

World Wisocracy Party

10

Economics for Earth Ecological Integrity, Wellbeing & Justice



Maturation of A Global Civilization

Childhood

Adolescence

Maturity

Birth of Civilization

Creation of Agriculture

Pre-Industrialization

Nature in Balance

Earth Wisdom

Living in
Balance with Nature

Growth of Industry

Use the Planet's Carbon Resources
to Fuel Industrialization

Climate Change
Denial of Climate Change
Climate Destruction

Autonomous Killing Machines
Nuclear Weapons Proliferation

Destroy Democracy & Civilization

Economics of Growth,
Die-off, Extinction

Conscious & Mature

Developing
Greater Character,
Compassion,
Wisdom & Ethics

Developing a
Sustainable Civilization

Wisocracy

Wellbeing
Economy



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Introduction

**To truly save Earth,
we must evolve beyond an economic system
that prioritizes limitless growth, short-term profits,
and unsustainable exploitation of nature.**

**Economics for Earth
calls for a new foundation – one grounded in
ecological integrity, human wellbeing, and intergenerational justice.**



The Invisible Hand's Invisible Harm



Adam Smith's concept of the "invisible hand" was revolutionary in the 18th century. It proposed that individuals, by pursuing their own self-interest, would unintentionally contribute to the common good. This idea helped unleash innovation, productivity, and liberty.

But in today's complex, interconnected world with ecological limits, the same invisible hand now delivers widespread harm – consequences Smith could not have foreseen.

What once seemed elegant and efficient has become a system of accelerating imbalance.

The unchecked pursuit of profit now externalizes harm, including *climate disruption, extreme inequality, biodiversity loss, and a decline in social trust*. Markets overlook these costs and, in doing so, erode the very foundations of life, liberty, and happiness they once supported.

We don't need to abandon markets – we need to redesign them. *The invisible hand must be made visible*, and its impacts must be measured not just in *GDP* but in *human and ecological well-being*. Economic systems must be guided by *interdependence*, not hyper-individualism; *regeneration*, not extraction.

The modern economy behaves like an *entropic system, transforming order into disorder, depleting resources, and eroding the very foundations of civilization*. Without urgent course correction, this trajectory threatens not only markets but also the biosphere and the human spirit. Smith's insight served his time. But our era demands more: *governance, ethics, and systems thinking* grounded in the reality of a *shared and fragile planet*. - Chuck Woolery & Chat GPT

