

Brittany White

"Bri"

Education

University of West Georgia
Bachelor's of Fine Arts
Graphic Design & Illustration
2011-2017

Skills & Tools

Design Tools: Photoshop, Illustrator, InDesign, XD, Figma, Canva

Web & Digital: WordPress, Mailchimp, Constant Contact, Google Workspace

Core Skills: Branding, Typography, Layout Design, Visual Storytelling, Art Direction

Soft Skills: Creative Thinking, Time Management, Collaboration, Client Relations

Contact Me!

678-591-1968

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Portfolio of Work

www.pavo-designs.com



Professional Summary

Innovative and detail-oriented Graphic Designer with 10+ years of experience across corporate, freelance, and agency settings. Proven success in branding, digital and print design, marketing campaigns, and user experience. Proficient at using Adobe Creative Suite, Canva, and web design tools to deliver compelling, brand-aligned visuals. Skilled in cross-functional collaboration, project management, and creative storytelling to drive audience engagement and business growth.

Experience

Graphic & Visual Arts Specialist

Fulton County Board Of Health (2022 - Present)

- Designed and executed over 100+ multimedia assets including billboards, flyers, and digital graphics, aligning with new brand standards

- Led web content updates and e-blast campaigns, enhancing engagement across county health initiatives

- Collaborated cross-functionally to ensure brand consistency and accessibility (ADA compliance)

Contract/Freelance Graphic Designer

PAVO Designs (2019 - Present)

- Created branding and visual assets for clients including Grady Hospital, Free Thinkers Therapy, and the Jack and Jill Foundation

- Designed a customizable Illustrator cartoon character for advertisements, blending creativity with strategic branding

Graphic Designer & Social Media

PurseN & Lotta-Lite (2020 - 2021)

- Launched Lotta-Lite product with sold-out GMA TV sale

- Designed packaging, production patterns, catalogs, email blasts, trade show graphics, and rotating acrylic displays

Gallery Assistant & Graphic Designer

Bobick Gallery (2015-2017)

- Curated and hosted exhibitions, designed postcards and posters for print

- Developed mailing lists and created promotional emails