



# Northwest Arkansas Horse Show Association (NWAHSA)

## 2026 Advertising & Sponsorship Opportunities

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### Friends of NWAHSA — \$25

- Small ad in NWAHSA Directory (1½" x 2¼")
  - Business line listing in NWA Equine Directory
  - Listed on Sponsor Page of website
  - Class sponsor announcement during the show
  - Name listed in End of Year Awards Program
  - Full-page directory ad (premium placement available)
  - Business line listing in NWA Equine Directory
  - Large website ad on homepage
  - Facebook post on event date
  - Entire show sponsorship + **\$100 added to Jackpot Barrels**
  - ½-page ad in End of Year Awards Program
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### Class Sponsor — \$50

- ¼-page ad in NWAHSA Directory
  - Business line listing in NWA Equine Directory
  - Business card-size ad on website
  - Facebook shout-out
  - Class sponsor announcement during the show
  - Name listed in End of Year Awards Program
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### Custom Sponsorships Available

Build a package that fits your business:

- Club trailer & barrel advertising
  - Jackpot Barrel Series sponsor
  - Business name on club T-shirts
  - Silent auction, raffle, or awards donations
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### Club Sponsor — \$100

- ½-page ad in NWAHSA Directory
  - Business line listing in NWA Equine Directory
  - Business card-size ad on website
  - Facebook promotion
  - Class sponsor announcement during the show
  - ¼-page ad in End of Year Awards Program
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### Why Sponsor NWAHSA?

Advertising funds support **Year End Awards, Jackpots, and club expenses**, helping grow and support our local equine community.

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### Show Sponsor — \$250

#### Premier visibility all season

- Banner displayed on arena fence
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### Connect With Us!

- **Website:** [www.nwahsa.org](http://www.nwahsa.org)
- **Facebook:** NWAHSA

**Contact: President:** Miranda Redding — 501-213-7265

**Secretary:** Ashley Lyle — 501-310-7399

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