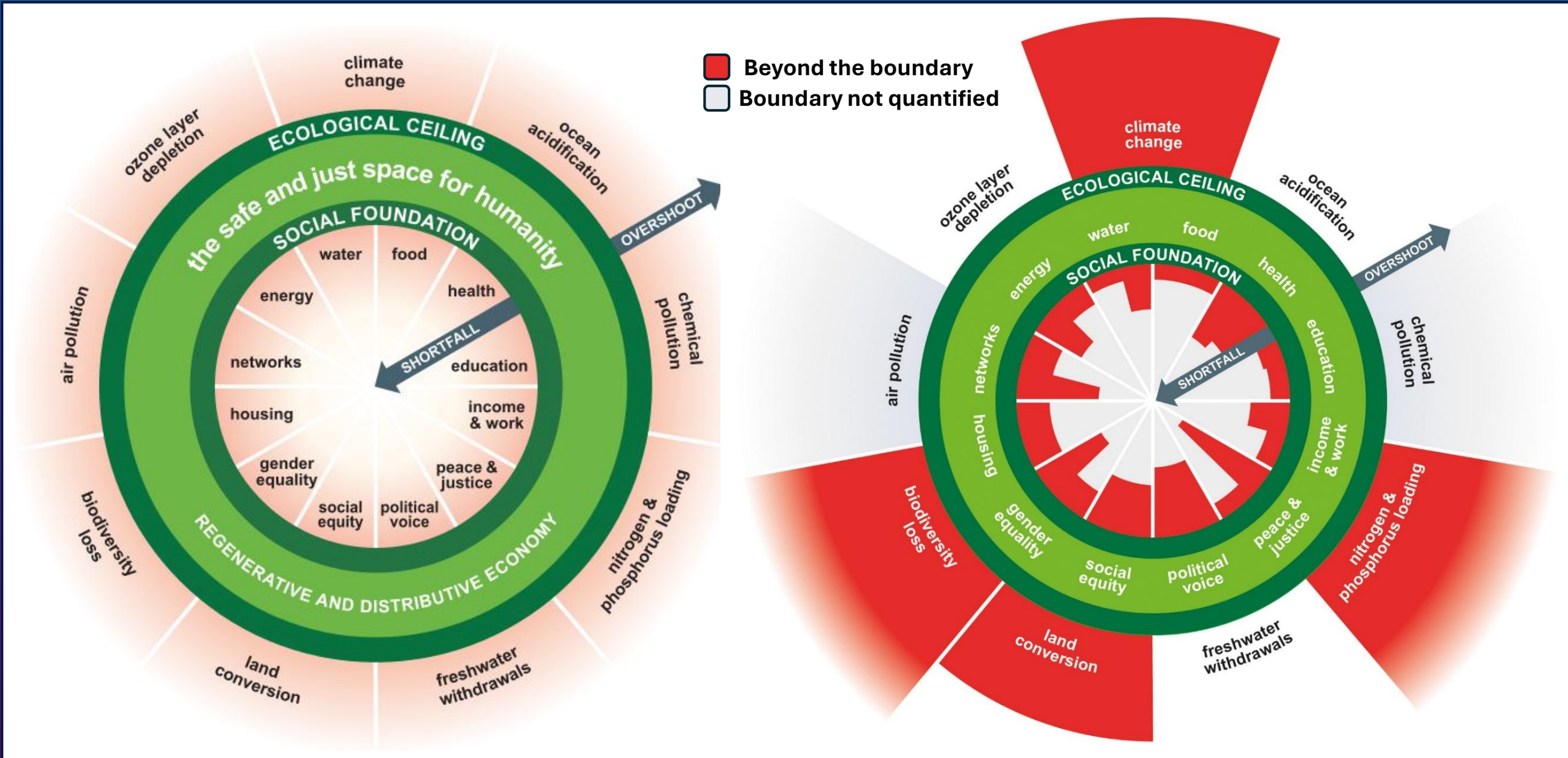


The Limits of Growth



- **Endless economic expansion is incompatible with a finite planet.**
- **We are already exceeding planetary boundaries in climate, biodiversity, freshwater use, and chemical pollution.**
- **Yet mainstream economics still worships GDP growth as the measure of progress.**
- **This outdated mindset leads to climate breakdown, mass extinction, and deepening inequality.**
- **We must wake up to the truth that an economy based on perpetual growth is driving ecological collapse and social harm. It commodifies everything — land, labor, life itself — and traps us in cycles of exploitation, extraction, and inequality.**

Doughnut Economics



Destructive Growth Leads to The Growth of Destruction Human, Social & Nature



M.A.D. or M.A.S.

IT'S OUR CHOICE. WHICH IS IT?

SHOCKING PHOTO SHOWS
THE DEVASTATION NUCLEAR WAR
AND CLIMATE CHAOS WOULD CAUSE



Mutually Assured Destruction
that destroys
everyone and everything

SHOCKING PHOTO SHOWS
THE BEAUTY, WELLBEING, PEACE
AND CLIMATE SAFETY WOULD CAUSE



Mutually Assured Survival
that safeguards
everyone and everything

MUTUALLY ASSURED SURVIVAL (M.A.S.) PROCESS

Trust Building & Peace Building

Gradual Global Disarmament
through
Annual 10% Military Expenditure Reduction

End Fossil Fuel Subsidies
by making corporations pay costs
of health and environmental damage



**Investments in
Human & Social Needs**
Water, Food, Energy
Health, Housing, Education
Income & work
Political voice
Networks
Peace & Justice
Gender equality
Social equity



**Investments in
Earth's Needs**
remediation of
Climate change
Ocean acidification
Chemical pollution
Nitrogen & phosphorus loading
Freshwater withdrawals
Land conversion, Biodiversity loss
Air pollution, Ozone layer depletion



Living Like the 1%: A Recipe for Planetary Collapse



- If everyone on Earth lived like the average person in the United States, we would need **five Earths** to sustain that level of resource use and carbon emissions.
- But if we all lived like the wealthiest 1%, we would need **ten Earths** – a planetary impossibility.
- This extreme disparity is reflected in CO₂ emissions as well. **The richest 1%** of the global population is responsible for **more than double the carbon emissions of the poorest 50% combined**.
- Their lifestyles — powered by **private jets, oversized homes, hyper-consumption**, and unchecked extraction — are quite literally burning the future.
- We don't have **five Earths**. We don't **have ten**. We only **have one** – and we must learn to live within its limits, together, with **fairness, wisdom, and reverence for life**.



