



Why to Collaborate with us?

Event Organizing:

Get ready for a seamless event experience, where every detail is taken care of! From cutting-edge DJ performances to high-end sound systems and stunning lighting setups, we handle it all. Plus, you'll have a dedicated event manager to ensure everything runs smoothly from start to finish, leaving you free to enjoy the show!

Marketing:

We'll roll out a dynamic 360-degree campaign designed to create buzz and drive attendance. Our strategy includes:

- **Creative Content:** Tailored content creation and an Event after-movie.
- **Digital Promotions:** Targeted Ad campaigns on Google, Meta, and more to capture maximum engagement.
- **Instagram Collab:** A dedicated post and story mentions from Showoff Entertainment's Instagram.
- **Zomato & More:** Your brand will shine with mentions and logo placement in our marketing campaign, including Zomato app features.
- **Social Media Exposure:** Your brand's social media handle will be front-and-center across all event marketing collaterals, featured on Showoff Entertainment's Instagram and Website.
- **Email Campaigns:** Event promotion across our database of previous event-guests through email blasts.
- **Influencer Boost:** We will amplify your brand's presence with influencer marketing and original content creation by influencers.

Branding:

Your brand's logo will be prominently featured on **all** event marketing collaterals ensuring maximum visibility across every touchpoint.

Footfall:

Attract a diverse and engaged audience, giving you the perfect opportunity to showcase your venue or brand's latest products or services. It's also an excellent networking opportunity, where you can tap into new prospects and gain invaluable insights for future ventures.

Revenue:

This event is your golden ticket to turbocharge sales! Increase brand awareness, drive conversions, and capitalize on this high-energy, high-traffic event to boost your revenue.

Key Points : No Alcohol ! All Age Entry