



EVENT SCHEDULE

FOR MORE INFO



FENCESHOW.COM

9
MON

REGISTRATION & EXHIBITOR BADGE
PICK-UP

8am - 3pm

Registration booth

EXHIBITOR MOVE-IN (20X20 ONLY)

10am - 3pm

Expo Hall

EXHIBITOR MOVE-IN (ALL BOOTHS)

1pm - 3pm

Expo Hall

10
TUES

REGISTRATION

7am - 5pm

Registration booth

DEMO DAY

8am - 5pm

South Point Dirt Lot

DEMO DAYS HAPPY HOUR

5pm - 7pm

South Point Dirt Lot

BOOTS & BOOZE KICK-OFF PARTY

7pm - 10pm

Napa Room

11
WED

REGISTRATION

7am - 5pm

Registration booth

EDUCATION SESSIONS

8am - 5pm

Classrooms

FENCE SHOW OPENING CEREMONY

12pm - 12:30pm

Expo Hall Lobby

THE FENCE SHOW DAY 1

12pm - 5pm

Expo Hall

HOMELAND VINYL PARTY

6pm - 10pm

Stoney's Rockin' Country at Town Square

*schedule subject to change

2024 SEPTEMBER

12
THURS

REGISTRATION Registration booth	7am - 5pm
EDUCATION SESSIONS Classrooms	8am - 5pm
THE FENCE SHOW DAY 2 Expo Hall	10am - 5pm
WOMEN OF FWA HAPPY HOUR J.C. Gury booth 1007	1pm - 2pm
WOMEN OF FWA BREAKOUT SESSION	2pm - 3pm
FENCE SIGN COMPETITION AWARDING Expo Hall - Main Stage	3pm - 4pm
CIGARS WITH BRIAN Triple Crown Cigar Lounge	5pm - 7pm

13
FRI

REGISTRATION Registration booth	7am - 2pm
EDUCATION SESSIONS Classrooms	8am - 3pm
THE FENCE SHOW DAY 3 Expo Hall	10am - 3pm
EXHIBITOR TEAR DOWN (ALL BOOTHS) Expo Hall	3pm - 8pm



FOLLOW US FOR ANY UPDATES

*schedule subject to change



EAGLE FENCE
★DISTRIBUTING, LLC★



MR. FENCE CLINIC SCHEDULE

MONDAY SEPT 9TH IN DEMO DAYS LOT

TIME	Monday Sept. 9th
CLINIC 1: NO-DIG VINYL	
8:00am - 9:00am	PROCESSES AND PROCEDURES OF VINYL FENCE INSTALLATION AND DRIVER SAFETY
9:00am - 10:00am	DRIVING POSTINGS AND PREPARING TO SLEEVE WITH THE MATERIALS
10:00am - 11:00am	ROUND TABLE DISCUSSION OF WHY AND WHY NOT FOR FRAMING FENCE
11:00am - 12:00pm	FINISH INSTALLATION AND REVIEW HOW THE INSTALL WENT
12:00pm - 1:00pm	BREAK FOR LUNCH
CLINIC 2: NO-DIG WOOD	
1:00pm - 2:00pm	PROCESSES AND PROCEDURES OF WOOD FENCE INSTALLATION AND DRIVER SAFETY
2:00pm - 3:00pm	DRIVING POSTINGS AND PREPARING TO SLEEVE WITH THE MATERIALS
3:00pm - 4:00pm	ROUND TABLE DISCUSSION OF WHY AND WHY NOT FOR FRAMING FENCE
4:00pm - 5:00pm	FINISH INSTALLATION AND REVIEW HOW THE INSTALL WENT

Schedule subject to change. Based on seat availability

DEMO DAYS SCHEDULE

TUESDAY SEPT 10TH

TIME	FENCE WARS	FENCE COMPETITION
8:00am - 9:00am	DEMO DAYS OPENS	
9:00am - 10:00am	30' HOG RUN Each competitor will be required to properly space and manually hog ring 30' of chain link fence	**ALUMINUM FENCE** (57' TO 60') - 4' tall, three rail, punch post, no brackets. - 2" square post, 6' max length sections, residential grade. - Installation options: Dig and set (Dry set, DryPak™, Wet set) or No-dig. - Dig holes: 6" diameter, 24" deep. No-Dig must be 3' deep. - Use galvanized pipe, donuts, U-posts, or IPosts.
10:00am - 11:00am	THE GATE STRETCHER Each competitor will be required to properly stretch and hang a 3' wide walk gate	**VINYL FENCE** (77' TO 80') - 6' tall white privacy with secured U-channels. Max section length: 8'. - Installation options: Dig and set or No-dig. - Dig holes: 10" diameter, 30" deep. No-Dig must be 42" deep. - Supply options: Galvanized pipe and donuts, or square collars.
11:00am - 12:00pm	READY-SET-POUND Each competitor will be required to pound (4) 1 5/8" posts to height in this timed event	**WOOD PRIVACY FENCE** (77' TO 80') - 6' tall dog-eared with 1x6 pickets. - Installation options: Dig and set or No-dig. - Dig holes: 8" diameter, 30" deep. No-Dig must be 42" deep. - Supplies: Galvanized pipe (2-1/2" sch 40).
12:00pm - 1:00pm	FENCED IN PUZZLE Each competitor will be required to match the photo of the composite to the actual panels/posts attached	**CHAINLINK FENCE** (77' TO 80') - 4' tall residential grade. - Installation options: Dig and set or No-dig. - Dig holes: 6" diameter, 30" deep. No-Dig must be 36" deep. - Supplies include galvanized pipe and residential grade fabric.
1:00pm - 2:00pm	DEEZ NUTS Each competitor will be required to open a fresh box of fence bolts, add nuts to the bolts and re-box them up	
2:00pm - 3:00pm	LAST TEMP STANDING Each competitor will be required to properly install 5 temp fence panels, stands and clamps with sandbags in a designated pattern	
3:00pm - 4:00pm		
4:00pm - 5:00pm		
5:00pm - 7:00pm	HAPPY HOUR	

