Americans Tree Service

Section 1

* Intro
* Homepage 1500 words.
* About Us
* Other Services
* **Total Word Count 1555**
* Keywords 2-3 times (tree service Rochester NY, Rochester tree service, tree removal Rochester NY, tree trimming Rochester NY). Keywords will be highlighted in the sentence in which they appear, the word itself will be underlined)
	+ Tree service Rochester NY (3x’s mentioned)
	+ Rochester tree service (2x’s mentioned)
	+ Tree removal Rochester NY (3x’s mentioned)
	+ Tree trimming Rochester NY (2x’s mentioned)

**INTRODUCTION**

 Americans Tree Service has proudly served the greater Rochester area for over a decade. Over the years, our business has grown but our mission statement remains the same. We are your proven premier tree service, solidifying our reputation in the community by always prioritizing excellence and safety first. If you’re looking for first-class tree service Rochester NY residents agree, we should be your first call. We’re here to help you manage and maintain your landscape. No job is too great or too complex for our expert team of arborists.

 Here on our website, you will find a wealth of information regarding premium Rochester tree service. When our work can’t speak for itself, our clients are more than happy too. We have received countless positive reviews via some of the most respected internet review sites. Whether the platform is Home Advisor, Yelp, or Google, Americans Tree Service has garnered rave reviews across the board. We built our company on the belief that all clients deserve to be the project leader when it comes to their landscape. That’s why we refer to you and won’t so much as trim a tree branch without your prior knowledge. It’s why our clients respect us, and why they trust us after all these years. We stay industry competitive by constantly assessing our techniques and practices. We use state of the art equipment and technology to maintain your tree’s health. We’re eager to demonstrate why we remain the undisputed Rochester tree service of choice.

**ABOUT US**

 Americans Tree Service first opened its doors for business in the year of 2008. We began our journey by focusing on bringing customers quality service at a competitive price-point. As our business has grown, we’ve never forgotten the principles that made us so successful, to begin with. Each job is executed with a safety-first mentality, and no job is over until our clients are completely satisfied. Our consistent dedication to quality is one of many reasons we remain the most trusted tree service Rochester NY has to offer. Americans Tree Service is a family establishment, having been under consistent management since its inception. We employ a team of Rochester residents, who all grew up appreciating the natural beauty of our community. As a result, we have consistently pledged to give back to our community. For the past 5 years, we have provided our local parks with a pro bono annual cleanup service. It’s just one way we at Americans Tree Service are working to make our community a better place for generations to come. We remain dedicated to providing residents with a sustainable tree service option, always looking for new ways to minimize our carbon footprint.

 Despite our opportunities for growth and expansion, quality has never wavered. Americans Tree Service began as a simple tree removal company and has since expanded into a comprehensive landscape operation, providing our clients with everything from complete storm cleanup to tree removal Rochester NY locals have consistently depended on. To ensure our company remains competitive despite expansion, we hire arborists and tree specialists who have at least 3 years of prior experience. Despite this practice, we recognize that growth never stops. That’s why our employees complete annual training seminars as protocol evolves. Our employees are happy to show any certification upon request, we never put anyone on the job without the proper insurance and licensure guaranteed. No job is too complex for our team of skilled tree experts. This is why we’ve remained our community’s one-stop-shop for all their tree service Rochester NY needs.

**OUR SERVICES**

We are proud to announce, that as our company has expanded, so have our available services. As always, we can provide more information for your specific job when you get in contact with us today. We are happy to schedule an appointment or consultation at your earliest convenience.

**Tree Removal:** When it comes to basic tree removal Rochester NY clients know they can always call upon us for first-rate service. Tree removal is a service that is underutilized, as clients will often wait until the tree becomes dangerous before considering removal. We at Americans Tree Service are trained to see the potential warning signs that indicate your trees may be headed for problems. When we come to your property for tree removal, we will do a comprehensive walk-through, to see if we can diagnose any of your trees as potentially hazardous. After all, tree removal isn’t only necessary after major storms or accidents. Tree removal often occurs long before the problem has the opportunity to get worse. That’s what sets our team apart from our competitors, we’re experts at anticipating the problem. Whatever the reason may be, we at Americans Tree Service will carefully remove and successfully dispose of any trees in your yard that are currently causing you grief.

