





THE EARTH BROS SHOW



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THE EARTHBroS SHOW



- Exposing fraud, schemes, cons
- Promoting peace, justice, humanity, Earthcare
- Interviewing people creating breakthroughs
- Celebrating and supporting Nature-Earth



EARTHBroS



You Tube



TECHBroS

AlforGreed

MAGABroS



The Liberty Loons

Sovereign Cities

The Four Sources of Wisdom

4. Inner Wisdom

Taking time to calm and quiet the mind.

Inwardly asking the mind a question. Quietly listening for an answer.

The mind then creates inner wisdom by combining elements from sources 1, 2, and 3.



3. Guiding Values

Steer you in the right direction:

Loving-Kindness, Respect, Truth, Honesty, Justice, Courage,
Humility, Gratitude, Sharing, Caring for Nature, Peace, Wisdom



2. Experiences

Learning lessons from mistakes, feedback, others, and life.



1. Learning Knowledge

From books, media, teachers, and others.



Algorithmic Data Economy, Political Fragmentation & Hardened Silos

Evolutionary Protopia	Progressives	Liberals	Conservatives	Far-Right	Autocratic Dystopia
1-2%	18%	30%	30%	18%	2%
Regeneration Eco-Civilization Voluntary Simplicity	Structural improvements for humanity and the environment	Comfort-based progress without structural change	Order, status quo, personal success, sustain status quo	Power-centric, authoritarian, identity- driven improvement for MAGAs	Survivalism, authoritarianism, techno-tribalism Surveillance Fascism
Wisocracy for Wise Democracy Wise People, Wise Leaders, Wise Systems Wise Earth Mindfulness Compassion Healing Trauma Authenticity Transparency Accountability Efficacy AI for Good	Right to Choose Women's Rights Workers' Rights Immigration for Peace & Work LBGTQ Rights Pro-DEI Pro-Environment Rule of Law on Earth Peace & Gun Control	Culture of Achievement, Affluence, Comfort, Status, Luxury, Celebrity & Entertainment Rotarians LinkedIn, Status, Competition, Pay to Network Peace on Earth 2030 Game Empathy Circles These projects may make people feel good, but do little to change the systems destroying the planet (fossil fuels , deforestation , methane , nitrous oxide)		Pro-trad women Anti-liberal deep state Anti-big government Anti-immigration Anti-abortion Anti-trans Anti-DEI Pro-Guns Misinformation Dismantle Democracy Autocratic Control	Algorithmic Control MEGA MAGA Oligarchy Autocratic Kleptocracy Private Tech Cities Sovereign Territories Anti-government Privatization of Social Security Crypto & AI for Evil
Well-Being Economy Regenerative Economy Earth Commonwealth	Worker Cooperatives Fair Wages Fair-Share Taxes	Financial & Consumer Capitalism Conscious Capitalism Abundance Addiction, Affluenza		Deregulated Data-Surveillance Algorithmic Capitalism	Crypto-Libertarians Scammer Economy Criminal Capitalism

Degrees of Collaboration





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- ❖ The program could serve 20% of the population.
- ❖ Many people are too busy, too exhausted, or have competing programs.

- ❖ Many people are profiting from the status quo.
- ❖ The attorney fees are expensive to get started.



- ❖ The ROI timeline is slow to get to profitability.
- ❖ An Earth benefactor funder is needed to support the startup.



THE EARTH BROS SHOW



- ❖ Sandy Hinden hosts THE EARTH BROS SHOW, 1 hour a week on Zoom.
- ❖ The producer and video editor do the organizing, promos, buttons, bells, and whistles, and add our MERCH and Advertisements / Sponsors.
- ❖ We are a partnership... splitting profits...





THE EARTH**BROS** SHOW



Sandy Hinden ~ The EarthBro

Over 50 years in community and global organizing for Earth and humanity.

Worked on United Nations and NGO programs for trees, culture, children's gardens, and peace museums worldwide.

Founder of Wisocracy and World Wisdom Council for Local Wisdom Councils worldwide.

Author, 7 Keys to Love.



THE EARTH BROS SHOW



Format

- 1. 2-minute Introduction**
- 2. 10-minute Global, Community & Personal Crises**
- 3. 20-minute guest interview on the Crisis Topic**
- 4. 10-minute Deep Question Game**
- 5. 20-minute Free-flowing Discussion**



Geopolitical & Armed Conflict

- 1. Interstate & Civil Wars:** Military conflicts between nations or internal factions causing mass casualties and infrastructural ruin.
- 2. Terrorism & Gangs:** Non-state armed groups destabilizing regions and overriding state sovereignty.
- 3. Tech Proliferation:** Escalating risks of cyber warfare and nuclear treaty breakdowns.