****JUDGING CRITERIA FOR FENCE COMPETITION:****

- Score from 1 to 5 points per category; lowest score wins!
- Sections layout, straightness, total man minutes, install time, elevation, cleanliness, and resources used will all be evaluated.
- **🏆 Aim for the Best Score: 7 points!**

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EDUCATION SCHEDULE

WEDNESDAY, SEPT 11

TIME	EDUCATION ROOM 1	EDUCATION ROOM 2	EDUCATION ROOM 3	EDUCATION ROOM 4
8:00am - 9:00am	Breakfast With FWA HEALTH			
9:00am - 10:00am	Mark Bouchard - Sensor Integration with BEA Sensors	Charlie Cena - Expose & Close-More Deals at Higher Price Points	Gino Vitella - Maximize Efficiency and Profits: Learn how digital design, quoting, and material lists in ArcSite can transform your Fencing Business	Kevin Bracken - Choosing the right materials for AG Fencing
10:00am - 11:00am	Mark Schacherer - Gate design for Form & Function	Jeffery Halaut - Understanding Crash Ratings in the USA	Jeremiah Alexander - How to Bid Public Works/Gov't Projects Bidding Procedures 101	Dean Lyttle - AES Telephone Entry Systems
11:00am - 12:00pm	Al Martins - Boost Your Bottom Line: Leveraging Fence Armor for Maximum Profitability	Benji McKinney & Dan Blanc - Building Your Brand	Andrew Martin - Getting your business Sale Ready	Brett Hepner - ZND Temp Panels
12:00pm - 1:00pm	The Fence Show & Security Expo Floor Opens!			
1:00pm - 2:00pm	Kelly Sloggett - Why NW Quickpull is Your Best Option	Ranae Luketic - Communication through the Sales Process	Ben Simon - Scaling your business, growth beyond 2-3 employees	Shane Catton - HR Do's and Don'ts
2:00pm - 3:00pm	Jeff Graf - Installation of Chainlink Tips & Take-Offs	Benji McKinney - Top 3 Marketing Channels for Fence Contractors	Isaac Alexander - How To Read Plans/Blueprints to Ensure a Proper Take-Off	Jessica Burton - Pathway to Prosperity: The Power of WOSB and WBE Certification
3:00pm - 4:00pm	Taylor Goodwin - Gate Operators 101	Sam Natello - Expert Digital Strategy for Fencers	Justin Boyd - Boost Profits with Strategic Pricing Tactics	Josh Rand - Finding Out Your "Why"
4:00pm - 5:00pm	Brian Dickson - Loop Authorized: Everything you need to know about loops	Billy Grove - Proper Team Member Training	Gate Industry Only Meeting	Melanie Goodwin & Yadira Frederiksen - Operation Management New School VS Old School Struggles

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Stay on Track:

