



MAMS



MUSICIANS AGAINST MULTIPLE SCLEROSIS
&
NORCAL CGA
NORCAL CANNABIS GROWERS ASSOCIATION

A Federally Recognized “Cannabis Based” Charitable Organization and
Organic Produce Collective
EIN: 81-2826388



**NorCalCGA
Associates**

* Holding Company



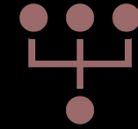
MAMS

* MS Research
* Data Dissemination



NorCalCGA

* Member owned,
California Organic
Produce Collective



CaSunBuds

* For-profit division of
MAMS
* Implementation,
management, and
marketing



What is Musicians Against Multiple Sclerosis aka MAMS?



- A nonprofit Public Benefit Corporation designed for a dear friend, Dario Ceragioli who was diagnosed with Multiple Sclerosis years ago.
- The NGO (Non-Governmental Organization) of California Cannabis/ Hemp, and Organic Produce
- Provides practical support to patients of MS, ALS, Parkinson's, and all other states of dis-ease recognized by the Medicinal Cannabis programs nationwide.
- A multi-media platform for a new era of direct phone interaction; including, but not limited to, live streaming of musical fundraising events, educational symposiums, and YouTube data subscription-based memberships.



What does MAMS do?



- MUSIC
- MEDIA
- DATA DISSEMINATION
 - RESEARCH & DEVELOPMENT
- ENDOWMENTS, PARTNERSHIPS & SPONSORSHIPS



What are the goals of MAMS?



- Host musical fundraising and educational events. Music is the rhythm of our soul!
- Raise funds/capital for Multiple Sclerosis (MS) research and support of patients and families suffering from MS and other Central Nervous System disorders.
- 64 global Chapters (Franchises)
- Sponsorships and Partnerships



How does California medicinal cannabis and organic produce fit the narrative of MAMS?



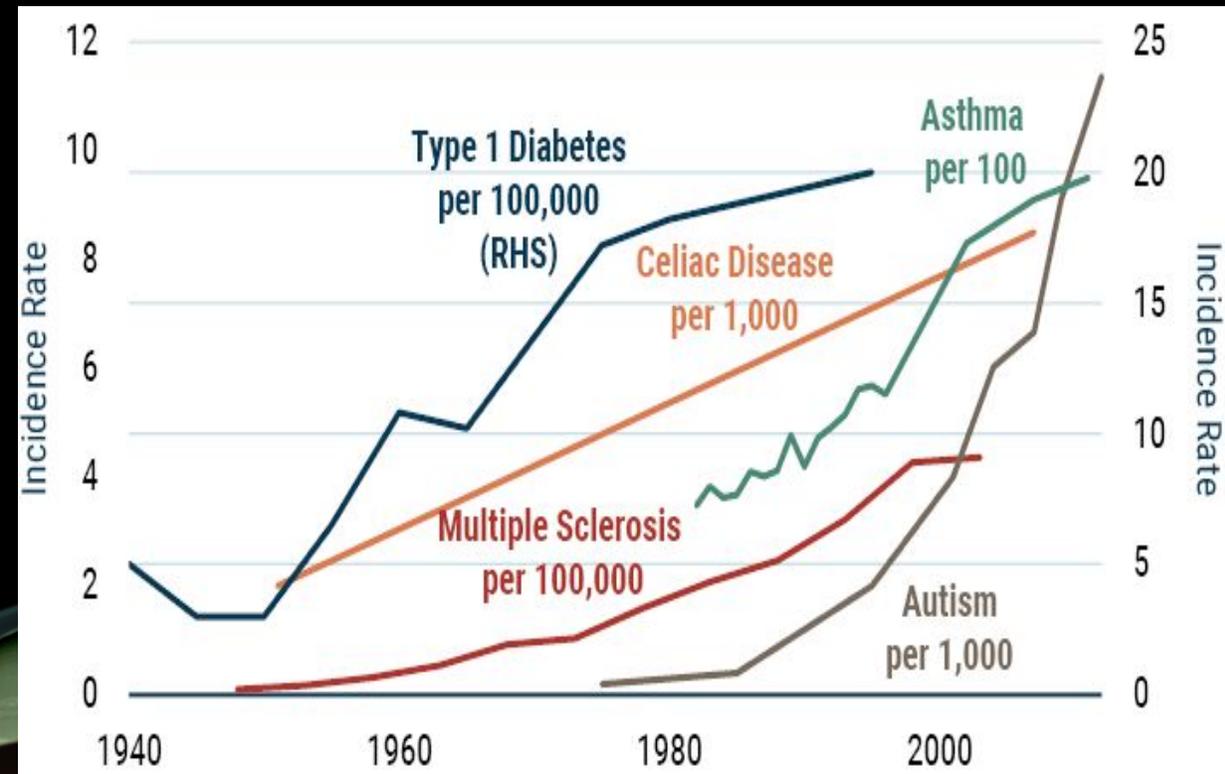
- Medicinal cannabis is the only known treatment modality for Multiple Sclerosis (MS).
- With our deeply rooted connection to the current California agricultural industry, including our up-to-date knowledge of California's constantly changing cannabis laws, codes, and regulations, our organization has the network and expertise to ensure our patients are receiving the best product possible.
- Food is just as much a medicine as cannabis, and our patients will have top quality organic produce.
- Let's face it, it's the food that's killing us!

