



Boudoir

CLIENT GUIDE

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HI! I'M LYNN!

RECENTLY, I REALIZED I AM IN VERY FEW FAMILY PHOTOGRAPHS. SURE, I TAKE THE OCCASIONAL SELFIE WHEN THE LIGHT IS RIGHT, THE MAKEUP IS ON POINT AND THE HAIR IS "DATE NIGHT WORTHY." BUT THE SNAPSHOTS OF ME WITH MY GIRLS OR MY GRANDAUGHTERS ARE FEW AND FAR BETWEEN. YES, I AM USUALLY THE ONE BEHIND THE CAMERA BUT I'M SAD TO ADMIT THAT WHEN I DO ALLOW SOMEONE TO PHOTOGRAPH ME, I USUALLY DEMAND THAT IT BE DELETED BECAUSE I HATE THE WAY I LOOK. TOO FAT, TOO PALE, TOO TIRED LOOKING, ETC, ETC.

SELF SHAME.

SELF HATE.

OH HOW MEAN I'VE BEEN TO MYSELF OVER THE YEARS! I'VE DECIDED THAT I AM NOT DEFINED BY THE NUMBERS ON THE SCALE OR BY WHAT OTHERS THINK OF ME.

I HAVE BECOME PASSIONATE ABOUT EMPOWERING WOMEN THROUGH PORTRAITURE.

I'VE LEARNED THAT LOVING MYSELF IS SO MUCH EASIER THAN CONSTANTLY JUDGING MYSELF. THIS ACCEPTANCE IS LIBERATING!

A BOUDOIR SESSION IS SO MUCH MORE THAN A PHOTO SESSION! IT'S TAKING TIME FOR **YOU**. TO BE PAMPERED AND ENCOURAGED IN A SAFE, SECURE ENVIRONMENT. IT'S A DAY TO RELAX, UNWIND AND **HAVE FUN!**

HOW DO YOU WANT TO BE PHOTOGRAPHED?

LET'S SCHEDULE A NO-PRESSURE CONSULTATION. YOU'LL BE GLAD YOU DID!



LYNN CAUDELL
PHOTOGRAPHER
OWNER, LYNN CAUDELL PHOTOGRAPHY, LLC



Folio Box



INVESTMENT

BOUDOIR SESSION

\$250

Includes:

- Hair and Make Up Styling
- TWO hour private photo session
- Wardrobe styling/planning
- In-person print/product ordering session
- Unlimited outfit changes during photo session
- One 7x10 print with matching digital file

Collections, Prints, Albums and wall-art are sold separately

\$100 booking fee due at time of scheduling. This is non-refundable but is deducted from your session fee.

COLLECTIONS

Purchasing a collection is the most economical way to purchase products.

COLLECTION A

~~\$495~~ **\$395**

10 IMAGE FOLIO BOX

COLLECTION B

~~\$695~~ **\$595**

20 IMAGE FOLIO BOX
OR
8X8 ALBUM WITH 20 IMAGES

COLLECTION C

~~\$895~~ **\$795**

30 IMAGE FOLIO BOX
OR
10X10 ALBUM WITH 30 IMAGES

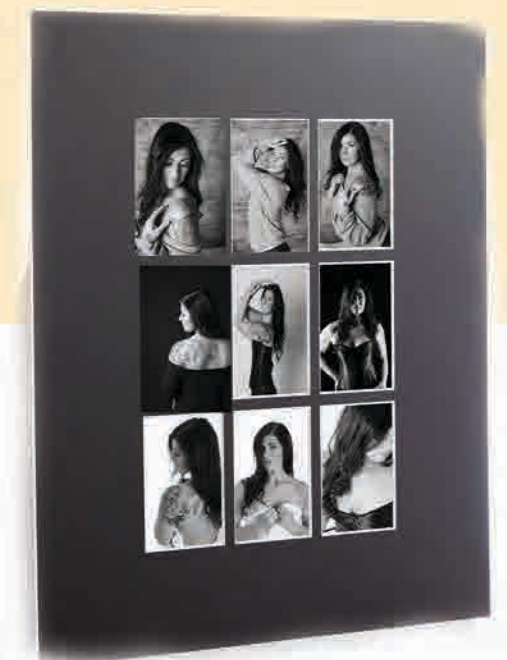
***ALL COLLECTIONS COME WITH COMPLIMENTARY DIGITAL FILES OF ALL PURCHASED IMAGES.**

Additional Digital Files

Starting at \$75

Add-on item

"9-up" matted wall-display
(contains 9 (5x7's) of your purchased images)



Flexible Payment Plans are AVAILABLE!

