

CHELSEY ANN

CREATIVE PORTFOLIO



HELLO FRIEND, *I'm Chelsey Ann*

Here to help you with all your online business needs. Running a business can be hard, let me take social media off your to-do list. With 2+ years experience I offer a wide range of services from social media management and content creation, to Google my business management, and website development. I work hard to stay up to date on the rapidly changing and growing industry to bring the best results for your business.



Chelsey Ann LLC



TECHNICAL SKILLS

SOCIAL MEDIA MANAGEMENT
CONTENT CREATION
COPYWRITING
GRAPHIC DESIGN
WEBSITE DESIGN
ANALYTICS TRACKING
SOCIAL MEDIA STRATEGY
SOCIAL MEDIA GROWTH



WORK EXPERIENCES



SOCIAL MEDIA MANAGER AND CONTENT CREATOR

BLCK Label
August 2022 to present

I create content and copy(captions, written website content, ect.); creating a monthly social media calendar and plan over multiple market platforms. I work closely with the brands clients to create the best growth over platforms and increasing sales revenue. In addition I also help with their website management and development.

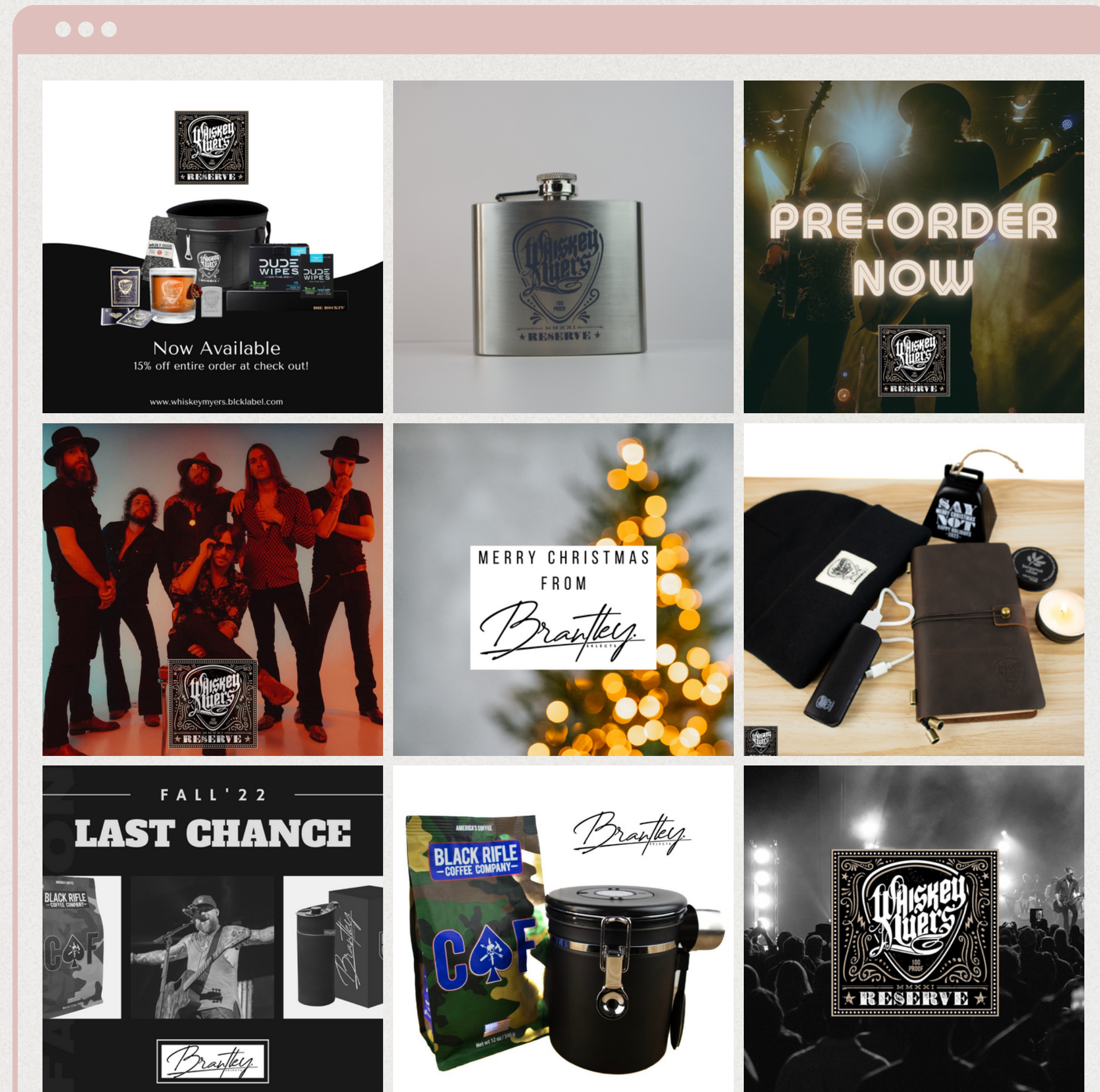
SOCIAL MEDIA MANGAGER

Supreme Love Project
March 2021 to December 2021

Designed a monthly social media calendar and strategy over 6 different platforms. Managed engagement over all platforms and the Facebook group community.