Climate & Environmental Disasters

- 4. Extreme Weather:** Megadroughts, severe floods, and storms destroying global habitats.
- 5. Ecosystem Events:** Rapid loss of biodiversity, deforestation, mass species extinction, and megafires.
- 6. Widespread Pollution:** Toxic contamination of global air, marine ecosystems, and agricultural soil.

Economic & Resource Scarcity

- 7. Food & Water Insecurity:** Agricultural failures and depleted water tables driving regional famines.
- 8. Inflation & Debt Crises:** Surging living costs and sovereign debt defaults halting national economies.
- 9. Energy Shortages:** Global power supply grid failures halting industrial production.

Humanitarian & Public Health

- 10. Mass Displacement:** Millions of refugees fleeing violent conflict or unlivable land.
- 11. Health Emergencies:** Pandemics and resurgent preventable diseases hitting broken health systems.
- 12. Aid Funding Gaps:** Multi-billion-dollar shortfalls between global relief costs and donor funding.

Societal & Governance Collapses

- 13. State Fragility:** The complete internal collapse of domestic law, public safety, and basic infrastructure.
- 14. Human Rights Erosion:** Authoritarian crackdowns on individual civil liberties and marginalized groups.
- 15. Information Disruption:** Deepfakes and digital misinformation eroding public trust in institutions.

Community & Neighborhood Crises

- 16. Social Fabric Erosion:** Loss of trusted local spaces, reducing face-to-face interaction and neighborhood cohesion.
- 17. Housing & Homelessness:** Shortages of affordable housing driving gentrification and displacement.
- 18. Infrastructure Safety:** Broken local roads, failing schools, or toxic community drinking water.
- 19. The Care Crisis:** Absolute shortage of accessible childcare and eldercare networks for working families.
- 20. Deindustrialization:** Local economic collapse when primary regional employers or factories close.

Personal & Individual Crises

- 21. Mental Health Epidemics:** Rising universal rates of severe anxiety, depression, and youth social isolation, driving addictions.
- 22. Healthcare Costs:** Individual struggles with long-term sickness and lack of medical insurance.
- 23. Financial Precarity:** Severe stress of living paycheck-to-paycheck under unmanageable work burnout.
- 24. Purpose Disruption:** Deep personal grief from trauma, loss, or disconnection from life meaning.
- 25. Domestic Harm:** Private exposure to emotional or physical abuse within intimate partner homes.



THE EARTH BROS SHOW



The Choose A Deep Question Game

1. What's been giving you energy — or taking it away?
2. If you could share one thing you've been carrying quietly, what would it be?
3. What's something you've been wondering about life?
4. What has been beautiful, difficult, or surprising for you lately?
5. What is something you wish you could say?
6. What elephant is on the world stage that is not acknowledged?



THE EARTH**BROS** SHOW



Producer Partner



Character

- ❖ **Cares about saving the planet** 🌍
- ❖ **Values a good sense of humor** 😊
- ❖ **Team player with authentic communication and integrity.**

Tasks

- ❖ **Manages show logistics:** Coordinates the weekly Zoom recording schedule and keeps production timelines on track.
- ❖ **Researches episode topics:** Curates and prepares background materials on global, community, and personal crises.
- ❖ **Sources and vets guests:** Connects with innovators, activists, and breakthrough leaders to schedule for interviews.
- ❖ **Develops episode scripts:** Prepares outlines, "Choose a Deep Question" prompts, and talking points for Sandy.
- ❖ **Oversees partnership strategy:** Works collaboratively on profit-sharing models, sponsor outreach, and merchandise expansion.

Partner
Wanted



THE EARTH**BROS** SHOW



Video Editing – Social Media Partner

Character

- ❖ **Cares about saving the planet** 🌍
- ❖ **Values a good sense of humor** 😊
- ❖ **Team player with authentic communication and integrity.**

Tasks

- ❖ **Edits a 1-hour YouTube show each week.**
- ❖ **Does all the promos, buttons, bells, and whistles.**
- ❖ **Adds our MERCH and Advertisements / Sponsors.**
- ❖ **Creates short videos for social media.**
- ❖ **Manages social media.**

Partner
Wanted



THE EARTH BROS SHOW



Contact Sandy Hinden Here

