

“ The Campaign for Free Home Care in Memory of Iain Coleman MP ”



Dear

I am writing to you as a constituent living in As we know, social care is in crisis.
Too many disabled and older people are not receiving the care they need, while pressures on the NHS, unpaid carers, and families continue to grow. There is an urgent need to establish a National Care Service that is integrated with the NHS, providing seamless, person-centred care.

I am writing to ask you to support the Campaign for Free Home Care in memory of Iain Coleman MP, who introduced free home care in the London Borough of Hammersmith & Fulham in 1991. The campaign is calling on the Government to commit to free home care at the point of need and to support the co-operative provision of social care as central principles of a future National Care Service.

To find out more, please read the article by Dame Sally Powell, John McDonnell MP, Rebecca Eve Brocklebank, and Stephen Burke, [“Free Home Care: towards a National Care Service”](#), published in the New Statesman.

As my I would be grateful if you would consider exploring and supporting the campaign by:

1. Discussing and promoting the campaign through your communications, meetings, and local networks.
2. Raising the campaign with ministers, council leaders, and other relevant decision-makers.
3. Exploring opportunities to pilot or expand free home care and co-operative models of social care within our local authority area and advocating for national implementation.
4. Championing the principles of free home care at the point of need and co-operative models of social care provision within parliament, the council, your political party, and the wider public debate.
5. Subscribing for [campaign updates](#), [signing the petition](#), connecting with our [social feeds](#), pledging your support on the [campaign website](#), and encouraging others to do the same.

The creation of the NHS transformed Britain because Aneurin Bevan had the vision and determination to make healthcare free at the point of need. We now have the opportunity to build on that legacy by making free home care at the point of need a central tenet of a National Care Service, with support given to the delivery of care through co-operative models that put people before profit.

Thank you for your support.

Yours sincerely,

