



**Ethics Commission**  
 200 N Spring Street  
 City Hall - 24th Floor  
 Los Angeles, CA 90012  
 (213) 978-1960  
 ethics.lacity.org

# LOBBYING FIRM REGISTRATION FORM

## Form 31

**Filer Information**

**Amendment 9**

NAME OF LOBBYING FIRM: <a href="#">Afriat Consulting Group Inc</a>	DATE QUALIFIED AS LOBBYING FIRM: <a href="#">Jan 09, 2017</a>
BUSINESS ADDRESS: (Number and Street) (street address redacted)	
CITY, STATE, ZIP CODE: <a href="#">Burbank, CA 91505</a>	TELEPHONE NUMBER: <a href="#">(818) 450-2770 ext. 203</a>
E-MAIL: <a href="mailto:curtis@afriat.com">curtis@afriat.com</a>	FAX NUMBER: (Optional) <a href="#">(818) 558-7688</a>

**I. INDIVIDUAL LOBBYISTS**

Steven Afriat	Aaron H. Green
Name	Name
Alfredo Hernandez	Robert Kalonian (Termed: Aug 28)
Name	Name
Jacob Stevens (Termed: Apr 11)	
Name	

**II. CLIENTS**

On next page(s), report each client which the firm is registering to provide municipal lobbying services.

**III. VERIFICATION**

I have used all reasonable diligence in preparing this form and any attachments. I have reviewed the form and all the attachments and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

[06-Nov-17](#)

[Curtis Sanchez](#) (e-signed)

Executed On: (Date)

By: (Signature of Authorized Person)



# LOBBYING FIRM REGISTRATION FORM

## Form 31

NAME OF LOBBYING FIRM:  
 Afriat Consulting Group Inc

**II. CLIENTS**

Report each client on whose behalf the firm is registering to provide lobbying services.

NAME OF CLIENT: 1005-1013 Everett, LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
 (street address redacted)

CITY, STATE, ZIP CODE: Santa Monica, CA 90404	TELEPHONE NUMBER: (310) 315-5411
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Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with outreach and advocacy for their project./1013 Everett St., Los Angeles
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NAME OF CLIENT: 1045 Olive, LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
 (street address redacted)

CITY, STATE, ZIP CODE: Miami , FL 33137	TELEPHONE NUMBER: (305) 374-5700
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Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with entitlement issues and community outreach./1045 Olive Street
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NAME OF CLIENT: 5750 Hollywood Blvd., LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
 (street address redacted)

CITY, STATE, ZIP CODE: Beverly Hills, CA 90210	TELEPHONE NUMBER: (310) 275-4425
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Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with entitlement issues/5750 Hollywood Blvd., Los Angeles, CA
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NAME OF CLIENT: 900 Hilgard, LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
 (street address redacted)

CITY, STATE, ZIP CODE: Beverly Hills, CA 90211	TELEPHONE NUMBER: (310) 746-4700
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Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with gaining various approvals for their project/900 Hilgard Ave.
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NAME OF CLIENT: ACE of California	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
 (street address redacted)



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CITY, STATE, ZIP CODE: Long Beach, CA 90802		TELEPHONE NUMBER: (213) 489-4792
Agencies to be lobbied on behalf of the client ANY CITY AGENCY		Municipal Legislation / Projects (1) Legislation that pertains to the adult entertainment industry/Los Angeles
NAME OF CLIENT: AM Best Food Inc.	REPRESENTATION BEGINS: Oct 02, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Los Angeles, CA 90039		TELEPHONE NUMBER: (323) 661-2355
Agencies to be lobbied on behalf of the client ANY CITY AGENCY		Municipal Legislation / Projects (1) Assist client with securing contract(s) for concessions./Various locations in the City of Los Angeles
NAME OF CLIENT: Beverly La Cienega LLC	REPRESENTATION BEGINS: Jun 21, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Sun Valley, CA 91352		TELEPHONE NUMBER: (818) 974-8182
Agencies to be lobbied on behalf of the client ANY CITY AGENCY		Municipal Legislation / Projects (1) Assist client with obtaining a height increase and other issues regarding the client's property./320 N. La Cienega Blvd.
NAME OF CLIENT: Camdaily, LLC	REPRESENTATION BEGINS: Nov 06, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Tarzana, CA 91356		TELEPHONE NUMBER: (818) 344-2544
Agencies to be lobbied on behalf of the client ANY CITY AGENCY		Municipal Legislation / Projects (1) Assist client with entitlements./2503 S. Barrington Ave.
NAME OF CLIENT: CH Palladium, LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Miami, FL 33137		TELEPHONE NUMBER: (786) 437-5095
Agencies to be lobbied on behalf of the client ANY CITY AGENCY		Municipal Legislation / Projects (1) Assist client with issues regarding the property known as the Hollywood Palladium/6215 Sunset Blvd.
NAME OF CLIENT: Charles Company	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017



