



## TOP 5 Benefits to Your Attendees

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*Will leave feeling engaged to participate in your advocacy efforts.*

*Will leave knowing the important role they play in supporting issues that benefit them today and into the future.*

*Will have the advocacy tools from the 7 Actions of Highly Effective Advocates.*

*Will know the difference between their role as an advocate and the role of their lobbyist.*

*Will know the dangers should they choose not to advocate for the issues that might change their lives.*

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