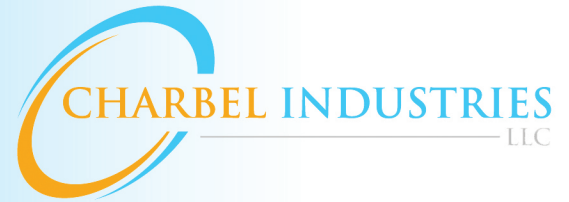


Capability Statement



POINT OF CONTACT:

Christopher Holl
Founder & CEO
info@charbelusa.com

CERTIFICATIONS:

NaVOBA Veteran Owned Business
RangeMe Verified Supplier
New Jersey SBE
New Jersey VOB

NAICS CODES:

- 454110

DUNS NUMBER:

- 081977961

UEI NUMBER:

- PU41H86HLJR9

CAGE CODE:

- 9DBX0

TECHNOLOGY:



We use ePS eProcurement Service for payment processing which gives us the ability, even as a small business, to meet all requirements of purchasing departments.

PARTNERS:



BUSINESS SUMMARY:

Charbel Industries LLC is a small, veteran-owned business with a focus on providing foot care products to help people enjoy a more active, productive life. We understand foot pain. Our founder is a foot pain sufferer himself who, in trying to solve for his own problem, created StrappyFeet, a brand of patented soft gel foot pads designed to provide comfortable and immediate foot pain relief.

MISSION:

Provide solutions for every foot pain sufferer so they can work, play, serve and participate in life while forgetting about their feet.

VALUES:

Integrity - Unquestionably, the bedrock foundation on which all other values rest.

Responsibility - We believe that the buck stops here. No excuses. Adapt and overcome.

Perseverance - The importance of "stick-to-it-tive-ness." To quote Churchill, "Never, ever, ever give up."

Gratitude - For the opportunity to pursue the American Dream and for our customers and partners.

CORE COMPETENCIES:

- Creativity and Inventiveness
- Marketing Expertise
- "We Own This" Mindset
- Strategic Thinking
- Customer Empathy

OUR APPROACH:

We are problem solvers. Leveraging our conceptual skills, we partner with experts in manufacturing, design, packaging, production, advertising, distribution and legal to transform our ideas into creative, tangible solutions for foot pain sufferers.

We are quick, nimble, and flexible.

Through it all, we practice The Golden Rule - treating others how we want to be treated.