

# A WISOCRACY REPORT

## How to Live on Earth: Fully Captured by Capital UNEP, The Activists, The NGOs, and The Public's Attention



Sandy Hinden  
Founder & Director, Wisocracy

*Stewardship Civilization vs. Collapse Culture*

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#### Executive Summary

The global environmental governance landscape is undergoing a dangerous and highly sophisticated paradigm shift. Under the guise of ecological salvation, a coordinated consortium of multinational banks, private equity firms, and captured non-governmental organizations (NGOs) are **attempting to commodify the planetary commons.**

This report analyzes the structural deception of **Natural Asset Companies (NACs)** and similar market-driven mechanisms as depicted in the corporate-backed documentary ***How to Live on Earth***. By diagnosing these mechanisms through the Wisocracy framework, this paper exposes how global capital has fully captured the United Nations, grassroots activists, elite environmental NGOs, and the public's collective attention. Finally, it presents **The Sovereign Earth Fund & Council (SEF)** as the unassailable, reality-based institutional architecture required to protect the Earth for all humanity.

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## 1. The Timeline Analysis: Orchestrating the Media Campaign

A critical historical examination reveals that the corporate state did not react to the **emergence of alternative public trusts**; rather, it anticipated them.

While independent systemic analysis and the foundational concepts of the **Sovereign Earth Fund** began heavily articulating a civilizational shift over the last eighteen months, the financial elite had already spent years engineering a parallel, predatory system.

**Douglas Eger** originated the concept of **Natural Asset Companies** in 2013 and formally established the Intrinsic Exchange Group (IEG) in 2017.

Crucially, it takes three to five years to develop, film, and produce a high-end global nature documentary like *How to Live on Earth*. This means production was greenlit and crews were deployed in the **2023–2024** window — the exact same timeline during which the New York Stock Exchange submitted its proposal to the SEC to **legalize public trading of NACs**.

The film was never an **objective documentary**; it was commissioned years ago as a **pre-packaged corporate marketing campaign** designed to **manufacture public consent for a legal land grab**.

Even though **public backlash forced the NYSE to withdraw its public proposal**, the corporate backers deployed the multi-million-dollar movie anyway, using celebrity spectacle to **pretend their model remains a legitimate global reality**.

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## 2. The Funder Layer: The Financial Engine of Co-optation

The illusion of grassroots environmentalism presented to the public is entirely manufactured by a highly centralized financial architecture.

Behind the cameras, the actors, and the policy advocates lies **The Funder Layer** — the true engine driving the monetization of the Earth:

- **Multinational Banking Giants:** Institutions like **Standard Chartered Bank** act as principal sponsors, funding high-profile media rollouts to explicitly normalize "innovative nature-financing solutions." Their goal is to clear a path for **retail and institutional trading of ecosystem services** on global exchanges.
  - **Private Venture Platforms:** Funds like **Silvania** and **Builders Initiative** funnel private wealth into **commercialized ecosystem-restoration projects, treating biodiversity as a yielding asset class.**
  - **Market-Transition Non-Profits:** Organizations like the Swiss-based **Villars Institute Foundation** operate as elite conduits, intentionally bridging global capital markets with technological and environmental initiatives to **validate the financialization of nature.**
  - **Big Tech Infrastructure:** Tech monopolies like **Google and YouTube** provide the massive distribution networks required to host and amplify these narratives globally for free, **manufacturing widespread public consent.**
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### 3. The Architecture of Complete Capture

#### A. Captured Global Institutions: The United Nations (UNEP & UNDP)

The final, most revealing proof of this systemic distortion is printed right in the film's official credits: **The United Nations Environment Programme Financial Initiative (UNEP FI)** and the **UNDP** are listed as official "Impact Partners."

**The very global institutions tasked with protecting the planetary commons have suffered profound institutional capture.** Instead of acting as independent defenders of humanity and the biosphere, they have allowed their global credibility to be leveraged as a regulatory and moral seal of approval for **tools designed to privatize the commons.**

#### B. The Crypto Blueprint: Replicating Regulatory Arbitrage for UNEP

The systematic targeting and capture of the UN was modeled directly on the playbook perfected by the cryptocurrency lobby. Global extractive capital watched closely as **corporate crypto syndicates used massive funding to rewrite legal definitions, bypass investor protections, and capture congressional committees.**

The architects of the NAC framework realized that if **you can buy the referees who regulate digital capital, you can buy the referees who regulate planetary capital.**

By flooding UNEP FI with private-equity-funded "experts" and **framing biological survival assets as tradeable market equity**, they successfully embedded **Wall Street land-monetization tools into official UN frameworks.**

### **C. Captured Environmental Organizations: The Corporate Infiltration of The Nature Conservancy**

The institutional capture of **The Nature Conservancy (TNC)** is a **decades-long infiltration**. For years, the world's largest environmental non-profit by assets has operated as **high finance's ultimate Trojan Horse**.

