

Privacy Policy

The Campaign for Free Home Care in Memory of Iain Coleman MP

Effective Date: 9 July 2026

1. Introduction

The Campaign for Free Home Care in Memory of Iain Coleman MP ("the Campaign", "we", "our", or "us") is committed to protecting your privacy and handling your personal information fairly, lawfully, and transparently.

This Privacy Policy explains what personal information we collect, why we collect it, how we use it, and your rights under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

2. Who We Are

The Campaign for Free Home Care in Memory of Iain Coleman MP. The Campaign exists to promote policy reform relating to the provision of free home care and to encourage public discussion and engagement on this issue.

Email: hello@freehomecare.org.uk

Website: <https://freehomecare.org.uk>

If you have any questions about this Privacy Policy or how we use your personal information, please contact us using the details above.

3. Information We Collect

Depending on how you interact with our website, we may collect:

- Your name.
- Your email address.
- Your telephone number (if you choose to provide it).
- Your postal address (if you choose to provide it).
- Any information you include in messages or enquiries.
- Information submitted when requesting campaign updates, signing petitions, supporting motions, volunteering for or supporting the Campaign.
- Donation details, including the amount donated and the date of your donation.
- Payment confirmation from our payment provider. We do not store your full payment card details.
- Technical information such as your IP address, browser type, device information, and website usage data collected through cookies.

4. How We Use Your Information

We use your personal information to:

- Send campaign news and updates if you have requested them.
- Respond to enquiries.
- Invite you to participate in events, consultations, petitions, and public awareness campaigns.
- Manage supporters and volunteers.
- Organise campaign activities and events.
- Administer petitions.
- Support motions.
- Demonstrate public support for our policy proposals to political parties, Members of Parliament, Government departments, local authorities, and other relevant bodies.
- Conduct analysis, evaluation and research to understand the impact of our campaign and improve our work.
- Process and acknowledge donations.
- Improve our website.
- Maintain the security of our website.
- Comply with legal obligations.

We will only use your information for the purposes for which it was collected.

5. Lawful Basis for Processing

We process personal information under one or more of the following lawful bases:

- Your consent.
- Our legitimate interests in operating and promoting the campaign.
- Compliance with legal obligations.

Where we rely on consent, you may withdraw it at any time.

6. Marketing Communications

If you subscribe to campaign updates, we may contact you by email with news, events, and information about the Campaign.

You can unsubscribe at any time by clicking the unsubscribe link in our emails or by contacting us directly.

7. Petitions

When you sign one of our petitions, we will use the information you provide to:

- Verify signatures where appropriate.
- Demonstrate public support for the Campaign.
- Present petitions to elected representatives, government bodies, or public authorities.

Where a petition requires names or other information to be submitted with it, this will be made clear before you sign.

Unless you separately opt in, signing a petition does not automatically subscribe you to our campaign updates.

8. Donations

If you make a donation, your payment will be processed securely by our authorised payment provider.

We receive only the information necessary to:

- Confirm your donation.
- Thank you for your support.
- Keep financial records.
- Comply with legal and accounting requirements.

We do not receive or store your full debit or credit card details.

If Gift Aid applies, we may collect the additional information required to administer your declaration.

9. Cookies

Our website may use cookies to improve your browsing experience and understand how visitors use the site.

You can control or disable cookies through your browser settings.

If we use non-essential cookies (such as analytics or marketing cookies), we will ask for your consent before placing them on your device.

10. Sharing Your Information

We will never sell your personal information.

We may share your information with trusted service providers who help us operate the website or send campaign communications. These organisations process information only on our instructions and must keep it secure.

We may also disclose information where required by law.

11. How Long We Keep Your Information

We will keep your personal information only for as long as necessary to fulfil the purposes for which it was collected or to comply with legal requirements.

If you unsubscribe from campaign communications, we will remove your details from our mailing list within a reasonable period, except where we need to retain limited information for legal or administrative reasons.

12. Your Rights

Under UK GDPR, you have the right to:

- Request access to your personal information.
- Request correction of inaccurate information.
- Request deletion of your personal information.
- Request restriction of processing.
- Object to certain types of processing.
- Request transfer of your information where applicable.
- Withdraw consent where processing is based on consent.

To exercise any of these rights, please contact us using the details above.

13. Data Security

We take appropriate technical and organisational measures to protect your personal information against unauthorised access, loss, misuse, or disclosure.

However, no method of transmitting information over the internet is completely secure.

14. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices of those websites and encourage you to read their privacy policies.

15. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be published on this page together with the revised effective date.

16. Complaints

If you have concerns about how we handle your personal information, please contact us first so we can try to resolve the issue.

You also have the right to make a complaint to the Information Commissioner's Office (ICO), the UK's independent authority for data protection.

The ICO's address:

Information Commissioner's Office
 Wycliffe House
 Water Lane
 Wilmslow
 Cheshire
 SK9 5AF

Helpline number: 0303 123 1113

Website: <https://ico.org.uk>

17. Contact Us

Campaign for Free Home Care in Memory of Iain Coleman MP

Email: hello@freehomecare.org.uk

Website: <https://freehomecare.org.uk>