**Altoona Athletic Booster Club**

**Board Meeting**

**September 17, 2025**

[www.altoonaboosterclub.com](http://www.altoonaboosterclub.com)

Call to order at 6:30pm

Approval of minutes:

* Motion by Jeff and 2nd by Dan – All Approved

Approval of Treasurer’s Report:

* Spreadsheet can be made available upon request ([treasurer@altoonaboosterclub.com](mailto:treasurer@altoonaboosterclub.com))
* Motion by Sadie and 2nd by Matt – All Approved

**AD Report**

* Not Present

**Coaches Report**

* Boys Basketball
  + Took time to discuss the scrap drive and sponsorship request (see below). Thank you for attending!!!
  + Scrap Sept 26th through Oct 12th.

**Funds Request**

* Sponsorship for Altoona’s Rumble on the Tracks 3v3 basketball tournament
  + September 27th
  + Court sponsor - $250
  + Cost will help cover officials for the day
  + Tournament is for Boys and Girls entering 4th – 8th grade
  + Matt makes motion to approve the $250, Sadie second – All Approved
* Craft Fair 2025
  + As of now, we are not planning to do floor coverings
  + It is about a $5k fundraiser
  + Would rather not charge admission if we can
  + Sadie to ask Lorie if we can increase booth costs for next year
  + Up our concession prices as well
  + Lori runs a Chippewa and Elk Mound craft fair as well so she will have an idea of what is appropriate to charge

**Fundraising**

* Final Four Discussion
  + Main fundraisers are: Concessions, Craft Fair, and Final Four
  + It is Easter weekend this year, do we move it?
  + Sports teams are making a lot more money using the electronic fundraising.
  + Does the Final Four event become every other year thing?
  + There are opportunities to improve it, but we need to be purposeful about it.
  + We need a capital campaign.
    - What is the school’s vision from the AD’s office?
    - We need to see a big picture of the school’s vision.
    - School board announced survey’s going out in October for the referendum
  + Businesses fundraising fatigue (now getting hit up over and over again)
  + Even if the Final Four struggles to make what it once did, it is important to have an event to bring people together
    - We don’t think it would have to stay a final four
    - There is now some competition with the Hope for Healing event
  + Some thoughts about its future:
    - Making it more comfortable (seating, etc)
    - Tied it into athletic history and not necessarily final four
  + We should not have it on Easter weekend this year. Sadie to check if April 18th is available.
  + Other venues? Go back to River Prairie?
    - We don’t want to have to learn a new venue
  + Do we just keep it Easter weekend?
    - Maybe with the holiday this year we just go with an electronic campaign?
    - We can craft a letter explaining why we are taking this year to just do an electronic campaign.
  + Sadie will report back to the group text about availability on April 18th and then we can decide about this year’s Final Four event.

**General Discussion**

* Concessions
  + Boosters are doing football and track
  + Senior class is doing the football this Friday 9/19 and the volleyball tourney on Oct. 11th because the boosters can’t find workers anymore.
  + Board will still do the homecoming football game
  + Open up the other games to the coaches again
  + How are we going to fill playoff games (AD AC will have to open it up to teams)

Next Board Meeting to be held at Altoona High School LMC:

* 6:30pm on October 15, 2025

Adjournment at 7:30pm - Motion by Dan and 2nd by Katie