

(505) 353-1507

ThomasBackus1@mail.com

Peoria, Arizona

[Portfolio Link](#)

SKILLS

Adobe Creative Suite

Print Production

Workflow Optimization

Training & Teaching

Photography

Communication & Collaboration

THOMAS BACKUS

(he/him)

Highly accomplished graphic design professional with more than eight years of experience in print production, marketing operations, and strategic workflow enhancement.

WORK EXPERIENCE

SENIOR PRODUCTION ARTIST

2022-2025

Marcus and Millichap

- Responsible for the design and delivery of marketing collateral to support over 100 sales agents promoting multiple property types (multifamily, office, net lease), ranging in value from \$1M-5M.
- Piloted the implementation of new software (e.g. Asana, MAXA) and workflows.
- Spearheaded the redesign of core templates and SOPs, improving production efficiency by 20% and aligning with national initiatives.

MARKETING COORDINATOR

2021-2022

Great Hearts Academies

- Produced 10+ high-quality communication materials weekly, ensuring brand unity and consistent messaging across all organizational touchpoints.
- Supported the successful opening and branding of two new academic campuses via the design and production of relevant materials.
- Managed content and production calendars, streamlining workflows and ensuring consistency and the timely delivery of assets.

OPERATIONS ASSOCIATE

2018-2021

Edelman Financial Engines

- Executed nearly 100 marketing campaigns annually, contributing to \$1.2B in AUM for Fortune 500 clients (FedEx, CVS Pharmacy).
- Optimized production workflows using Salesforce and SharePoint, organizing marketing collateral and maintaining clear version control.
- Consistently and effectively collaborated extensively with internal stakeholders and external partners to deliver 13+ million print pieces over a 10-month period.

EDUCATION

New Mexico State University

2014-2016

Master of Arts, History

University of New Mexico

2009-2014

Bachelor of Arts, Secondary Education