



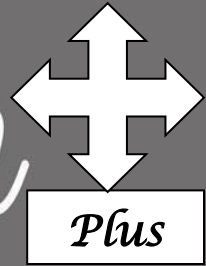
A Digital Humanities Empowerment Conference

This Year's Theme: Building a New Ladder Through Media

2023



|
Women
Empowerment

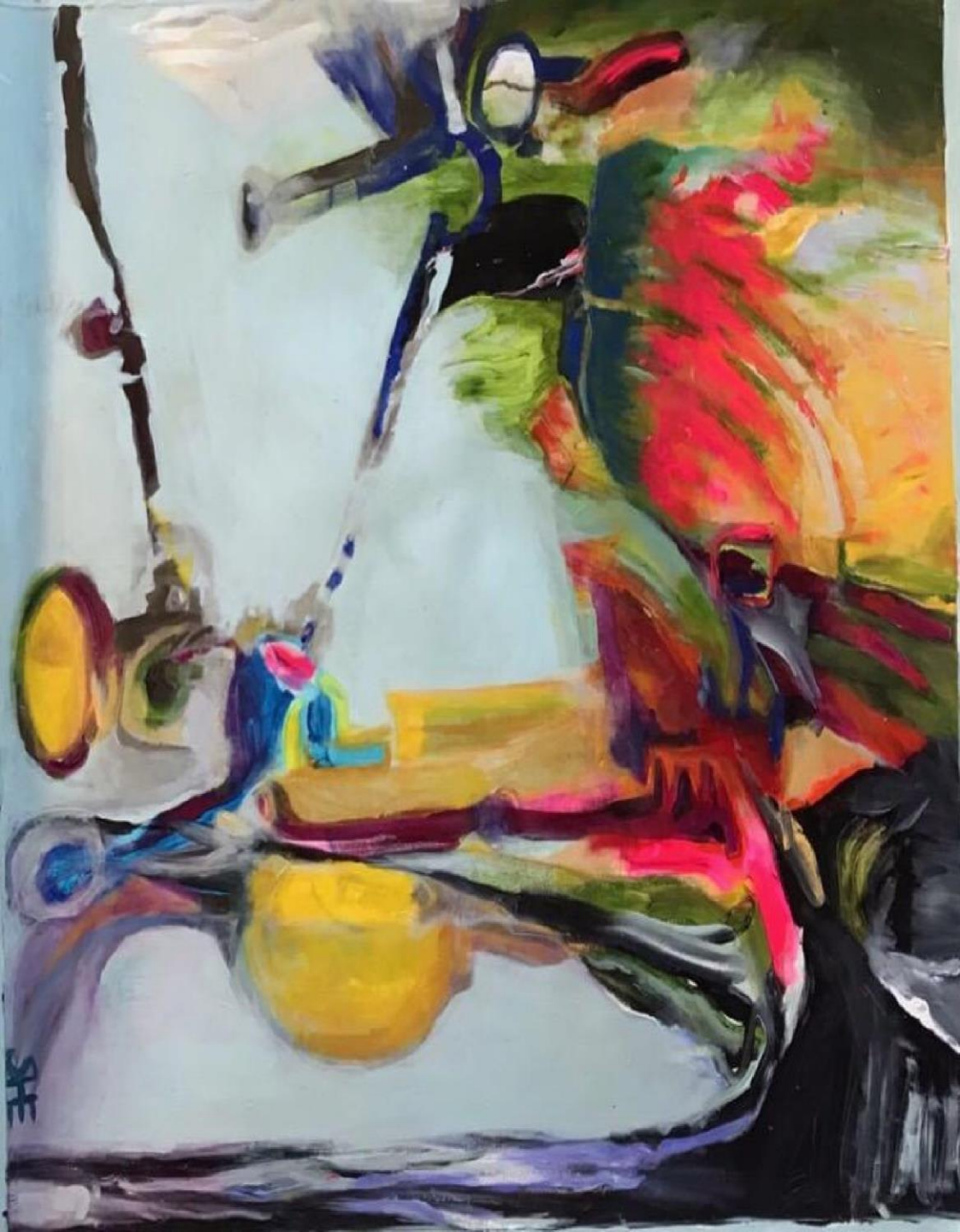


A Look Back at Our Inaugural Conference: A Global Women's Empowerment Conference

The inaugural *Jumping Jane Conference* was a global event. This unique empowerment conference was held on March 12, 2022 in Columbus, Georgia, and it exceeded its goal—to empower and engage women. Women from different backgrounds connected with each other, learned new things, developed a networking system, and inspired other people.

Conference speakers and attendees shared various experiences including their challenges and triumphs in life, career, social media, and the environment. The directors of conference were Judy Tubbs-Smith and Aneesah Whaley, two women who embody dedication to women's empowerment. SEEMA TV hosted the event.

SEEMA TV and *Jumping Jane*: A Winning Combination and Great for Your Brand!



SEEMA TV is an online streaming network that has viewers and supporters all over the world. It is a woman-owned and veteran-operated company that builds strong ties to communities across the United States. In addition to featuring television shows and movies, SEEMA TV also gives creatives a place for their programs—a place where they and their work are respected.

In 2022, SEEMA TV, in conjunction with Smokey Eyes Productions, Inc. added festivals and music competitions. That collaboration led to yet another branch—selling world-class paintings designed and developed by emerging artists. SEEMA TV's various branches allow for a unique experience across the arts, just what its creators imagined.

SEEMA TV is a one-stop shop for artistic creativity and celebration!

Pictured is an original painting by one of SEEMA TV's Celebrity Hosts

SEEMA TV's Mission

SEEMA TV focuses on media, music, entertainment, and fun, in order to create wonderful experiences for people around the planet. We want people everywhere to experience the power of a media company that cares. **In every interaction, SEEMA TV brings great fun, creative experiences, and artistic opportunities to its customers and clients. We also make star power.**



