



CONNECTED COMMUNITY
INNOVATIONS

COMMUNITY SPONSORSHIP & IMPACT FRAMEWORK

A Clear Pathway from Charitable Support to Accountable Community Outcomes



Support access. Expand opportunity. Strengthen community wellbeing.

CCI connects charitable support to approved programs, responsible stewardship, community engagement, transparent reporting, and practical learning.

Why Sponsorship Matters

Community needs are interconnected. A person looking for housing information may also need transportation, digital access, workforce guidance, healthcare navigation, or a trusted place to ask the next question. Sponsorship helps CCI strengthen the pathways that connect people with information, skills, services, and community support.

DIRECT COMMUNITY VALUE

Support is assigned to an approved CCI program, initiative, site, or community-impact priority.

FLEXIBLE PARTICIPATION

Organizations may support a specific program area, a community initiative, or CCI's broader mission.

CLEAR STEWARDSHIP

Funding use, responsibilities, recognition, and reporting are defined in the sponsorship agreement.

RESPONSIBLE LEARNING

CCI reports agreed program activity and lessons without overstating unverified outcomes.

Mission and community integrity

Sponsorship does not purchase influence over public information or community priorities. CCI retains mission, governance, accessibility, privacy, and program-integrity oversight.

Sponsorship Pathways

Outreach & engagement

Listening sessions, workshops, assessments, co-design, outreach, and feedback.

Workforce & digital skills

Digital literacy, career readiness, technology learning, and opportunity pathways.

Digital inclusion

Devices, connectivity, accessible tools, online safety, and technology support.

Community access & service navigation

Resource navigation, content stewardship, accessibility, and approved solution development.

Community access points

Trusted public locations, approved equipment, connectivity, onboarding, and local stewardship.

From Support to Community Outcomes

Every sponsorship should connect resources, activities, accountable outputs, responsible learning, and intended outcomes.



1. AGREEMENT

Define purpose, scope, budget categories, recognition, reporting, and restrictions.

2. PROGRAM INVESTMENT

Direct funds to approved people, tools, accessibility, engagement, operations, and delivery needs.

3. COMMUNITY ACTIVITY

Deliver funded workshops, access support, content stewardship, pilots, or program services.

4. LEARNING & REPORTING

Report verified activity, responsible insights, lessons, and agreed intended-impact areas.

How Sponsorship Funds Are Used

Community engagement

Listening sessions, facilitation, outreach, partner coordination, assessments, and feedback.

Accessibility & inclusion

Accessible design, multilingual content, low-literacy navigation, accommodations, and participation.

People & program delivery

Program management, training, volunteer coordination, specialist support, and approved services.

Technology & connectivity

Approved devices, software, connectivity, access points, configuration, security, maintenance, and support.

Content stewardship

Local resource verification, updates, review routines, public guidance, and quality management.

Measurement & communication

Program tracking, privacy-conscious analysis, sponsor reporting, learning briefs, and impact communication.

Ways to Sponsor

Sponsorship models are structured around charitable purpose, community need, sponsor goals, local readiness, and applicable charitable-use requirements. Support may be one-time, recurring, annual, or multi-year.

PROGRAM SPONSORSHIP

Supports one defined program such as workforce development, digital inclusion, outreach, or community resource navigation.

COMMUNITY INITIATIVE SPONSORSHIP

Supports a locally defined initiative involving multiple activities, stakeholders, or program components.

SITE OR ACCESS-POINT SPONSORSHIP

Supports an approved community location, including readiness, accessibility, connectivity, onboarding, stewardship, and operations.

MISSION & CAPACITY SUPPORT

Provides flexible support for CCI's charitable mission, governance, program development, organizational readiness, and responsible growth.

Sponsor Selection Guide

Sponsorship	Funding may support	CCI delivers	Sponsor receives
Program	Staff, facilitation, training, accessibility, materials, approved technology, and delivery.	Approved program activities and stewardship.	Activity reporting, learning highlights, next steps, and approved recognition.
Community initiative	Engagement, assessments, coordination, accessibility, implementation, evaluation, and communication.	Approved initiative and partner coordination.	Updates, stewardship reporting, lessons, and approved recognition.
Site or access point	Readiness, accessibility, connectivity, equipment, onboarding, maintenance, stewardship, and operations.	Agreed site scope with local ownership and review routines.	Readiness and implementation updates, aggregate insights where available, and acknowledgment.
Mission & capacity	Program development, governance, compliance, infrastructure, partnerships, and readiness.	Mission-aligned organizational and program development.	Stewardship updates, mission progress, major learning, and recognition.

Community Engagement and Stewardship

Community voice is part of the work. Sponsorship supports an engagement cycle that keeps programs grounded and responsive.

**LISTEN**

Gather community, frontline, host-site, and stakeholder input.

CO-DESIGN

Translate needs into accessible program choices and practical activities.

DELIVER

Implement the approved scope with clear ownership and coordination.

