

# Invitation

A New Standard for Evaluating  
Social Impact: Pilot Launch



## Strategic Evaluation for Leaders of Purpose-Driven Organizations

### The Question

Why does significant effort not translate into sustained impact?

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### The Pattern

Across purpose-driven organizations, the same patterns persist:

- Significant investment in programs, partnerships, and coordination  
BUT
  - Reform efforts stall before achieving scale
  - Networks fail to maintain momentum
  - Limited sustained social impact
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### The Reality

These are not execution failures.

They are **system design failures**.

Most organizations are not structured to generate **changemaking network effects**, the conditions under which:

- Participation grows
- Trust compounds
- Learning spreads
- Impact sustains and scales

## Your Opportunity

Impact Sphere Global is launching a **pilot Strategic Briefing and Diagnostic Evaluation** to assess how social change organizations actually function—and why impact is not compounding.

This is not consulting.

This is a **structured evaluation** of your organization's capacity to produce sustained social impact with insight and recommendations **to enhance capacity.**

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### What You Receive

- Diagnostic assessment across core performance domains
  - Quantitative scoring model
  - Live Strategic Briefing (executive-level)
  - Written report identifying systemic constraints and leverage points
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### What This Enables

- Clear understanding of why (and impact is not scaling)
  - Identification of high-leverage intervention points
  - Alignment across strategy, operations, and networks
  - A pathway to sustained, system-level social impact
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### Participation

- Limited to **6 organizations**
  - Designed for leaders of purpose-driven organizations
  - Early access to a new global evaluation standard
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### Next Steps

**For leaders navigating complexity, clarity is the first requirement for impact.**

**[Contact us to learn more and to request consideration](#)** (impact [ @ ]

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Impact Sphere Global | Washington, DC | New York City, NY

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