“We Bring the Lights, Cameras, and Action to Make You Shine.”



SEEMA TV's Core Values

- Empowerment
- Creativity
- Fun
- Opportunities



Promotional Opportunities For Sponsors

A sponsor's brand will be promoted through the various media and meeting outlets for the *Jumping Jane Global Women Empowerment Conference*.

SEEMA TV will provide the resources needed for the successful planning, management, and launch of this event. SEEMA TV's expert staff are skilled at promoting events and making sure they run smoothly and efficiently.

A Focus On Fun And Entertainment

SEEMA TV's management will create interactive activities conference participants to enhance their experience. The key aspects of the event include the following: self-improvement through empowerment and personal development and using media to reach one's desired goals (no matter how big those goals are).



Key Benefits For Sponsors



Brand Exposure

Sponsors can promote their brand and maximize their brand's positivity in the minds of the targeted audience. Great exposure (as will come with this conference) and brand positivity are a winning combination that help to create strong, thriving companies.



Build Impactful Relationships

Sponsors can promote their products, services, and ideas to a wide range of people, and build strong relationships with them through this interaction.



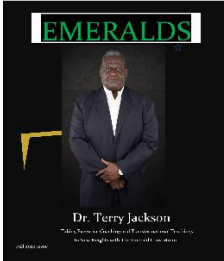
More Key Benefits for Sponsors. . .

Support to the Community and Get More Brand Recognition and Goodwill

Sponsoring or partnering with SEEMA TV helps our sponsors to support women’s empowerment issue and issues that are vital to communities around the world . Afterall, when women are empowered to succeed and flourish, communities are empowered to do the same. Sponsors and supporters of the *Jumping Jane Empowerment Conference*, directly support the growth and development of women and the communities they occupy. Additionally, our sponsors get the brand recognition that comes with spreading goodwill in communities. SEEMA TV understands how important your brand is, and we are here to make sure it receives the recognition and respect that it deserves.

