

# NOW HIRING!

Arizona Resource Realty Network Certified Agents are powered by our Mission Control Team and Referral Partners. Our Agents receive a consistant flow of High Quality Referral Leads as well as Company Generated Listing and Sales leads ensuring that they complete a High Volume of Closings!

## Inside the Numbers



Every agent with over 1 year experience sold over 5
Million Dollars in Sales in 2022



Our Agents Close 30+
Sales a year on average If
they opt in to our referral
resources.



In 2022 we provided 100s

Quality Leads to each of
our company agents.

#### SERVICING HIGH OUALITY REFERRALS

Network Certified Agents get access to Ready to Meet, Verified, Qualified Referrals that close at a 20-40% rate and receive an average of 100 Referrals per year

# Background

#### BROKERAGE SUPPORT

ARR prides itself on its dynamic agent support. From coaching and mentoring, sales and marketing to processing and transactions. Our agents get start-to-finish support & training on how to close Referral Leads

### PAID AGENT CRM & AWARD WINNING TECH

From tactful follow-ups to our award-winning Client Agent Management CRM (FollowUpBoss) our Agents are able to procure more clients through our technology without spending more time on tech. We have you covered.



#### COMMISSIONS

Our Commission Split is Competitive to other Big Companies. The agent cut is on a 65/35 split on all transactions . No Office Fees, No E&O Fees, No Tech Fees, No hidden Fees.



#### WHATS INCLUDED

Leads! Leads! Leads!
Top Rated CRM
Transaction Management
VA
Company Business Cards
10 Name Riders
Custom Real Estate Signs
Real Estate Webpage
Secured Company Email
Brokerage Support



#### WHAT WE WANT

We are looking for agents that have been in the business 1-5 years or more that want to exceed their goals by learning not only the referral business but also the REO and Default side of the business! Our Agents will be our partners when it comes to servicing REO & Default Clients.

Training Resources & More

# Broker Support & Training

Arizona Resource Realty is dedicated to making sure our agents are successful. The Broker, Tamra Lee Ulmer, has personally completed over 1000 transactions as a listing agent. Those transactions include Traditional, REO & Short Sales. She comes from a background of thorough contract audits and professional association memberships and training programs that have increased her knowledge of contracts and real estate in general.

## HUD HOME Training

Every month on the 2nd Thursday the broker, Tamra
Lee Ulmer teaches an Online Zoom Training class on how
to successfully sell HUD Homes. Are agents are invited
to attend the event as many times as desired. We want
our agents to be ahead of the curve when it comes to
HUD homes and Foreclosure Homes in General.



LIBRA





#### Contract Admin Assistance

At Arizona Resource Realty we have a contract team that assists each agent with making sure that the documents required are on time and audit ready for the brokers files. This ensures that commissions are paid timely and that the agent can spend more time selling and not managing paperwork.

# Training Library

We have a training library available on Monday.com for all agents so that they have quick and easy access on how to do this and how to do that. New situations are added to the library on a regular basis so that we keep our agents up to speed on what is happening with risk and real estate trends.



# REO Training One on One

The Broker, Tamra Lee Ulmer has sold over one thousand REO properties and she makes sure that all the agents are up to speed on how to handle these types of contracts and sales. One on One training is provided directly from the Broker when an agent is showing, writing on, or in escrow with a Default of Foreclosure REO Property.

# REQUIREMENTS TO JOIN OUR TEAM

## BE A TEAM PLAYER

All of the agents at Arizona Resource Realty are expected to be a team player and help each other. We believe that our business model is special because we do not allow just any agent or team to join and those that are a part of our team should bring value and expect value back within our office. We want everyone to success and thrive together for long term results.

## COMPANY ASSIGNED SECURE EMAIL

All of our agents are assigned an email address that must be used for all real estate transactions. This email is a Gmail Business Suite email with higher security benefits than the average email providers. The business email will also provide protection on an ADRE Audit. You do not want the ADRE auditing your personal email. An email example is Firstname.Lastname@Resourceaz.com

#### RESPOND TO YOUR LEADS

Arizona Resource Realty expects our agents to respond to referral & company generated leads as soon as possible. Many referral leads have weekly updates due and our inhouse referral team needs your updates through our CRM system to make sure our scorecards stay high, furthermore assigning you more leads. Our scorecards are critical.

## SIGN OUR POLICY MANUAL

Our policy manual is designed to help you understand the requirements for the State of Arizona and also Arizona Resource Realty. We expect all members to sign and understand our policies by signing our Policy manual yearly.



# WHAT HAPPENS WHEN YOU ONBOARD

# 01.

## SIGN OUR POLICY MANUAL

• The ARR policy manual is signed and a copy of your drivers license and W9 form are submitted to the broker.

# 02.

## **ACCOUNTS CREATED**

- Your account in FollowUpBoss CRM
- Your account in Ebrokerhouse
- Your account in Monday.com

# 03.

## CARDS, RIDERS, SIGNS

- We order your business cards either designed by you or our marketing team.
- We order custom name riders for listings as well as custom signs if requested.

# 04.

# **CREATING YOUR WEBPAGE**

- We create your webpage with IDX but if you already have a webpage that is ok too.
- Our company webpage is designed for you using your slogan & bio so we will need it.

# 05.

## **REFERRAL ACCOUNTS**

- You get to deside if you want to particapate in our Referral programs
- If so we onboard you into our systems and you take the training to start receiving referral leads.

# 06.

# **TRAINING VIDEOS**

• You gain access to our training catalog that includes several How To Videos.

# 07.

## **BROKER ENGAGEMENT**



 Your get direct broker access and engagement to help you navigate our systems and make the most of your experience with Arizona Resource Realty

www.ArizonaResourceRealty.com

# Hiring Locations

3X Your Business in 2023

01

#### **Show Low AZ**

Average 40 leads per month per agent

Globe / Miami

Average 35 leads per month per agent

02

03

#### Payson AZ

Average 42 leads per month per agent

**Winslow AZ** 

Average 22 leads per month per agent

04

**05** 

Cottonwood / Sedona AZ

Average 16 leads per month per agent

# Hiring Locations

3X Your Business in 2023



#### **Prescott AZ**

Average 40 leads per month per agent

#### Flagstaff AZ

Average 35 leads per month per agent

07



#### **Eagar/Springerville**

Average 22 leads per month per agent

#### Williams AZ

Average 22 leads per month per agent



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## **Nutrioso/Alpine**

Average 16 leads per month per agent