

Headshot Sessions



WELCOME

Hello! My name is Lynn and I want to thank you for the opportunity to be your photographer! I am so happy to meet you!

In this guide, you will find information and tips about my headshot packages. As always, please feel free to reach out with questions!

A headshot is not just a simple up-close portrait photo. It is your persona portrayed on a medium. It's about you, and as your photographer, it is my job to ensure I represent you in this shot. On your session day, I want you to be comfortable, relaxed, and in your element. Not sure what to wear? I provide some excellent ideas within the upcoming pages of this client guide.



WHAT TO WEAR



Navigating the ins-and-outs of professional style can be tricky. Here are five helpful recommendations on choosing the right outfit for your headshot!

1. Keep it authentic and genuine to who you are as a person. Don't overdo it! Be sure that this is something you are willing to wear in your everyday routine.
2. Sometimes, less is more. Begin with finding your outfit first. Find colors that mesh with your personality. Your outfit reveals who you are as a person!
3. Have multiple options! We can shoot more than one look to ensure we capture your personality correctly. Try to mix it up, go for a bold look with one, and something more natural with the other.
4. As Jennifer Aniston eloquently puts it in *Office Space*, "flair!" Accessorize for the occasion. For men, put on those cuff links, equip your best belt, shoes, a tie, and maybe even a scarf. For women, put on the bracelet, necklace, earrings, and throw on your best shoes! (They may not be in the shot, but they can instill absolute confidence needed for your headshot!)
5. Try, try, and try again. Put together different outfits and see how they work together. Move around, look in the mirror, see if your spouse gives you a second glance as you walk past. You will know when you have it right!
6. With all of this great advice, it sounds easy, right? It can still be tough, as we often overthink when we are trying to prepare. If you find yourself in a rut, feel free to reach out to me. I am more than happy and take pleasure in helping you succeed! Together we can create the perfect outfit.



5 Reasons Why You Need Headshots

1. It allows your clients or potential business partners to know you before they meet you. Your expression says it all, and we will make sure your expression shows your personality.
2. It shows how professional you are. Having a well-done headshot conveys your intentions of doing business and makes you more approachable when it comes to potential clients, investors, etc.
3. Your headshot can be used for so many different things, from custom proposals to social media. We can even take multiple shots with different expressions and outfits so you can use them on various platforms!
4. Consider it a worthwhile investment. You are investing in yourself, your branding, if you will. I promise your investment will pay for itself quickly.
5. Relevancy, it's as simple as that. A professional headshot keeps you up to date! I recommend updating them often.

INVESTMENT

Basic Headshot - \$85

20 minute Session

One outfit

2 digital files with full print release via online gallery

Onsite Headshot Session - \$650

Up to four hours onsite

2 digital images with full print release per employee

Personal Branding -Starting at \$275

Fully Customizable Sessions

*Travel fees apply for on-location sessions outside 25 mile radius of our studio.

Hair and make-up can be added for \$75 per visit



HEADSHOT FAQ

I GET ANXIOUS BEFORE THINGS LIKE THIS? IS THAT OKAY?

It is perfectly normal to feel like this! Maybe for you, it's a new experience, or perhaps you just don't like it when attention is drawn to you. That's why we chat when you get here! It is my job to make you feel natural and confident. Leave the worries at the door.

DO I NEED TO KNOW HOW TO POSE?

The short answer is no. That is my job as well! I have been doing this for years and know what looks good. Let me capture the right angles that put you in the best light. It's what I do!

CAN I USE THESE PICTURES ON MY SOCIAL MEDIA?

Of course! Not only is it allowed, it is encouraged! A lot of people consider this branding and will have the same picture on LinkedIn as they do on Facebook or other sites.

HOW MANY OUTFITS SHOULD I BRING WITH ME?

At least two outfits. You want to have a variety to choose from!

IS THERE ANYTHING I SHOULD BRING TO MY SESSION WITH ME?

Besides the outfits you must bring, perhaps you want to use props such as a work badge, cellphone, laptop, or even a musical instrument. This will showcase your uniqueness!

WILL THIS JUST BE A SHOT OF MY HEAD?

No. We will have a wide variety of photos done. Full body, waist up, and headshots! We will smile, act seriously, or even try some natural, personal looks.

IS IT POSSIBLE TO HAVE MY HEADSHOT SESSION DONE OUTSIDE?

Yes. We are prepared to work our magic in different settings, lights, and conditions.

WHAT IS THE TURNAROUND TIME ON RECEIVING MY PHOTOGRAPHS?

Typically around one to two weeks for us to edit and proof photographs.

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