Emerging Models for a Living Economy



**Innovative frameworks
are emerging to replace the
old growth-at-any-cost paradigm.**

**These approaches imagine economies
designed not for domination,
but for thriving within Earth's limits
and serving the common good.**

Emerging Models for a Living Economy

Model	Post-Growth / Degrowth	Ecological Economics	Regenerative Economics	Doughnut Economics	Wellbeing Economy	Mission Economy
Year of Inception	1970s / resurgence 2008	1980s	2010s (Codified 2015)	2012 (Book: 2017)	2018 (WEAll founded)	2021
Key Insight	Prosperity without growth; downscale resource use while enhancing life quality.	Economy is a subsystem of the ecosystem; must operate within ecological limits.	Economic systems should mimic natural regeneration cycles and feedback loops.	Humanity must live between social foundations and planetary boundaries.	Economy should prioritize wellbeing over GDP.	Governments must drive innovation toward grand societal missions (e.g., climate).
Progress Made	Books, UN talks, academic research; growing public awareness and policy debates.	Foundational field for sustainability economics; major academic and policy influence.	Applied to green finance, agriculture, architecture; gaining traction in climate finance dialogues.	Adopted by Amsterdam; DEAL active globally; policy toolkits in use.	WEGo alliance active; Wellbeing Budgets in New Zealand, Scotland, etc.	Adopted in parts of EU; influencing green industrial strategy and public sector innovation models.
Key Thought Leaders	Tim Jackson Jason Hickel Giorgos Kallis	Herman Daly Robert Costanza	John Fullerton	Kate Raworth	Katherine Trebeck Lorenzo Fioramonti	Mariana Mazzucato
Website	degrowth.org	isecoeco.org	capitalinstitute.org	doughnuteconomics.org	wellbeingeconomy.org	mission-economy.com



Core Shifts in Economic Thinking

- **From extraction to regeneration**
Designing economies that restore and replenish ecosystems instead of depleting them.
- **From competition to cooperation**
Replacing zero-sum rivalries with shared prosperity and collective intelligence.
- **From consumerism to sufficiency**
Moving beyond endless consumption to meet human needs within ecological limits.
- **From profit-maximization to wellbeing-maximization**
Centering quality of life for people and planet.
- **From GDP to genuine progress**
Measuring success with indicators that reflect health, equity, and resilience.



Core Shifts in Economic Thinking

From the Old Paradigm



To the New Paradigm

Extraction



Regeneration

Competition



Cooperation

Consumerism



Sufficiency

Profit-maximization



Wellbeing-maximization

GDP



Genuine Progress



Action Pathways



- **Adopt alternative indicators**
 - Genuine Progress Indicator (GPI)
 - Gross National Happiness (GNH)
 - Ecological Footprint Metrics
- **Educate economists, policymakers, and the public** about post-growth, regenerative, and wellbeing-centered approaches.
- **Redirect subsidies and investments** from extractive, polluting industries to regenerative, just, and low-carbon sectors.
- **Empower local economies and community wealth-building** through cooperatives, mutual aid networks, and participatory budgeting.
- **Design circular and regenerative supply chains** to close material loops and mimic nature's economy.



A Thriving Earth

Design **circular** and **regenerative** supply chain

Support **local economies** and **community wealth-building**

Shift **subsidies from harmful industries** to regenerative sectors

Educate **economists, policymakers, and the public** about post-growth thinking

Adopt alternative indicators like **Genuine Progress Indicator (GPI)**,
Gross National Happiness (GNH), and **Ecological Footprint Measurements**



A New Economic Story

We are not merely managing scarcity –
we are cultivating abundance in harmony with nature.

Economics for Earth

is not utopian; it is necessary for survival and flourishing.

It calls on all of us to reimagine value,
redefine success, and restore balance.

Let this be the economics of Wisocracy
– wise use of resources for the good of all life.

This is an invitation to shift from economies of extraction
to economies of care – where money serves life
rather than life serving money.









In this new story, **stewardship** replaces **exploitation**,
cooperation eclipses **domination**, and the **health of ecosystems**
becomes inseparable from the **wellbeing of societies**.





Call to Action



-  **Join the movement for Economics for Earth!**
-  **Start conversations** in your community about post-growth and regenerative futures.
-  **Implement these ideas** in your organization, workplace, or region.
-  **Advocate for policies** that support wellbeing, sustainability, and systems change.
-  **Connect with networks** like DEAL, WEAll, and other pioneers of the living economy.
-  **Write, create, and speak out** — help shape the narrative of a wiser economic future.
-  Explore more at: wisocracy.org
-  Join our **Monday Meditations for Wisdom & Peace** to ground your activism in presence.

Together, we can co-create an economy where **life thrives**
– not just for today, but for generations to come.

Join the Monthly Meeting
Second Sunday, 1 PM ET on Zoom

Join Here

Connect with us
<https://wisocracy.org/message>

Connect Here

Human Development

Consciousness
Values / Morals / Ethics
Character / Wisdom
Creativity / Innovation

Justice

Social Justice
Earth Laws
Global Justice

Peace

Conflict Resolution
Mediation / Smartsettle
Gradual Global Disarmament

Economics

Doughnut Economics
Circular Economy
Wellbeing Economy
Sustainable Growth



Governance

Wisocracy
Wise Evolved Leaders
Wise Systems
Efficient / Effective / Efficacious

Technology

Smart Electric Systems
Tech / AI / Internet for Good

Environment

Bioregeneration
Eco-civilization

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