

www.FenceShow.com



EXHIBIT DATES

SEPT. 11-13 2024

LOCATION

South Point Hotel & Casino
9777 Las Vegas Blvd South
Las Vegas, NV 89183

OVER 200 BOOTHS

Showcase your products or services to over 3,000 expected attendees from the fence and security industry.

DEMO DAYS Sept. 10-11 2024

Join us at one of the most significant demonstration exhibitions in the fence and security sectors. Don't forget to bring your demo tools and equipment to our expansive outdoor demo area. This is a golden opportunity to perform live demonstrations of your tools or equipment to key decision-makers and actual users. A hands-on experience indeed!

BOOTH RATES

10x10	\$2,400
10x20	\$4,800
20x20	\$9,600
Custom	TBD

BE A PART OF THIS **INDUSTRY-LEADING EVENT**,
WHERE **INNOVATION** MEETS **EXPERTISE**, AND JOIN US IN
SHAPING THE FUTURE OF **FENCING & SECURITY SOLUTIONS!**



2024 SCHEDULE: SEPTEMBER 9TH - 13TH

DATE & TIME	MON SEPTEMBER 9	TUE SEPTEMBER 10	WED SEPTEMBER 11	THUR SEPTEMBER 12	FRI SEPTEMBER 13
7AM-8AM		• Registration Open	• Registration Open	• Registration Open	• Registration Open
8AM-9AM	• Exhibitor Badge Pick Up (Registration Open)	• Demo Days Open	• Demo Days Open		
9AM-10AM		• Demo Days	• Demo Days • Education Rooms Open	• Education Rooms Open	• Education Rooms Open
10AM-11AM	• Exhibitor Move In (ONLY 20x20 booths or larger)	• Demo Days	• Demo Days	• Expo Hall Open	• Expo Hall Open
11AM-12PM		• Demo Days		• Expo Hall	• Expo Hall
12PM-1PM		• Demo Days	• Expo Hall Open	• Expo Hall	• Expo Hall
1PM-2PM	• Exhibitor Move-In (All booths have access)	• Demo Days	• Expo Hall	• Expo Hall	• Expo Hall
2PM-3PM		• Demo Days	• Expo Hall	• Expo Hall	• Expo Hall (closes 3pm)
3PM-4PM		• Demo Days	• Expo Hall	• Expo Hall	• Exhibitor Tear Down (3pm-8pm) • Education Rooms (closes 3pm)
4PM-5PM		• Demo Days	• Expo Hall (closes 5pm) • Education Rooms (closes 5pm)	• Expo Hall (closes 5pm) • Education Rooms (closes 5pm)	
AFTER EVENTS		• Demo Days Happy Hour (5pm-7pm)	• Happy Hour (Time TBA)	• Women of FWA Happy Hour (Time TBA)	

*Schedule subject to change without notice.





Elevate Your Network at Our Expo!

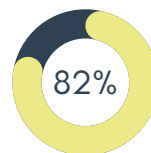
Our primary aim is to offer every company, small or large, a chance to grow and foster connections at the expo. By exhibiting you will be engaging in educational seminars, networking sessions, keynote speakers, workshops, and help foster industry trends and technologies.

At the Fence Show and Security Expo, we aim to find exhibitors from every aspect of the fence and security industry, including innovative tools, access control systems, and all types of fencing. Our show is a one-stop shop for all our attendee's business needs from around the globe, providing them with the latest and greatest in products and services. We are also offering educational seminars, networking opportunities, keynote speakers, workshops, and the chance for attendees to discover the latest industry trends and technologies.

Whether you've been exhibiting for years or are a first-time exhibitor to the industry, the Fence Show and Security Expo has something for you. Join us for this event in September 2024 to connect with professionals and decision-makers, worldwide, to expand your business network. We can't wait to see you there!

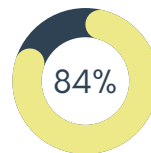


Companies from various corners of the globe participate as both attendees and exhibitors, establishing The Fence Show & Security Expo as an international business platform. This gathering unites professionals, providing opportunities for growth and fostering valuable connections. With lead generation there were over 5000 virtual handshakes increasing networking and brand recognition.



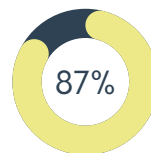
Networking

82% said they made brand new connections in the fencing and security industry with over 4000 badge scans



Education

education seminars reach an average of 84% of registered attendees actively engaging in learning experiences



Lead Generation

87% lead generation rate, demonstrates effectiveness in connecting businesses with valuable opportunities with over 8000 contacts shared during the 2023 show

BOOTH PRICING

MAIN EXPO HALL

BOOTH	10 x 10	10 x 20	20 x 20	20 x 30
PRICE	\$2,400	\$4,800	\$9,600	\$14,400

*Pricing & availability may change without notice

CUSTOM BOOTH SPACES AVAILABLE

Support@fenceshow.com 800-652-3636

DEMO DAYS YARD

BOOTH	10 x 10	30 x 30	50 x 50	Custom
PRICE	\$2,400	\$18,000	\$40,000	\$24 per sqft

PRICE FOR EXISTING 2024 EXHIBITORS:

PRICE	\$1,200	\$9,000	\$20,000	\$12 per sqft
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To qualify for 1/2 price Demo Yard pricing, you must have a booth in the Main Expo Hall for the 2024 Fence Show & Security Expo.