The true structural turning point occurred in 2008 when TNC appointed **Mark Tercek**, a former Managing Director at **Goldman Sachs**, as its President and CEO.

Under his tenure, investment bankers **replaced ecological staff**, culminating in the 2014 launch of **NatureVest** in direct partnership with **JPMorgan Chase**.

TNC became a financial laboratory to turn **sovereign debt** and **marine sanctuaries** into **yielding capital products**, famously laundering corporate greenwashing through a massive **carbon offset shell game** where **oil giants bought credits for trees that were already fully protected** and never in danger of being cut down.

### **D. Captured Voices: Weaponizing Genuine Activists as Human Shields**

The system systematically co-opts well-meaning activists, scientists, and Indigenous leaders working for legitimate causes.

By showcasing grassroots leaders (such as Mexican-Chilean climate justice advocate Xiye Bastida) engaging with private-equity executives like **Douglas Eger**, the audience's moral trust is extracted and transferred onto the financial product.

These advocates are effectively **used as human shields**; any **structural critique of the asset vehicle** is aggressively reframed by the corporate state as an **attack on the vulnerable communities** and **frontline activists** featured in the film.

## E. Captured Public Attention: "Secret-Style" Institutional Illusions

To capture the public's attention and disable critical systemic analysis, the extractive apparatus utilizes narrative techniques reminiscent of New Thought magical thinking (e.g., *The Secret*).

It replaces material, reality-based accountability with institutional illusions structured around two precise vectors:

- **The Actor as P.T. Barnum:** A trusted celebrity narrator (such as Benedict Cumberbatch) operates as the **ultimate cultural showman**. His voice, prestige, and charisma draw the public into the tent, distracting them with an emotional, awe-inspiring spectacle. **He frames the entry of Wall Street into ecosystems not as a predatory venture, but as a deep, evolutionary "awakening" of global capital.**
- **The Executive as the Wizard of Oz:** Behind the curtain, veteran corporate architects and film producers like **Douglas Eger** pull the levers of complex financial engineering. They project a booming, holographic image of "planetary wisdom" out into the world while quietly constructing **a hyper-complex, cold financial vehicle** designed to accumulate global wealth for the investors.

## 4. The Geopolitical Bait-and-Switch & Linguistic Hijacking

### The Exploitation of the Global South

The public is intentionally **misled into believing** that *developing and impoverished nations will be the primary recipients of wealth generated by natural asset frameworks*.

In reality, under a standard corporate equity architecture, the Global South *merely hosts the physical asset* while the **voting control, decision-making sovereignty, and compound interest accumulate in global financial capitals like New York, London, and Zurich**. It represents a **modernized, financialized iteration of economic colonization**.

## The Weaponization of "Wisdom" at Davos

At the emotional peak of these corporate narratives, the vocabulary of transformation is systematically hollowed out.

The word "**wisdom**" is repeated as an emotional sedative, intentionally designing an artificial sense of spiritual alignment to disable critical systemic analysis.

It pitches a distorted version of "wisdom" that prints money for the financial sector while leaving the engine of destruction completely untouched.

These captured players trot around the **World Economic Forum (WEF)** in Davos year after year to parade these "**market-based nature solutions**" **before the billionaire class.**

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## 5. The Wisocracy Alternative: The Sovereign Earth Fund & Council

True **Wisdom Culture** is reality-based. It rejects techno-optimist fantasies, looks directly at our distorted global systems, and demands structural, legal public trusts.

The institutional answer to corporate capture is **The Sovereign Earth Fund (SEF)** — a process designed to help humanity grow assets by caring for Earth.