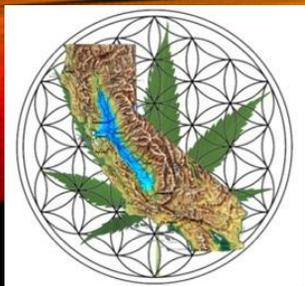
Why are the numbers rising?

The industrialization and globalization of our food supply has caused havoc on our bodies for generations.



*Let Food Be Thy
Medicine*
Hippocrates





What is NorCal CGA?



- A member owned Research & Development (R&D) organic produce collective, utilizing the Sustainable Collective Organic Fractal Farming (SCOFF) model. This includes cannabis/hemp as well as other forms of produce grown in California.
- This template and platform utilizes cannabis/hemp and fungi as entry crops to restructure the agricultural industry of California into a sustainable model, and acts as the catalyst for the Decarbonization Revolution.
- Develops and retrofits farms with expertise in agricultural land management, financial issues, non-compliance, grant money, etc.
- California agriculture consulting services available.



What does NorCal CGA do?

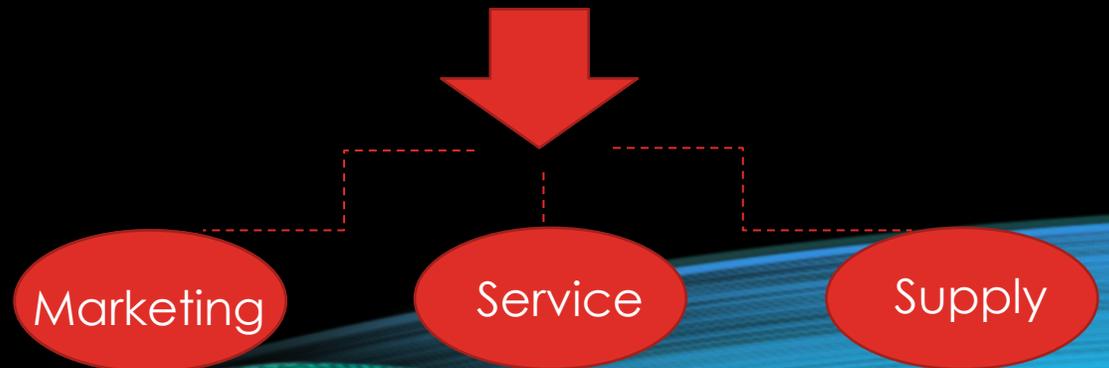


- NURSERY
- TRANSPORTATION
- FLOWERING GREENHOUSES
- PROCESSING
- PACKAGING
- DISTRIBUTION

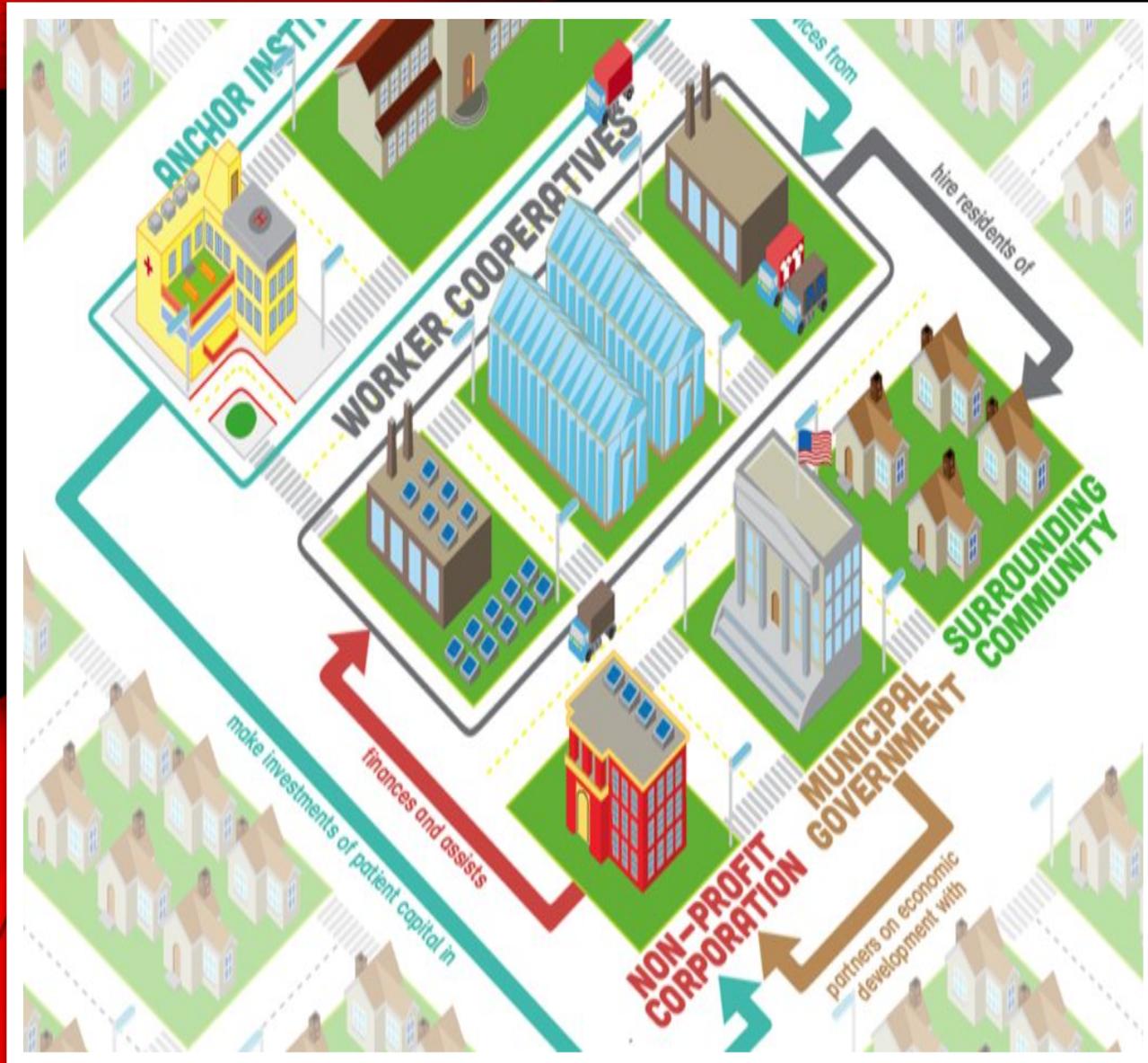
A closed loop system

“Agricultural cooperatives are organized to help farmers gain market power by joining to market their crops, increase their bargaining power by achieving economies of scale, processing their commodity to add value, and/or purchase supplied and services.”

- California Center for Cooperative Development



Marketing, service, and supply cooperatives are the most common types of agricultural cooperatives/collectives organized in the U.S.





What are the characteristics of NorCal CGA?



- Owned by farmer members.
- Dramatically controlled by the farmers who own and use the business.
- Economic benefits are distributed to members based on the member's use of the cooperative/collective.
