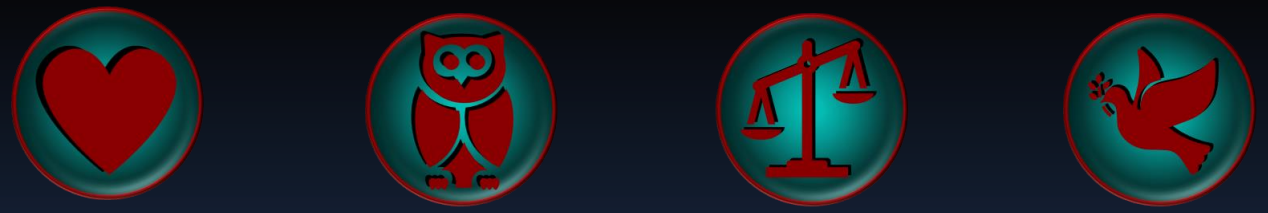


The systems work and work together
Concordant - Constructive

The Empathic Society
Care for Nature & Future Generations
Gradual Global Demilitarization
Public Assemblies with Deliberative Solutions
Local Learning Collaboratives in Communities & Cities
Evolution of Consciousness & Wisdom
Wisocracy Methods Taught
Wellbeing Economy
Guided by Positive Values & Principles
Helpful Education & Media

	The Irrational Sociopathic Society	The Rational Empathic Society
Environment	Selfish destruction of the environment; Disregard for future generations	Earth care and regeneration; Care for future generations
Economics	Arrogance & self-centered greed drive ever-expanding wealth gap	Spending on human, social & Earth's needs for wisdom, wellbeing & peace
Security	Proliferation of militarism, nuclear weapons, AI autonomous killing robots	Trust building for gradual global disarmament
Politics	Psychopathic leaders, authoritarianism; rigged elections and courts	Development of wise democracy, Wisocracy
Education	Dysfunctional education systems; Competition deified	An A.I. tutor for every child; Wisdom and wellbeing valued
Psychology	Thinking with bias and anti-science; Narcissism and desire for domination	Facts based on evidence; Mutual benefit for all and Earth

The Evolution of Society



Sanford Hinden