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CLIENT ADDRESS: (Number and Street)  
 (street address redacted)

CITY, STATE, ZIP CODE:  
 West Hollywood, CA 90069

TELEPHONE NUMBER:  
 (310) 247-0900

Agencies to be lobbied on behalf of the client  
 ANY CITY AGENCY

Municipal Legislation / Projects  
 (1) Assist client with issues regarding their property./16990-17000 Sunset Blvd., Pacific Palisades  
 (2) Assist client with issues regarding their property./Valley Plaza site in North Hollywood  
 (3) Assist client with issues regarding their property./1349 S. Grand Ave. in Los Angeles [ CPC 2016-4146]  
 (4) Assist client with political and community outreach/3650-3700 Crenshaw Blvd.  
 (5) Assist client with various issues regarding their project./I-10 and La Brea Ave. in the City of Los Angeles  
 (6) Assist with community and political outreach/3900-3924 W. Jefferson Boulevard, Los Angeles

NAME OF CLIENT:  
 Benedict Coulter

REPRESENTATION BEGINS:  
 Jan 09, 2017

REPRESENTATION ENDS:  
 Dec 31, 2017

CLIENT ADDRESS: (Number and Street)  
 (street address redacted)

CITY, STATE, ZIP CODE:  
 Los Angeles, CA 91423

TELEPHONE NUMBER:  
 (818) 788-7200

Agencies to be lobbied on behalf of the client  
 ANY CITY AGENCY

Municipal Legislation / Projects  
 (1) Assist client with obtaining building permits./3600 Dixie Canyon Ave., Los Angeles, CA

NAME OF CLIENT:  
 CRM Properties Inc.

REPRESENTATION BEGINS:  
 Jan 09, 2017

REPRESENTATION ENDS:  
 Dec 31, 2017

CLIENT ADDRESS: (Number and Street)  
 (street address redacted)

CITY, STATE, ZIP CODE:  
 Los Angeles, CA 90036

TELEPHONE NUMBER:  
 (323) 900-8090

Agencies to be lobbied on behalf of the client  
 ANY CITY AGENCY

Municipal Legislation / Projects  
 (1) Assist client with outreach regarding client's project/333 La Cienega Dr.

NAME OF CLIENT:  
 Decro Corporation

REPRESENTATION BEGINS:  
 Jun 22, 2017

REPRESENTATION ENDS:  
 Dec 31, 2017

CLIENT ADDRESS: (Number and Street)  
 (street address redacted)

CITY, STATE, ZIP CODE:  
 Culver City, CA 90230

TELEPHONE NUMBER:  
 (310) 590-4526

Agencies to be lobbied on behalf of the client  
 ANY CITY AGENCY

Municipal Legislation / Projects  
 (1) Assist client with various issues regarding the client's property./418-430 Firmin St.  
 (2) Assist client with various issues regarding the client's property./Various addresses in the



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block surrounded by Johnston St., Main St., Alhambra Ave., and Hancock St.  
 (3) Assist client with various issues regarding the client's property./1017 S. Mariposa Ave. and 1047 Fedora St.

NAME OF CLIENT: Donaldson Street Apartments LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Los Angeles, CA 90004	TELEPHONE NUMBER: (323) 205-9812	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with permitting issues /1611-1615 1/2 Donaldson Street, Los Angeles	

NAME OF CLIENT: Jeff Franklin	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Los Angeles, CA 90210	TELEPHONE NUMBER: (310) 273-4870	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with various issues regarding property /10101 Angelo View Drive	

NAME OF CLIENT: iHeartMedia, Inc., Clear Channel Outdoor, and Affiliated Entities	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Torrance, CA 90501	TELEPHONE NUMBER: (310) 755-7200	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist with securing permits and other issues regarding outdoor advertising/Variou locations	

NAME OF CLIENT: IMT Capital II Sherman Oaks LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Sherman Oaks, CA 91403	TELEPHONE NUMBER: (818) 784-4700	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with outreach and advocacy./14130 Riverside Dr., Los Angeles	

NAME OF CLIENT: Renee Lim	REPRESENTATION BEGINS: Jun 26, 2017	REPRESENTATION ENDS: Jun 30, 2017
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CLIENT ADDRESS: (Number and Street) (street address redacted)	
CITY, STATE, ZIP CODE: Los Angeles, CA 90069	TELEPHONE NUMBER: (310) 869-7655
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with various issues regarding the client's property./5200-5204 Fountain Ave.

