



WINE AT THE PARK

SEPTEMBER 17-18, 2022
held at CONNEAUT LAKE PARK

Become A Sponsor!

FRIEND \$100

Name/Company listed in event brochure

Booster \$150

Name/Company listed in event brochure
Name/Company listed on Website

BANNER PROMO 3' x 2' \$200

\$200 (1 banner), \$350 (2 banners, same design)
Full color vinyl banner hung for the weekend

BANNER PROMO 4' x 3' \$250

Full color vinyl banner hung in or around high visibility for the weekend

EVENT/CONTEST SPONSOR \$500

Voice-over recognition during event/contest
Full color banner displayed during event/contest
Miss Gem City
Car Show
Corn Hole Tournament

ENTERTAINER SPONSOR \$1500 Two per day

Voice-over recognition during night of sponsorship
Color Banner on stage
Logo in all entertainment advertising

BRONZE LEVEL \$1500

Full color linked ad on our website (125px x 125px)
Repeated advertisement on our Facebook
Full color vinyl banner hung in or around high visibility for the weekend

SILVER LEVEL \$2500

Full color linked ad on our website (125px x 125px)
Repeated advertisement on our Facebook
Company logo on volunteer shirts
Inclusion in voice-over announcements
Full color vinyl banner hung in or around high visibility for the weekend

GOLD LEVEL \$5000

- ➔ Logo printed on all Tasting Glasses
- Full color linked ad on our website (125px x 125px)
- Repeated advertisement on our Facebook
- Company logo on volunteer shirts
- Inclusion in advertising and print
 - TV & Radio commercial inclusion
- Company logo on festival poster
- Inclusion in voice-over announcements
- Full color vinyl banner hung in or around high visibility for the weekend

NAMING RIGHTS AVAILABLE

**PLEASE CONTACT
Preston Devenney**

TOP 3 REASONS TO BE A FESTIVAL SPONSOR

- 1) Increase brand awareness by sponsoring attendee favorites and must attend events.
- 2) Patrons will view your business as a community supporter
- 3) Our festival is a non-profit and relies on sponsorship dollars and volunteers for sustainability

Signature Events Erie gives back to the community, helping local organizations, schools, and other non-profits that in turn, support our festival.

Many other opportunities
available

Signature
EVENTS ERIE

Contact Preston Devenney
for Sponsorship Opportunities
SIGNATURE EVENTS ERIE
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(814) 397-9414
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VISIT OUR WEBSITE FOR MORE! www.WineAtThePark.com