- Provide benefits to producer-members as users, not as investors.



What are the goals of NorCal CGA?



- This template and platform was designed for the legal, collective monopolization of the California cannabis/hemp, fungi/mycelium, and organic produce industry.
- Land acquisition through endowments. Land Trust.
- Implementation and management of the Sustainable Collective Organic Fractal Farming model.
- To return to a symbiotic homeostatic, relationship with the biosphere that is interconnected at every level.
- To transform the “toxic” mono crop, petrochemical based, unsustainable system, into a sustainable collective/cooperative model.

Who's on our side?

- **California Department of Food and Agriculture**
- **California Center for Cooperative Development**
- **CalCannabis**
- **CalCAN – California Climate and Agriculture Network**
- **UC Davis - Cannabis and Hemp Research Center**
- **Farmers and landowners.**
- **Top recognized Physicians related to R&D.**
- **Venture Capitalist**
- **Small Business Owners**



How to get involved!

- **Musicians play a pivotal role in our organization. We will BRING BACK THE MUSIC while sharing our knowledge of the California agriculture industry, but we need Musicians willing to participate in our musical fundraising events.**
 - **Event space and planning.**
 - **Mutual Marketing agreements.**
 - **MAMS Ambassador programs.**
 - **Sponsorships and Partnerships.**
 - **Land Management.**

Contact Us!

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WWW.MAMSORG.ORG

**We thank you for your interest
in our organization!**

A handwritten signature in blue ink, appearing to be 'J. Khan', is located in the lower-left quadrant of the image. The signature is fluid and cursive, written over the red and blue abstract background elements.