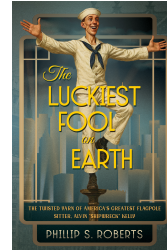


Zazel Publishing, LLC
P.O. Box 17172
Fountain Hills, AZ 85269
<http://zazelpublishing.com>



For Immediate Release — January 1, 2026

The Luckiest Fool on Earth continues to gain critical acclaim and readership.

- The Luckiest Fool on Earth presents a comprehensive historical portrait of an extraordinary and unique character who chased the sky while the ground crumbled below him. This book is original, incredibly entertaining, and has a surprisingly powerful message. It is heartwarming and inspiring.” — Jeyran Main, Review Tales.
- Alvin's legacy — and eventual fall from grace — is memorable. Through universal themes like the danger of fame and ambition—not to mention choices and redemption—the story brings life to historical context while offering readers deeper meaning. His evocative life experiences resonate — particularly his evolution from glory-seeker to survivor as America's era of daredevil feats comes to a close. — Critic's report, The Booklife Prize.
- The Luckiest Fool on Earth is a wildly entertaining and deeply human tale of ambition, deception, and spectacle, chronicling the rise of Alvin “Shipwreck” Kelly as America’s most unlikely hero in a dazzling, heartbreaking journey through the Roaring Twenties that proves fame can elevate — and unravel — you. — newinbooks.com .
- Filled with hope and reflection, this story set against the backdrop of the Roaring 20s is perfect for fans of historical fiction, ready for a new book. — Kyra O’Connor, News 12 Phoenix.

A fascinating guest, author Phillip S. Roberts is available to talk with podcasts about the quirky daredevils, barnstormers, explorers, human flies, and flagpole sitters of a forgotten era as well as how that spectacle relates to today’s “famous for doing nothing” celebrities. His previous book, *Waikiki Tiki: Art, History, and Photographs* was published by Bess Press Hawaii in 2010.

- “The Daredevil Who Sat Above the Atlantic City Skyline 49 Days in the Summer of 1930.”
- “Fame, Obsession, and Thrill-seeking from the Roaring Twenties to Instagram.”
- “From Titanic to Flagpole: A Forgotten American Hero Reimagined.”
- “Heroes of the 1920s and 1930s, Marathon dancing, and the deadly, dizzying stunts of the era.
- “The Mystical Tiki gods of Polynesia, legends, Mai-tai’s, and the Icons of Waikiki.”
- “Creating a publishing company from scratch and the journey to a finished bestseller.”

Rated 5-Stars on Amazon. Also available on-line on Apple Books, barnesandnoble.com, and discriminating independent bookstores worldwide. *The Luckiest Fool on Earth* is available in hardcover, paperback, and ebook formats. Distributed by Ingram Spark. For interview availability, book clubs contact, and podcast, television or radio appearances, please contact Phillip S. Roberts through his website at zazelpublishing@gmail.com .