Heightened Visibility

SEEMA TV has viewers and supporters in over 100 countries. We will increase the visibility of your brand, product, and/or services in a variety of ways. The 2023 conference will be done in conjunction with a number of colleges/universities bringing your brand/company to a variety of students, faculty, staff, and administrators. We will reach a variety of age groups and income levels so that we will increase our sponsors’ likelihood of seeing a return on their marketing investment.



Sponsorship Packages

Basic Sponsorship Package=\$5,000 (Start-Up Value)

- ✚ Company logo and contact information on 10,000 flyers, 500 posters, & 200 t-shirts
- ✚ Five (60-Second) prime-time radio mentions
- ✚ Cast and crew members will wear special company promo t-shirts with your logo
- ✚ Your brand/company will be featured all SEEMA TV's Global Women's Empowerment Channel (which airs 24 hours a day)
- ✚ Access to the conference's complete database including the emails of all participating audience members watching the show (audience members who opt in)
- ✚ 10 advertisements per day during the Global Women's Empowerment Week (GWEW) on SEEMA TV
- ✚ SEEMA TV will also repeatedly advertise the business hours, location, and website of your Company during the Global Women's Empowerment Week.
- ✚ Your company will have access to 6 hours of programming dedicated to your company's values, topics, discussions, advertisements, etc. You choose. (Note: The time slot will be determined by SEEMA TV.)
- ✚ Two VIP tickets to the live conference and two conference t-shirts

Sponsorship Packages

Bronze Sponsorship Package= \$10,000

(Good Value)

- ✚ Access to complete database of all participating audience members attending or watching the conference (audience members who opt in)
- ✚ Branding space on the conference website, social media pages, and conference emails and other communications
- ✚ 20 advertisements per day during Empowerment Week (GWEW)
- ✚ Company logo and contact information on 30,000 flyers, 1,000 posters, & 400 t-shirts
- ✚ 50 (60 second) primetime radio commercials including live-host mentions during the conference and its airing
- ✚ During Empowerment Week, cast/crew members will wear a promotional t-shirt featuring your company. The conference will be featured 24 hours a day for one week on SEEMA TV's Global Women's Empowerment Channel
- ✚ Your company will have access to 12 hours of programming dedicated to your company's values, topics, discussions, advertisements, etc. You choose. (Note: The timeslot will be determined by SEEMA TV.)
- ✚ Four VIP tickets to the live conference and four conference t-shirts

Sponsorship Packages

Gold Sponsorship Package=\$15,000

(Great Value)

- ✚ Sponsor's branding on all *Jumping Jane* marketing, advertisement, and promotional materials
- ✚ Access to complete database (emails, etc.) of all the audience members watching or attending the conference (Note: Audience members who opt in.)
- ✚ Constant reminders that the show is proudly sponsored by your company (at least 5 mentions per day during Empowerment Week)
- ✚ The show host will talk fondly, lovingly, and compassionately about the sponsor's generosity
- ✚ Recognition in every live session at the conference
- ✚ 5 VIP tickets to the conference and 5 t-shirts
- ✚ Live TV and radio broadcasts as well as visual product placement or service descriptions during the filming of production
- ✚ The cast/crew members will wear your company's promotional t-shirts during the Global Women's Empowerment Week
- ✚ SEEMA TV will repeatedly advertise the business hours, location, and website of your company Empowerment Week and during Christmas.
- ✚ Your company's name and website information will appear on one of SEEMA TV's signature shows that the sponsor selects from a list
- ✚ Weeklong press coverage of all events associated with the *Jumping Jane Conference* (SEEMA TV will choose the local affiliate for the ad)
- ✚ An opportunity to contribute to the opening and closing monologues of the *Jumping Jane Conference* show filmed as a lead-in to the broadcast
- ✚ 30 advertisements per day during Empowerment Week
- ✚ Five (60 second) primetime radio commercials and live-host mentions during the conference Empowerment Week

