



The Bastrop Juneteenth Celebration committee has been observing the emancipation of African Americans and the contributions and accomplishments of local African American individuals for over 35 years. This year we continue our journey of observation with our theme of **BLACK RESILIENCE - STRENGTHENING OUR VILLAGE.**

Bastrop Juneteenth Celebration was formally started in the city of Bastrop in 1986, but the celebration started many years prior. Those early festivities included, rodeos, ice cream socials, dances, parades, and family days held on the property of local African American families. As a committee we are dedicated to preserving and restoring as much history and culture as possible from year to year.

Last year, our Juneteenth Celebration had over 2000 participants, and we aim to make this year's event even more successful. We'll kick off in May with a BBQ Cook-Off to support our Annual Scholarship Program. This year, we're focusing on Black Men's Mental Health and will host a symposium in early June. On June 15th, our celebration will feature a parade, Freedom Festival at Fishermen's Park, and everyone's favorite event of the weekend – our Annual Street Dance. Additionally, we'll support the Kerr Community Center's hosting of the "The Journey to Freedom" Harriett Tubman sculpture from June to August in Bastrop.

If you are inspired by our mission and moved by our work, please consider sponsoring our 2024 Bastrop Juneteenth Celebration.

With Gratitude,

A handwritten signature in cursive script, appearing to read "Sheila Lowe".

Sheila Lowe
President, 2024 – 2025

A handwritten signature in cursive script, appearing to read "Ishmael Harris".

Ishmael Harris
Vice-President, 2024-2025



Corporate Sponsorship Levels:

- Title Sponsor
- Freedom Sponsor
- Stage Sponsor
- Independence Sponsor
- Liberty Sponsor

The Title Sponsorship

\$5000

- Named as Title Sponsor
- Your Company Representative presents at the Annual Juneteenth Freedom Festival and is publicly acknowledged at all Juneteenth festivities
- Your business will be mentioned during interviews on radio, social media sites before, during, & after the festival
- Corporate Name & Logo On ALL Event Material. Your branding is included on all marketing and promotional material including social media, radio, t-shirts and print for Bastrop Juneteenth Celebration
- Prominent signage positions at the festival
- Authority to use Bastrop Juneteenth Freedom Festival logo/ images in your advertising.
- Listed as title sponsor on bastropjuneteenthcelebration.com with a link to your website
- Prominent VIP location for your organization at Freedom Festival
- (3) Free event t-shirts

Freedom Sponsorship

\$2500

- Honorable mention on ALL social media sites before, during, & after the festival
- Logo prominently placed on all event flyers and website ads. Your branding is included on all marketing and promotional material including social media, radio, t-shirts and print for Bastrop Juneteenth Celebration
- Prominent VIP location for your organization at Freedom Festival
- (5) Minutes of stage time to talk about your company and why you chose to sponsor this event
- (3) Free event t-shirts

www.bastropjuneteenth.com

P.O. Box 1015 ~ Bastrop, TX 78602
512.766.7320



Stage Sponsor

\$2000

- Large branded stage with your company's logo (your company provides the artwork)
- Honorable mention on ALL social media sites before, during, & after the festival
- Logo prominently placed on all event flyers, website, banners, radio, t-shirts and print for Bastrop Juneteenth Celebration
- (2) Event t-shirts

Independence Sponsor

\$1500

- Honorable mention on ALL social media sites before, during, & after the festival
- Logo prominently placed on all event flyers, website, banners, radio, t-shirts and print for Bastrop Juneteenth Celebration
- (3) Event t-shirts
- (3) minute of stage time to talk about your company and why you chose to sponsor this event
- Prominent location for your business at Freedom Festival

Liberty Sponsor

\$750

- Honorable mention on ALL social media sites before, during, & after the festival
- Prominent location for your business at Freedom Festival
- (1) Event t-shirts

Please indicate below your sponsorship level and email back to BJC at: bastropjuneteenth@gmail.com.
Or mail to BJC P.O. Box 1015, Bastrop, TX 78602

Name/Company: _____

Contact: _____

Email address: _____

Phone Number: _____

Sponsorship: TITLE FREEDOM STAGE INDEPENDENCE LIBERTY