**Altoona Athletic Booster Club**

**General Board Meeting**

**January 15, 2025**

[**www.altoonaboosterclub.com**](http://www.altoonaboosterclub.com)

Call to order at 6:40pm

Approval of minutes:

* Motion by Jeff and 2nd by Matt - Approved

Approval of Treasurer’s Report:

* Spreadsheet can be made available upon request ([treasurer@altoonaboosterclub.com](mailto:treasurer@altoonaboosterclub.com))
* Motion by Alissa and 2nd by Matt - Approved

**Coaches Report**

Soccer

* 32 of 36 went to VSA winter workout week 1
* Impressed with VSA
* Open gyms are picking up attendance

**Requests:**

Soccer funding request. It will be for eight TH’s for an hour and 15 mins. Provide an equitable option for kids that otherwise wouldn’t be able to afford it. $120 per kid for 8 weeks and looking at about $3600 total. Soccer contributing $1600, and asking boosters for $2000. It is only going to focus on Altoona kids, and they will be split between boys and girls. Using this to try to jump start the girls soccer program. There is a great group of freshmen girls that are willing to do the offseason work. Currently Memorial are the only ones doing this, but a facility like VSA puts Altoona ahead of the curve. Going forward, this will likely be the biggest ask by the soccer program for winter training.

* Motion by Alissa and 2nd by Matt for full $2k – Approved
* Jeremy will send Dan the VSA invoice

**General Discussion:**

Concessions

* Lack of volunteers this year is making it challenging to stay open
* The board just doesn’t have the data to do a mass emailing
* Next year, we can consider asking for permission during athletics registration to send their email address to the booster club
* One big athletic meeting once helped this, but didn’t do enough this year
* It isn’t helping this year that we haven’t had a balanced home and away game schedule
* This has been the most challenging year to staff concessions
* It’s the same 30-40 people running concessions all of the time
* It is believed that there are other teams (clubs, etc.) and other events taking parents away from volunteering
* There was much discussion about giving concessions to the teams. If 75% of the events were given to the teams, then we only need to find parents for 25% of the activities. When a team signed up for an event, the boosters would return 20% of the proceeds to that teams’ individual fundraiser account. The booster club supports this because ultimately the money is going back to the teams anyhow. In addition, working concession could provide good development of non-athletic social skills for the players.
* The AD will work with the boosters first in case there are dates such as football homecoming that we would not be willing to give up. After, that the teams can sign up and then we can have parents fill the remainder of the events.
* More discussion is required on this so it can be implemented next school year.

Next General Meeting to be held at Altoona High School LMC:

* 6:30pm on February 18th, 2025.

Adjournment at 7:15pm - Motion by Matt and 2nd by Candie