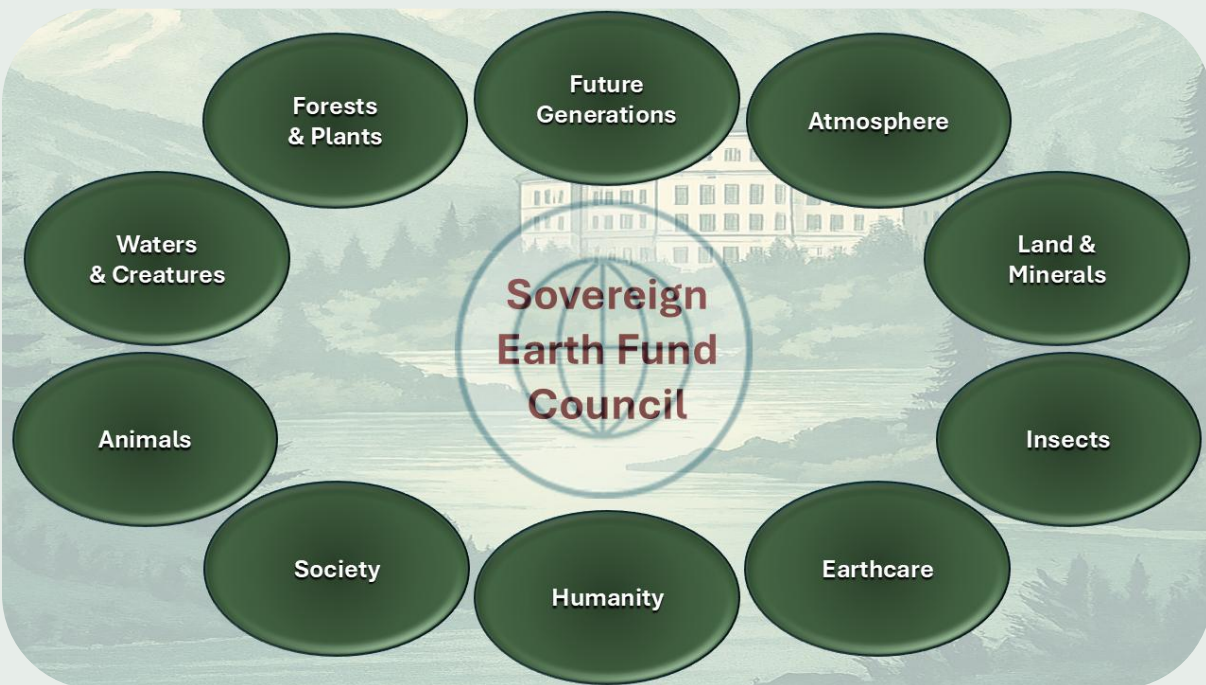
Looking a hundred years into the future, the SEF represents a civilizational pivot where **humanity declares itself the collective Steward of all Earth's assets** through three unassailable pillars:

1. **The Usage Fee Mandate:** To use, manage, or mine any planetary asset, corporate or state entities must pay a strict usage fee directly into this unassailable fund. *Natural capital cannot be owned, traded, or turned into stock exchange equity.*
  2. **Universal Collective Ownership:** Humanity collectively owns the SEF. The fund holds dedicated, non-transferable assets for every single person on Earth, effectively ending capitalist extraction for private benefit and permanently breaking oligarchic wealth concentration.
  3. **Permanent Earthcare Capital Allocation:** Dedicated capital generated by the usage fees flows permanently, transparently, and continuously into global Earthcare and ecological restoration, governed by decentralized, uncorrupted communities rather than centralized financial markets.
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## 6. Structural Conclusion & Institutional Guardrails

To protect the transition to a Stewardship Civilization, the Wisocracy Sovereign Earth Fund Council establishes the following ironclad legal filters:

- **Total Demarketization:** The physical Earth and its ecosystem services are legally declared non-securitizable. They can never be converted into shares, derivatives, or open-market equities.
- **Zero Corporate Veto:** Any NGO, international body (including captured UN initiatives), or foundation that receives sponsorship from or maintains structural partnerships with multinational extractive banks is permanently barred from holding voting seats or advisory roles within the Sovereign Earth Fund Council.
- **Sovereignty of the Commons:** Governance belongs exclusively to local communities, Indigenous guardians, and objective, reality-based ecological scientists whose metrics are tied strictly to biophysical health, not capital returns.



## Summary Flow

### HOW TO LIVE ON EARTH FILM DEVELOPMENT & IMPLEMENTATION

#### [THE FUNDERS (2013-2017 INCEPTION)]

- ▶ STANDARD CHARTERED BANK (Capital Principal Sponsor)
- ▶ SILVANIA & BUILDERS INITIATIVE (Venture Equity)
- ▶ VILLARS INSTITUTE FOUNDATION (Market-Transition Conduit)
- ▶ GOOGLE & YOUTUBE (Monopoly Narrative Distribution)



#### [THE PERFORMANCE: P.T. BARNUM]

| (High-Status Celebrity Showman Captures Public's Attention)



#### [THE MACHINERY: WIZARD OF OZ]

| (Douglas Eger & Private Equity Pull Levers Behind the Curtain)



#### [THE LAUNDERING ENGINE: TRILATERAL AXIS]

- ▶ WORLD ECONOMIC FORUM (Elite Davos Stage)
- ▶ UNITED NATIONS / UNEP FI / UNDP (Captured Global Seal)
- ▶ THE NATURE CONSERVANCY (Infiltrated via Wall Street/NatureVest)



#### [THE ACTIVISTS: HUMAN SHIELDS]

| (Grassroots integrity extracted to shield predatory Wall Street asset vehicles)



#### [THE OUTCOME: GEOPOLITICAL BAIT-AND-SWITCH]

| (Global South Land Monopolized; Asset Interest Routed to Western Wealth Elites)



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#### THE WISOCRACY ANTIDOTE (WISDOM CULTURE)

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#### THE SOVEREIGN EARTH FUND & COUNCIL

- ▶ 1. TOTAL DEMARKETIZATION (Earth declared non-securitizable)
- ▶ 2. UNASSAILABLE ASSET USAGE FEES (Entities pay direct to Trust)
- ▶ 3. UNIVERSAL COLLECTIVE OWNERSHIP (Assets held for EVERY person)

[See the Sovereign Earth Fund here](#)

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