Product Specific

Sales & Marketing

Q&A Session

Labor

Project Bidding

Business Finance

Industry Specific

FenceShow.com

EDUCATION SCHEDULE

THURSDAY, SEPT 12

TIME	EDUCATION ROOM 1	EDUCATION ROOM 2	EDUCATION ROOM 3	EDUCATION ROOM 4
8:00am - 9:00am	Breakfast With The Girls of Greenwood Fence			
9:00am - 10:00am	Heather King- Communication and Listening	Charlie Cena- Unleash a Secret Weapon to Elevate Your, Attract More Leads and Convert Prospects	Roy Bissada, Henry Moraz & Justin Kha- Vehicle Mitigation: a refresher of crash rated products plus installation tips with Doorking	Kevin Bracken- Choosing the right materials for AG Fencing
10:00am - 11:00am	Mark Schacherer- Gate Performance for Pools, Schools, & Perimeter Security	Keaton Pomper- The Future of Fencing: Technology and Ai Solutions for Growht and Efficiency	Girls of Greenwood Fence- Not Just Composite any more	Matthew Reazor- AES Wireless Loops
11:00am - 12:00pm	Caleb Roth- The expert difference	Jessica Burton- Poly Vinyl Creations: Innovators in Specialty Outdoor Products- Redefining Fabrication and Distribution	Roy Bissada, Henry Monraz & Justin Kha- Residential Solutions: A look at access control solutions with Doorking.	Brett Hepner- ZND Temp Panels
12:00pm - 1:00pm	Sam Natello- Essential Social Media Tactics	Tiffany Stuart- Entity Structuring For Strategic Benefit	Jeremiah Alexander- How to Bid Public Works/Gov't Projects Bidding Procedures 101	Billy Grove- Wood Installation Tips & Tricks
1:00pm - 2:00pm	Benji McKinney- Advanced Marketing With Google Buisness Listings	Gino vitella- Maximize Efficiency and Profits: Learn how digital design, quoting, and material lists in ArcSite can transform your Fencing Business	Jeffery Halaut- Understanding Crash Ratings in the USA	Shane Catton- Contracts and Warranties
2:00pm - 3:00pm	Craig Eubanks- Fence Guy Friday	Adrew Martin- Making your business bullet proof	Isaac Alexander- How to read plans/blueprints to ensure a proper take off	Rick Casmass- FWA Health Overview
3:00pm - 4:00pm	Jessica Burton- Sales & Marketing	Anthony Campanella- Scalability in our Systems, the 100x Rule	Chance Roy- Processes & Procedures	Tom Mason- Access Control 101
4:00pm - 5:00pm	Roy Branch- Stain Your Path to profitability	Rozina Barkman- How Can QuickBooks Streamline Your Bookkeeping Process	Henry Monraz- Estándares de la industria de cercas; UL 325, ASTM F2200, ASTM F1184, ASTM F900	Renae Luketic- Get a Grip on Your Business with EOS

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EDUCATION SCHEDULE

FRIDAY, SEPT 13

TIME	EDUCATION ROOM 1	EDUCATION ROOM 2	EDUCATION ROOM 3	EDUCATION ROOM 4
8:00am - 9:00am	Breakfast With Cannon Johnson			
9:00am - 10:00am	Andre Jones- Video Surveillance 101	Shawn King- Budgeting	Jessica Burton- Navigating Uncharted Waters: Mastering Unemployment Claims	Tiffany Stuart, Renae Luketic, Susan K. Worley- Building leaders through disc assesment
10:00am - 11:00am	Bam- How to Increase Your Job AND Generate Endless Recurring Revenue	Mario Guerrero- Descripción general de Ramset en español	Jeremiah Alexander- How to Bid Public Works/Gov't Projects Bidding Procedures 101	Jamie Bradshaw- AES Gatemaster
11:00am - 12:00pm	Michael Brooks- Essential Multimeter Skills for Field Technicians	Ben Simon- Scaling your business, growth beyond 2-3 Employees	Isaac Alexander- How to read plans/blueprints to ensure a proper take off	Renae Luketic- Sales using DISC
12:00pm - 1:00pm	Shawn King- No Dig Methodology	Justin Boyd- Blueprint Your Financial Future	Rick Casmass- FWA Health Overview	Sam Natello- Converting Online Leads to Sales
1:00pm - 2:00pm	Jeff Graf- Installation of Vinyl Tips & Take-Offs	Rozina Barkman- How Can QuickBooks Streamline Your Bookkeeping Process	Billy Grove- Vinyl Installation Tips & Tricks	
2:00pm - 3:00pm				
3:00pm - 4:00pm	The Fence Show & Security Expo Floor Closes			

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OVERDRIVE

TWO-DAY TRAINING

Sept. 9-10, 2024

South Point Hotel Casino & Spa, Las Vegas

Register Now



**THE
FENCE
UNIVERSITY**
FenceUniversity.com

**Sept. 9, 2024
8 am - 5 pm
demo days lot**

NO DIG CLINIC

**Vinyl & Wood
Hosted by: Mr. Fence Academy
Instructor: Billy Grove**

While
Attending



THE 2024 FENCE SHOW
FENCE & SECURITY EXPO



September 10-13th,
Party With Homeland!



CONCERT

@

Stoney's
ROCKIN' COUNTRY

Hosted
By:

HOMELAND
VINYL PRODUCTS, INC.

THE SPAZMATICS

Wednesday

Sept. 11, 2024

Door Opens & Appetizers | 6P
Band Plays | 7-10P

Contact your Homeland
representative for an invitation.

R.S.V.P



Required!

HOMELAND
VINYL PRODUCTS, INC.
HomelandVinyl.com

WAYMARK
FENCE AND RAIL ACCESSORIES
WaymarkProducts.com
Waymark Products, LLC

Members of: AFA American Fence Association



Gratis food and drinks while supplies last.