WHAT SHOULD I WEAR?

Girl...stop stressing!

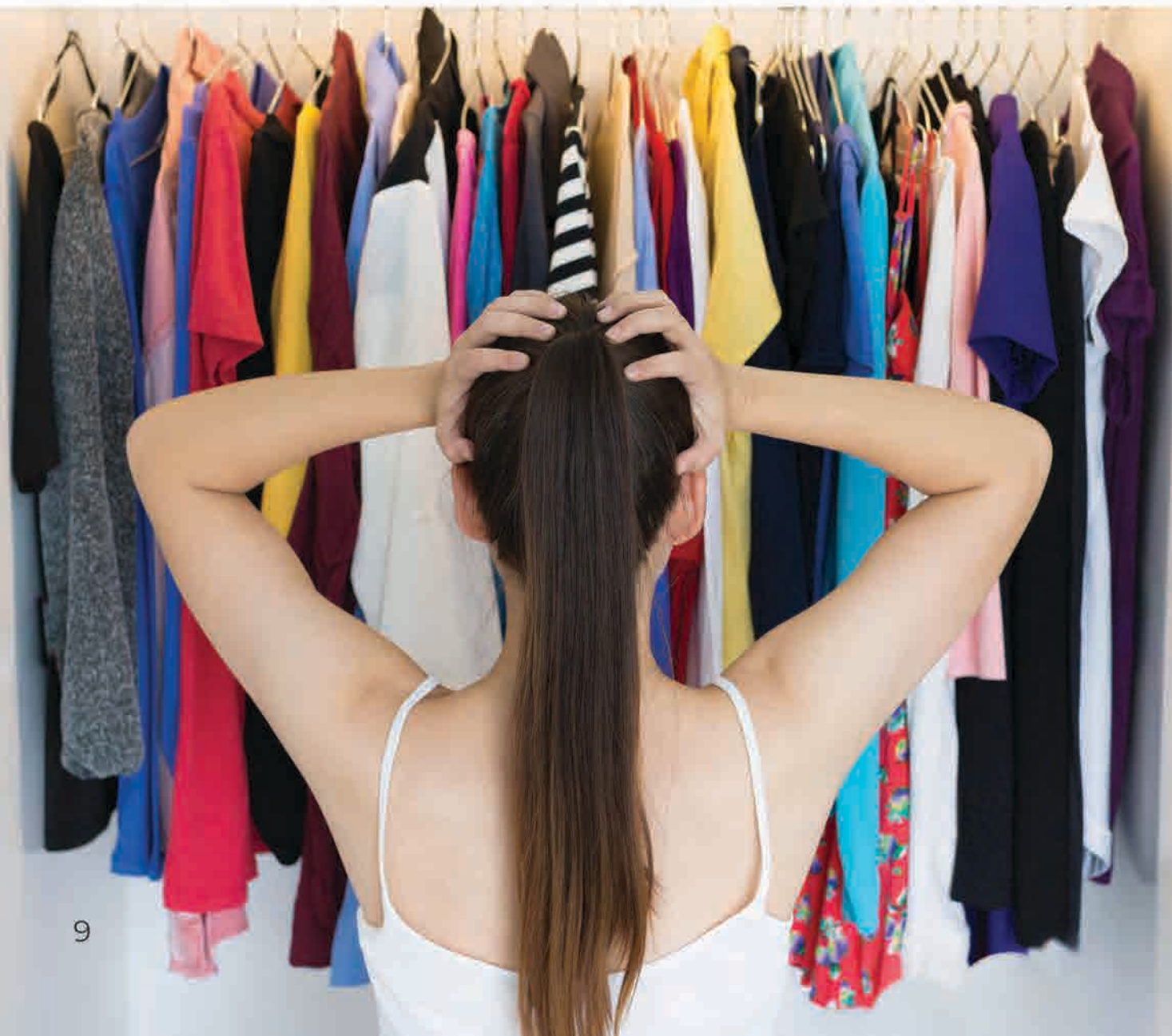
Boudoir photos in my studio are not about the lingerie- unless you want it to be!

