



Roger Rickard helps grow your community of supporters to become even more effective advocates.



Roger works with organizations to inspire, educate, engage, and activate your supporters by turning them into influential advocates.

Roger's Experience:

- 25+ Years Professional Speaker, National Speakers Association
- Hundreds of Inspirational Advocacy Presentations
- 45,000+ Inspired, Educated, and Engaged Advocates in 43 States



What clients have to say

IAEE embarked on a journey five years ago to increase our advocacy influence. We looked for the right partner to assist us. That is when we choose Roger Rickard. I could not endorse his work any stronger than to say, you will not go wrong by selecting him for your advocacy needs.

David DuBois, President & CEO, IAEE

Roger spoke to more than 1200 young farmers and ranchers at our YF&R Leadership Conference. His presentation was insightful, inspiring and informative. But mostly it was engaging!

Cody Lyon, Director of Advocacy, American Farm Bureau

Roger is a fabulous keynote speaker, educator, and moderator. I have used his talents in all of these areas and more. If you want to effect change and advance your influence—then call Roger.

Karen Kotowski, CEO, Event Industry Council



Most Requested Program Titles

Elephants Don't Bite—Donkeys Don't Kick

Talking to the Animals: What Dr. Dolittle Can Teach Us about Communicating

In The Room Where it Happened: What the Broadway Hit Hamilton Can Teach You about Advocacy

The 7 Actions of Highly Effective Advocates

Roger knows that successful advocacy can change the world, it is his life's passion as the Founder & President of Voices in Advocacy® and author of *7 Actions of Highly Effective Advocates*.

He is a BIG MAN at 6'8", a BIG thinker, who has some BIG ideas for helping you achieve advocacy engagement and activation. He is casually known as the *BIG GUY with a BOW TIE*.

Voices In Advocacy®

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