NAME OF CLIENT: Mesmer Properties, LLC	REPRESENTATION BEGINS: Feb 24, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Culver City, CA 90230	TELEPHONE NUMBER: (424) 216-7400	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with permitting, outreach, and other related issues/5750 Mesmer Ave.	

NAME OF CLIENT: MZA Events, Inc.	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Los Angeles, CA 90010	TELEPHONE NUMBER: (213) 201-1348	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with issues regarding AIDS Walk Los Angeles/Various locations	

NAME OF CLIENT: P K Equities, Inc.	REPRESENTATION BEGINS: Mar 13, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Santa Monica, CA 90401	TELEPHONE NUMBER: (310) 255-0025	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with various issues regarding their property./8384 West 3rd Street	

NAME OF CLIENT: Rampart Village Plaza, LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Los Angeles, CA 90010	TELEPHONE NUMBER: (323) 965-2727	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with issues regarding permits for their apartment building./329-335 S. Rampart Blvd.	



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NAME OF CLIENT: SPB Partners, LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
(street address redacted)

CITY, STATE, ZIP CODE: Santa Monica, CA 90401	TELEPHONE NUMBER: (310) 255-0025
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Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with issues regarding "pop-up" buildings/Various Locations
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NAME OF CLIENT: Sportsmen's Lodge REW, LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
(street address redacted)

CITY, STATE, ZIP CODE: Malibu, CA 90264	TELEPHONE NUMBER: (310) 457-8130
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Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with various issues with regard to their property/12833 Ventura Blvd.
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NAME OF CLIENT: The Californian on Wilshire HOA	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
(street address redacted)

CITY, STATE, ZIP CODE: Los Angeles, CA 90024	TELEPHONE NUMBER: (310) 234-5900
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Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with issues regarding a proposed project/10822 Wilshire Blvd.
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NAME OF CLIENT: UB Riverrow LLC	REPRESENTATION BEGINS: Jul 19, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
(street address redacted)

CITY, STATE, ZIP CODE: Van Nuys, CA 91406	TELEPHONE NUMBER: (310) 980-7206
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Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with issues related to the development of a project./1901 Blake Ave.
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NAME OF CLIENT: Weddington Senior Living, LLC	REPRESENTATION BEGINS: Jan 09, 2017	REPRESENTATION ENDS: Dec 31, 2017
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CLIENT ADDRESS: (Number and Street)  
(street address redacted)

CITY, STATE, ZIP CODE: Sherman Oaks, CA 91403	TELEPHONE NUMBER: (818) 784-4700
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Agencies to be lobbied on behalf of the client ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with issues regarding client's development project./4141 Whitsett Avenue, Studio City
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## **LOBBYING FIRM REGISTRATION FORM**

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<b>NAME OF CLIENT:</b> WERWER One Thousand, LLC	<b>REPRESENTATION BEGINS:</b> Jul 17, 2017	<b>REPRESENTATION ENDS:</b> Dec 31, 2017
<b>CLIENT ADDRESS: (Number and Street)</b> (street address redacted)		
<b>CITY, STATE, ZIP CODE:</b> Malibu, CA 90264	<b>TELEPHONE NUMBER:</b> (310) 457-8130	
<b>Agencies to be lobbied on behalf of the client</b> ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with development of property./921 S. Beacon St.	

<b>NAME OF CLIENT:</b> Western & Franklin, LLC	<b>REPRESENTATION BEGINS:</b> Jan 09, 2017	<b>REPRESENTATION ENDS:</b> Dec 31, 2017
<b>CLIENT ADDRESS: (Number and Street)</b> (street address redacted)		
<b>CITY, STATE, ZIP CODE:</b> Santa Monica, CA 90404	<b>TELEPHONE NUMBER:</b> (310) 315-5422	
<b>Agencies to be lobbied on behalf of the client</b> ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist client with their development project./1860, 1868 N. Western Ave. & 5440, 5446, 5448 W. Franklin Ave.	

<b>NAME OF CLIENT:</b> Westside Coalition, Inc.	<b>REPRESENTATION BEGINS:</b> Jan 09, 2017	<b>REPRESENTATION ENDS:</b> Dec 31, 2017
<b>CLIENT ADDRESS: (Number and Street)</b> (street address redacted)		
<b>CITY, STATE, ZIP CODE:</b> Los Angeles, CA 90024	<b>TELEPHONE NUMBER:</b> (310) 556-1370	
<b>Agencies to be lobbied on behalf of the client</b> ANY CITY AGENCY	Municipal Legislation / Projects (1) Assist with issues relating to an area-wide system for traffic monitoring/Century City and surrounding communities	