*Pricing & availability may change without notice

DEMO DAYS

INNOVATION UNLEASHED



WHAT ARE DEMO DAYS?

Is your company a manufacturer, distributor, or provider of services relevant to the fence and security industry? Connect with the entire fence and security community at The Fence Show & Security Expo's Demo Days event. The industry's largest inaugural event, bringing even more opportunities to showcase your products, generate high-value leads, and increase your sales through a real hands-on experience. Demo Days at The Fence Show & Security Expo are an exciting addition to the traditional exhibition format, offering a unique opportunity for companies to showcase their products in a dynamic outdoor setting. Unlike the standard expo floor, Demo Days take place in a dirt lot, providing exhibitors with the perfect environment to demonstrate the practical applications of their tools and technologies. Attendees can get hands-on experience, test the products, and witness their capabilities in real-world scenarios.

WHO SHOULD PARTICIPATE IN DEMO DAYS?

Demo Days are tailored for companies eager to go beyond the conventional booth setup and create a memorable impact on potential customers. This event is ideal for exhibitors specializing in fence and security solutions, as it allows them to step out of the confines of the expo floor and into a hands-on interactive space. Manufacturers, innovators, and industry leaders looking to engage their audience through live demonstrations should consider participating in Demo Days. Do not let the attendees leave Las Vegas without touching your products. 98% of companies conduct online research before purchasing a product. They are 56% more likely to purchase the product after a full hands-on demonstration, and 78% who try your equipment will promptly purchase, so get your space today!

BOOTH SIZES

- 10 x 10 \$2400
- 30 x 30 \$18000
- 50 x 50 \$40000
- Custom Sizing \$24 per sq.ft.
(1/2 price demo yard pricing if you have already purchased a booth in the exhibit hall)

HOURS OF OPERATION

- Tues. September 10th, 8am - 4 pm
- Wed. September 11th, 8am - 1 pm

CONTACT US

(800) 652-3636
support@fenceshow.com



Seize the spotlight and take your company to new heights! Elevate your presence by securing a booth at Demo Days – an opportunity to captivate your audience and turn spectators into devoted customers. Don't just showcase; let your innovations thrive in the dynamic outdoor setting of our Demo Days!

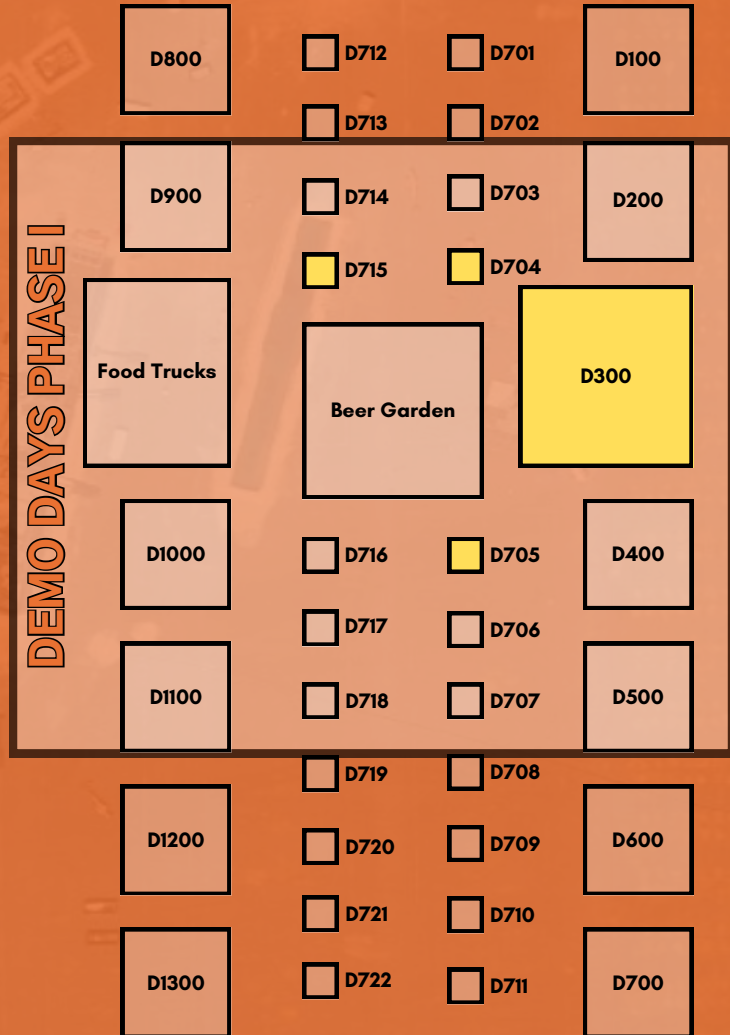
SPONSORSHIP OPPORTUNITIES AVAILABLE UPON REQUEST

Demo Days Services

DEMO DAYS ENTRANCE

Education / Training

Demo Days Phase II



*Layout subject to change

THE 2024 FENCESHOW.COM FENCESHOW

FENCE & SECURITY EXPO






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GET IN TOUCH

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