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**For Immediate Release — July 15, 2025**

Zazel Publishing, LLC is proud to announce that Phillip S. Roberts's novel, *The Luckiest Fool on Earth: The Twisted Yarn of America's Greatest Flagpole Sitter, Alvin "Shipwreck" Kelly* continues to garner great advance praise. A cinematic, high-wire blend of spectacle and soul — Kelly's pursuit of fame amidst the glitz of 1920s and grit of 1930s America is not just a chronicle of thrilling feats, but a human story of ambition, vulnerability, and identity. The balance of tension, emotion, and historical color makes it deeply appealing to fans of biographical fiction.

A "lively, historically rich romp through America's daredevil era." — Booklife Review, a division of Publishers Weekly. *The Luckiest Fool on Earth* is a "bittersweet indie gem about love, loss, and the absurd beauty of starting over." — [tertulialia.com](http://tertulialia.com)

*The Luckiest Fool on Earth* is a cinematic dive into a unique story; one filled with daring ambition, human frailty, and the echoes of a bygone era. Shipwreck Kelly's quest for renown, set against the backdrop of Art Deco New York City, blends spectacle with heartbreak in a way that invites readers to reflect on the price of attention and the cost of escape. It's more than historical fiction; it's a cultural mirror and a masterful tribute to forgotten legends. The novel is bold, soulful, and a deeply American kind of story that deserves to be rediscovered again.

*The Luckiest Fool on Earth* releases October 1, 2025 in hardcover, paperback, and e-book formats through on-line retailers and select book stores worldwide. Distributed by Ingram Spark. Size — 6" x 9" — 302 Pages.

For interview availability and advance reader copies, contact Zazel Publishing.