IMPROVE

Review feedback and verified learning, then adjust responsibly.

Privacy-First Sponsor Reporting

Funding stewardship

Approved spending categories, budget status, and material changes.

Program activity

Verified sessions, workshops, sites, materials, updates, or services delivered.

Participation

Aggregate participation or use information when appropriate and available.

Accessibility

Language access, accommodations, content review, and identified barriers.

Community feedback

Themes from engagement without exposing personal information.

Learning & next steps

What was learned, what changed, and what should happen next.

Report what is verified and appropriate

CCI distinguishes completed activity, observed learning, intended outcomes, and future recommendations. Fixed outcomes are not promised when evidence is not yet available.

Recognition with Integrity

Recognition acknowledges generosity while protecting neutrality, dignity, accessibility, public trust, and the community experience.

POSSIBLE RECOGNITION

Website acknowledgment; approved publication recognition; selected program materials; and coordinated communications, stories, events, or briefings.

RECOGNITION GUARDRAILS

Community-first placement; no endorsement implied; consent and approval for names, logos, stories, and images; and mission-aligned review.

Trust, Stewardship and Accountability

Mission-first governance

CCI retains charitable-purpose, program-integrity, privacy, accessibility, and community-impact oversight.

Privacy-conscious measurement

Reporting uses appropriate aggregate information, protects personal information, and distinguishes activity from intended outcomes.

Conflict safeguards

Independent review and related-party protections support mission-aligned decisions.

Transparent funding stewardship

Purpose, approved budget categories, restrictions, material changes, recognition, and reporting are documented.

Ethical technology practices

Accessibility, data minimization, safety, security, consent, and community trust guide technology-related decisions.

Responsible learning

CCI reports verified activity, community feedback themes, lessons, and appropriate next steps.

Sponsorship Readiness

CCI maintains nonprofit, federal, state, governance, and public-giving infrastructure to receive and steward support.

ORGANIZATION

Connected Community Innovations | 501(c)(3) Public Charity | Washington Nonprofit Corporation | EIN 33-4025046 | UBI 605 784 499.

FEDERAL REGISTRATION

SAM.gov active registration for All Awards | UEI V4WDS3USXV74 | CAGE 12BN7.

WORKPLACE & PUBLIC GIVING

CCI participates in Benevity workplace giving, employee donation matching, volunteer grants, and corporate philanthropy opportunities. PayPal and Zeffy provide additional public-giving pathways through the CCI website.

GOVERNANCE

Board oversight, officer responsibilities, conflict safeguards, financial accountability, and ethical technology oversight.

Why Sponsors Partner with CCI

Community access

Clearer pathways to information, services, support, and trusted public access.

Digital inclusion

Devices, connectivity, accessible tools, confidence, and navigation.

Workforce development

Digital skills, career readiness, learning, exposure, and opportunity pathways.

Community wellbeing

Belonging, participation, connection, community voice, and practical support.

Accountable stewardship

Written purpose, approved use of funds, reporting, learning, and recognition guardrails.

Local capacity

Stronger partnerships, content stewardship, host-site readiness, and sustainable community routines.

Workplace Giving Through Benevity

Employees and corporate partners can support published CCI initiatives through Benevity workplace giving, employee matching, volunteer grants, and corporate philanthropy programs.

Published Benevity project

Community Outreach & Engagement Program

Community focus

Listening, outreach, workshops, and engagement.

Workforce & Digital Skills Development Initiative

Digital confidence, career readiness, and opportunity pathways.

Digital Inclusion, Community Connectivity & Wellness Technology Initiative

Access, connectivity, wellbeing, and technology-enabled participation.

Community Service Access Platform Prototype

Prototype work supporting access to community-service information.

Community Access Kiosk Program

Trusted public access points for service navigation and local resources.

Building a Sponsorship Together

1. ALIGN

Confirm charitable purpose and community fit.

2. SCOPE

Define activities, budget categories, roles, and timing.

3. AGREE

Document restrictions, recognition, reporting, and approvals.

4. DELIVER

Implement with program stewardship and community engagement.

5. LEARN

Review verified activity, feedback, lessons, and next steps.

Invest in Access, Opportunity and Community Wellbeing

CCI welcomes corporations, foundations, government partners, educational institutions, nonprofits, community organizations, and individual supporters. Different sponsorship pathways can serve one shared purpose: practical and accountable community impact.



THE PURPOSE

Which community need or charitable priority should the support advance?

THE PATHWAY

Which sponsorship structure best fits the program, initiative, site, or mission need?

THE AGREEMENT

How will scope, budget, restrictions, recognition, reporting, and approvals be documented?

PARTNER WITH CCI

Support practical pathways to access, opportunity, belonging, and community wellbeing.

Connected Community Innovations (CCI)

Community first. Technology with purpose. Collaboration for impact.

JOHN OZKURT | Founder, Chairman of the Board and Executive Director

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