



Contact: Keith Moore
202-4693423

For Immediate Release:

Videonitch and Open Government TV (OGTV) Form Strategic Partnership to Advance Work Force Development, Public Sector Innovation, and Science, Technology, and Engineering Training.

Videonitch and OGTV will partner on public sector projects to address the Innovation and training gap by delivering enhanced next-generation American Innovation. Together, the two organizations will partner to enhance workforce readiness and to outreach to targeted constituencies through online video training.

Washington, DC | July 13, 2018 -- [OGTV](#) and [Videonitch](#) will offer interactive training experiences, online learning, data analytics, and next-generation video and tech-driven solutions to the public sector.

Videonitch, a seasoned technology, and multi-media communication organization in partnership with OGTV, and its strategic alliance partners will increase retention and engagement among public policy leaders to inspire greater interest in delivering innovation at academic institutions and government agencies in partnership with the private sector. Both organizations firmly believe that online video training is Innovation that transforms **What Works** in STEM, and 21st century workforce development from the class room, to the board room to the battlefield.

[Videonitch](#) was founded in 2011 by technology leaders and innovators with the vision that video would quickly permeate and pervade Internet content in the future. Videonitch provides a robust video platform with certificate-based learning paths in a fully branded, encrypted, and interactive environment. VN Channel gives organizations the power to create, organize, centralize, and secure training assets within a dedicated and branded video channel. The edited content is available on-demand, 24/7/365, to employees, partners, clients and students.

[OGTV](#), created by Keith Moore, empowers private industry and public-sector stakeholders to reach and engage the nation's untapped and disconnected human talent using web based conferences, online video training, and multi-media—ultimately, with the goal of creating a new culture of innovation in America.



"As OGTV Founder, I am thrilled to partner with Videonitch. Our firm looks forward to assisting Videonitch to contract with the public sector to provide seasoned, global, and invaluable training, virtual coaching, and employee performance enhancement. This is a unique opportunity to bring together a proven, online video experience, and experiential knowledge to inspire innovative business and industry initiatives. The partnership will help to ensure 21st century workforce development best practices, skill based training, and entrepreneurship. The partnership will also advance a training technology initiative to MOVE science, technology, engineering, and math in America". said Keith Moore, President and CEO, Open Government TV. www.opengovtv.com.

"We're excited about our partnership with OGTV, and even more excited about the transformational potential of what we can achieve together. We share common priorities and values, and these combined with our unique experience and expertise, promise great opportunity. Videonitch embodies, supports, and encourages progressive leadership and the advancement of socially-conscious attitudes and behaviors that influence all sectors, both public and private, through strategic communication initiatives," said Steve Goodwin, CEO, Videonitch. www.videonitch.com.