CONTENT CREATION

Keep and maintain brand integrity for both the company and the client (if applicable), I create and design the Photos, Reels, and Graphics each month with a focus on the products we are trying to sell during that time. Using trending data and analytical insights, I form strategic plans to maximize growth and sales revenue.



RESULTS

BEFORE



Whiskey Myers Reserve Spring 2022

byblcklabel · Original audio

April 13 · Duration 0:36

▶ 450

♥ 13

💬 0

🔍 4

🔖 0



#unboxing the @brantleygilbert #bgselects spring 2022

Brantley Gilbert · Rolex® On A Redneck (feat. Jason Al...

April 22 · Duration 0:29


▶ 280

♥ 8

💬 0

🔍 0

🔖 0



Untitled

December 23, 2021 · Duration 0:06

👁 91


♥ 12

💬 0

🔍 0

🔖 0

AFTER



Have you ordered your #BGSelects Fall '22 box yet?

byblcklabel · Original audio

October 26 · Duration 0:06

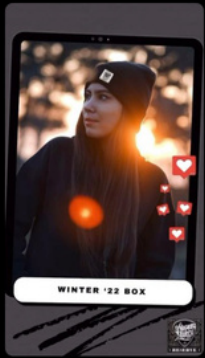
▶ 37191

♥ 723

💬 3

🔍 5

🔖 11



This exclusive #WhiskeyMyers beanie is sure to keep y...

byblcklabel · Original audio

November 30 · Duration 0:08


▶ 12574

♥ 117

💬 3

🔍 0

🔖 0



USA made, premium travel tea light candle contains 1 o...

Whiskey Myers · Virginia

December 9 · Duration 0:10

▶ 23664

♥ 430

💬 6

🔍 5

🔖 8



CHELSEY ANN



Available now on Spotify and iTunes

Visit Spotify

Stay Up To Date

Subscribe to my newsletter to be among the first to know about upcoming shows, albums, and events!

Email Address



WEB DESIGN

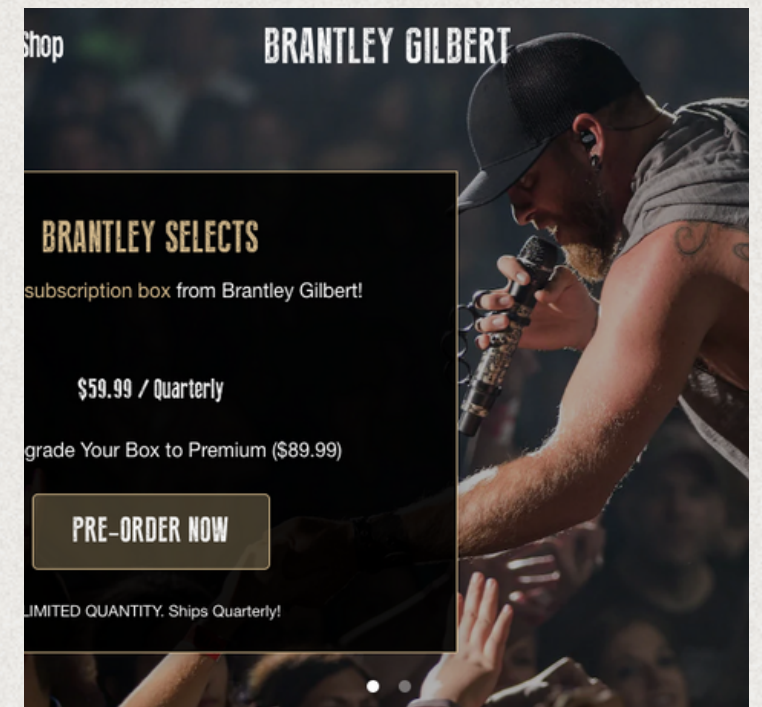
I have created, designed, and managed multiple unique websites. I am very familiar with Shopify, GoDaddy, and Square Space.

Here are a few links to websites I've created and or helped with.

<https://chelseyann.com/>

<https://whiskeymyers.blcklabel.com/>

<https://brantleygilbert.blcklabel.com/>





THANK
YOU

Let's connect

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