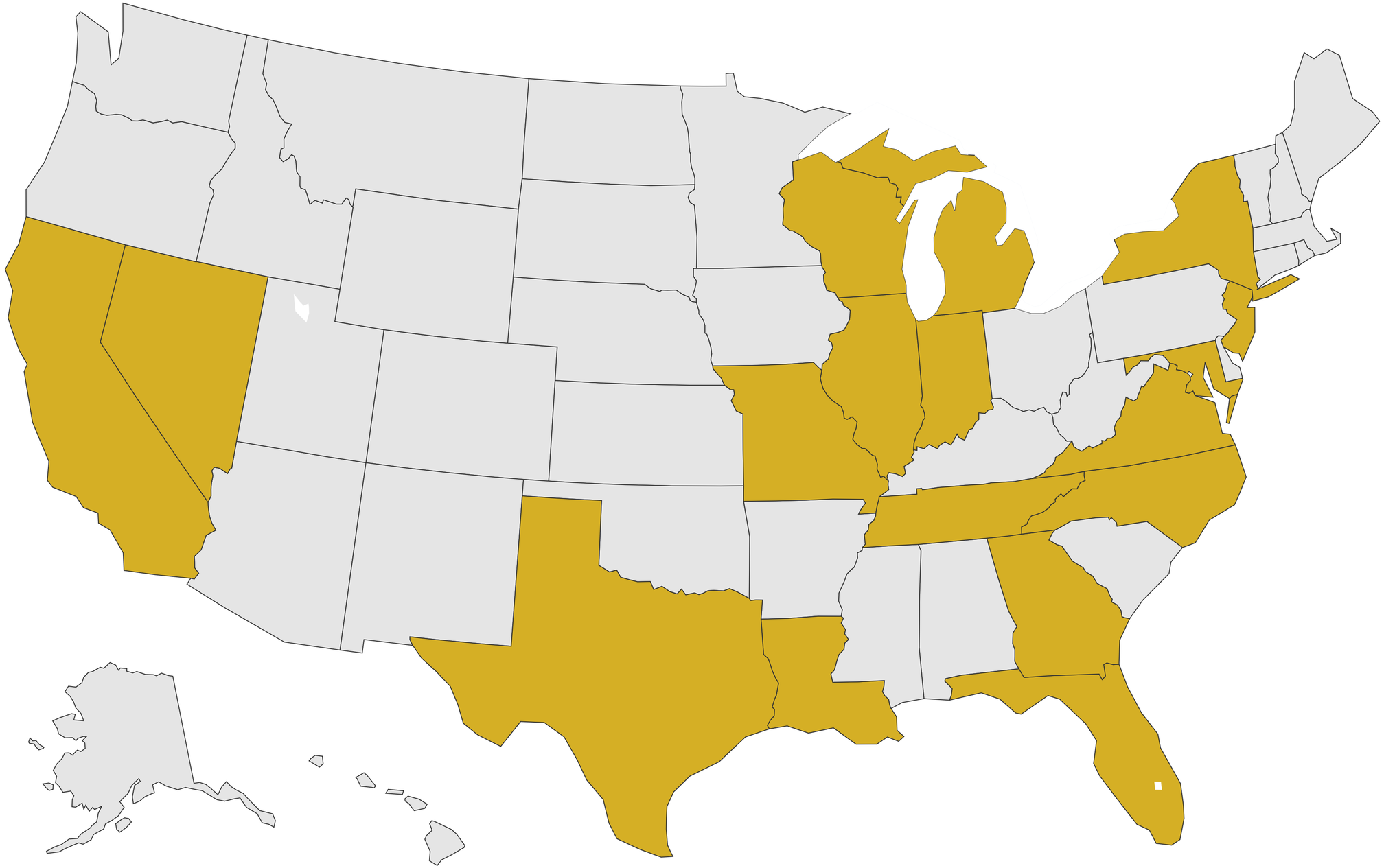GOLDEN GRASSROOTS COVERAGE