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For Immediate Release — August 15, 2025

The Luckiest Fool on Earth is not your average piece of historical fiction. It's the gloriously twisted, true-ish fever dream of **Alvin “Shipwreck” Kelly** — a reputed Titanic survivor with death wishes, divinity complexes, and a chronic addiction to flagpole sitting. His life is complicated by a grifter wife, and a scheming newspaperman as he navigates America's obsession with spectacle; striving to earn the fame he feels he deserves. Set against a roaring Twenties backdrop so vivid you can *smell the bootleg gin*, this book is outrageous, tragic, absurd, and painfully human. *It is the kind of literary carnival ride that readers devour.*

An interesting guest for your podcast, radio, or television show, the author, Phillip S. Roberts can talk about a number of topics . . .

- “The Daredevil Who Sat Above the Skyline.”
- “Fame, Obsession, and Thrill-seeking in the Roaring Twenties.”
- “From Titanic to Flagpole: A Forgotten American Icon Reimagined.”
- “Creating a publishing company from scratch and the journey to a finished product.”

The Luckiest Fool on Earth: The Twisted Yarn of America's Greatest Flagpole Sitter, Alvin “Shipwreck” Kelly continues to garner great advance praise and strong pre-sales. Advance reader copies are available through Net Galley.

The Luckiest Fool on Earth releases October 1, 2025 in hardcover, paperback, and e-book formats through on-line retailers and select book stores worldwide. Distributed by Ingram Spark. An audio book is currently in production. Size — 6” x 9” — 302 Pages. For interview availability and advance reader copies, contact Zazel Publishing.