Are you a t-shirt and shorts kind of girl? Great! Bring that! Do you enjoy wearing sexy outfits and lingerie? Great! Bring that, too! Maybe you love pin-up style? Okay, girl!

Does your partner have a favorite sports team? Favorite button down shirt? Bring something familiar that they will recognize right away!

I ask everyone to bring a pair of neutral undies and a pair of black undies to the session, regardless of any other outfits you bring.

Don't forget to schedule your styling appointment! You can come to the studio for this or we can do it online on a zoom call! This is where we sit down and talk about outfits and plan your session! It's so much fun!



WILL MY BOUDOIR IMAGES BE POSTED ONLINE?

A common question I'm asked about my boudoir photography is whether a client's images are going to end up on my website or on social media. Rest assured, the only images you're seeing are from women who decided they were completely comfortable with those images being shared. None of my clients are obligated to have their images posted and, in fact, a large number of my clients opt to keep their session pictures private.

When you have a boudoir session with me, one of the first things we'll discuss is your privacy. Some women prefer to have zero images shared anywhere. Some are okay with me posting to a private and secure group online for other clients to see, and some don't mind having their images shown on my Instagram, Facebook, Pinterest, or Website.

If you'd like to share any images from your boudoir session, I'll run the image(s) by you first and let you know when they're being posted. You also reserve the right to decline or to have the images removed at any time. If you prefer to keep everything private, that's okay! It's an option many of my clients choose. To help ensure peace of mind, do note that I have taken extra protective measures in my home and on my computer to ensure your images are steel-trap safe. Before your ordering appointment, nobody (aside from my assistant and me!) sees your images!

Boudoir Checklist

Gearing up for a boudoir session? Girl, I've got you covered! I know you've already got your outfits planned and your makeup inspiration look pulled, but have you checked off these boxes?

- ☑ **Come Up with an Empowering Mantra:** Having the nervous jitters before your shoot is completely normal, but I've found that one of the best ways to pump yourself up is to repeat an affirmative mantra or positive phrase! Maybe it's "I'm sexy and I know it!" or "I am grateful for all that I am," or "May I be kind to myself today and always."
- ☑ **Make Yourself a Fun Playlist:** Great music can really set you up for a killer shoot. Choose 20 to 30 of your favorite songs (I recommend mostly upbeat pieces to keep energy up) and be ready to press play the day of your shoot. No playlist? No sweat. I've got a few to choose from!
- ☑ **Model Your Outfit:** Reserve 30 to 60 minutes sometime between now and your boudoir session to put on your outfits. The more comfortable you are in the outfits, the more comfortable you'll be on the day of the shoot! Also, tell yourself how awesome you look in each one and call out your favorite physical feature in each outfit. Or maybe there's a feature you don't love- no worries! If I know this before we photograph you in the outfit, I can pose you in ways to "hide" the areas you don't love!
- ☑ **Write Down Why You're Doing This:** Take a good 15 to 20 minutes to write down the reasons why you decided to do a boudoir shoot. Maybe it's to embrace your body or you want to give a milestone gift to your partner. Whatever the reason, this session is a celebration of those reasons, and we're going to have a GREAT TIME!



WHY WOULD I NEED AN ALBUM OR FOLIO BOX?

If you're like many of my other clients, I know you probably toyed with the idea of having a session for some time, and making the decision to go for it caused a few butterflies. I also know that you invest money, time, emotion, and energy into the process from beginning to end.

For some, simply experiencing the session itself and seeing those digital stills is enough, but others crave a tangible takeaway. Something they can hold in their hands or gift to another. An album is a great way to keep your images tucked away, if you prefer or you can opt for a folio box (see photo above) to display your beautifully matted photos. You can swap out the photos as often as you wish while keeping the others safely tucked in the box!

A boudoir folio box or album gives you or your partner the opportunity to thumb through all your images — the ones you worked up courage to pose for, and that make you feel incredible every time you look at them — whenever you please.

All prints, mats, albums and boxes are archival quality which means they resist fading and crumbling over time!

LC BLACK LABEL
BOUDOIR PHOTOGRAPHY

a division of Lynn Caudell Photography, LLC

419-528-8252

LYNN@LYNNCAUDELL.com

www.LYNNCAUDELL.com