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Elena Louca

Senior Graphic Designer | Art Director | Branding & Publishing Specialist

Creative and results-driven Graphic Designer and Art Director with 20+ years of experience in branding, publishing, marketing, and digital design. Proven ability to lead projects from concept to production, deliver high-impact visual campaigns, and collaborate remotely with cross-functional teams. Expert in Adobe Creative Suite, print and digital production, and deadline-driven environments.

CORE SKILLS

Graphic Design & Art Direction
Branding & Visual Identity
Editorial & Publishing Design
Print & Digital Production
Adobe Creative Suite
Marketing & Advertising Design
Project Management
Remote Collaboration
Client Relations
Layout & Typography
Bilingual: English & Greek

PROFESSIONAL EXPERIENCE

Art Director / Senior Graphic Designer

O'Connor & Tate Branding Agency / Give Me Astoria Magazine | 2015–Present

Lead creative direction for branding agency and magazine
Design full layouts, covers, and ads
Collaborate with clients and editors remotely
Prepare print-ready files
Manage multiple deadlines
Freelance Graphic Designer | 2012–2014
Branding and marketing design for small businesses
Client management and project delivery

Publishing Media Designer | 2006–2012

Designed Greek editions of People, Time Out, Harper's Bazaar
High-volume editorial production

Graphic Designer (Freelance & Full-Time) | 2001–2006

Managed full magazine design processes

EDUCATION

Bachelor's Degree – Art Design (Interior & Graphic Design)

CERTIFICATIONS & ACHIEVEMENTS

Certified NLP Life Coach
Author of Four Books
\$50,000 Young Entrepreneur Award
Magazine Founder