Sponsorship Packages

Title Sponsorship Package=\$20,000

(Massive Value)

- ✚ 6 VIP tickets to the conference and 6 t-shirts
- ✚ Sponsor's branding on all marketing, advertising, and promotional materials including an exclusive banner
- ✚ Access to the complete conference database (emails, etc.) of all the audience members who opt in
- ✚ Constant reminders that the conference is proudly sponsored by your company (with a banner display)
- ✚ The show host will talk fondly, lovingly and compassionately about the sponsor's generosity
- ✚ 3 SEEMA TV company cars will feature your logo during Empowerment Week
- ✚ Live TV/radio broadcasts as well as visual product placement or service descriptions during the filming the conference. SEEMA TV will also repeatedly advertise the business hours, location, and website of your company during Global Women's Empowerment Week
- ✚ A special banquet for 50 select guests in honor of the Title Sponsor
- ✚ Weeklong press coverage of all events associated with the conference (Conference will include the phrase "sponsored by your company")
- ✚ An opportunity to contribute to the opening and closing addresses of the conference's broadcast/lead-in to the Empowerment Week
- ✚ Over 60 advertisements per day during Empowerment Week on SEEMA TV
- ✚ 100 (60 second) primetime radio commercials and live host mentions during conference week
- ✚ Cast/crew members will wear a promotional t-shirts during Global Women's Empowerment Week (which will air for 24 hours on SEEMA TV)
- ✚ 48 hours of programming dedicated to your

Sponsorship Packages

Recommended Sponsorship Packages

Contact Information

Email: jumpingjane@seemativ1.com

Call: 404-573-2376

Website:

<https://www.seemativ1.com/jumping-jane>



Small Business Sponsorship Packages: We See You!

Bargain Package=\$1,500

- † **3 ads per day during the conference**
- † 1 Deluxe Logo Design
- † 4 (60 Second) Prime Hour Radio mentions
- † 4 VIP Tickets to conference & dinner

Entrepreneur package= \$750

- † **2 ads per day during the conference**
- † 1 Logo Design
- † 2 (60 Second) Prime Hour Radio mentions
- † 2 VIP Tickets to conference & dinner

Start Up Package= \$450

- † Company Logo and contact information on
- † 10,000 E-Flyers
- † 500 E-Posters
- † 200 T-Shirts
- † Honorable mentions throughout conference week on all SEEMA TV Platforms

The 2023 *Jumping Jane* Conference Speaker and Presenter List is Power Packed!

Let 2023 Be Your Year to Excel with This Dynamic Team



Jumping Jane

A DIGITAL HUMANITIES CONFERENCE DISCUSSING MEDIA AND THE AFRICAN AMERICAN COMMUNITY FILMED LIVE ON THE CAMPUS OF NCCU

 HOSTED BY TIA STREATY	 PRESENTED BY DR. STEPHANIE FREEMAN	 GUEST SPEAKER KAYLA STUSTON	 GUEST SPEAKER SHANNON MC CLOUD	 MUSICAL GUEST KIM CAMERON	 GUEST SPEAKER ROLANDA ROGERS
 GUEST SPEAKER SHAYLA HUDSON-RIGGLE	 GUEST SPEAKER NARLYIA STERLING	 GUEST SPEAKER TERRA MARTINEZ	 GUEST SPEAKER EVA STENSLAND	 LaTonia Tyner Guest Speaker	 GUEST SPEAKER PAULETTE MOUQUET
 GUEST SPEAKER MARITA DE LARA	 GUEST SPEAKER ASKA KAREEM	 GUEST SPEAKER COACH DANIELLE	 Dr. Terry Jackson	 KEYNOTE SPEAKER NATASHA JOHNSON	 NEWS ANCHOR OF THE YEAR AWARD: PRESENTED TO <i>Cheryl Renee</i>

EXCLUSIVELY ON **SEEMA TV** | **JUNE 5, 2023**

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