**Tree Trimming:** Tree trimming is a simple service that offers complex benefits. If your trees are left unattended, they have the potential to grow in abnormal patterns that are not conducive to overall health. Overgrowth is one of the leading causes of issues in otherwise healthy and prosperous trees. When overgrowth is neglected, it can quickly develop from a small, attainable problem, into a potentially hazardous one. Overgrowth can potentially pave the way for multiple issues ranging from unwanted growth plaguing your neighbor’s property to having an unsightly and unpleasant physical appearance. This can in turn create problems for your tree’s health, both internally and externally. That’s why we work meticulously to give our clients the best tree trimming Rochester NY has to offer. While our competitors may focus on a speedy, and otherwise careless trimming, we do just the opposite. We want to prime your trees for long-term success, not just a quick aesthetic fix. When enacting our services, our clients have found they will spend less money over time having to fix issues from less professional arborists. Tree trimming is an art, and all of our employees have undergone extensive training to understand the patterns that best promote healthy growth. We offer services for the premier tree trimming Rochester NY clients can always rely on for a quality-first approach.

**Stump Grinding (and removing):** It often takes our clients by surprise that tree removal doesn’t necessarily extend to the stump. This is because the stump is usually far more difficult to remove than the tree itself. While most trees can be removed rather quickly, the issue of the stump requires different techniques. Following tree removal, you will likely be looking at removing stumps. Of course, you can always choose to keep your stump in-tact, as in many cases they aren’t actually hazardous. However, in most circumstances, our clients will elect to have them removed as they can be massive eyesores. Depending on location, they can also serve as potential roadblocks for simple activities like mowing your lawn. Rather than have to constantly work around a stump, or be concerned with its unruly appearance, we’ll remove it in a safe and effective way. There are two major methods typically implemented when it comes to stump removal. The first of which mainly consists of grinding the stump and any residue into the ground. This is typically easier and less intrusive than the other method, which consists of removing the trunk and any leftover debris completely out of the ground. Most of our clients prefer the former, as it is less disruptive to their overall lawn. However, regardless of which method we choose, our expert will always outline what we believe the best course of action entails.

**Storm Damage Cleanup:** Rochester residents are no stranger to a good storm, and these massive storms can occur during any time of the year. Anyone who has lived through a major storm can attest to the catastrophic conditions that occur in the path of destruction. Following a storm, you may find that your yard has suffered major damage. This is when trees are at their most susceptible to cause issues. The last thing you want following a storm is any potential damage to ransack your home. After all, one of the greatest concerns for property owners is fallen trees potentially causing severe damage to their homes. Our rapid storm damage cleanup is available to you round the clock following a major storm. We will come to your property, whether it is residential or commercial, and clean up your space to ensure all threats are effectively dismantled.

**Other Services:** Over the years our company has successfully expanded to make room for all kinds of helpful services. We can assist you with the following

* Land Cleaning
* Lot Clearing
* Brush Removal
* Wood Chipping
* Tree Fertilization
* Tree Planting

We work with our clients to map out their goals, and are happy to provide you with service regardless of whether it’s mainly aesthetic driven, or necessary to improve the overall health of your yard. We do the job right the first time, or your money back guaranteed.

Our services range from preventive to restorative, and we can happily service any property of any size. It doesn’t matter if you’re looking for service at your residential or commercial property, we can offer just about any service at any location. Whether you’re looking for complete tree removal Rochester NY residents have trusted for years, or a basic annual clean up, we’re here to help.

**SECTION 2**

* 4 x’s 500 words
* Tree Removal
* Tree Trimming
* Stump Grinding
* Storm Damage Restoration
* TOTAL WORD COUNT

**TREE REMOVAL:**

Tree removal is a service is that we at Americans Tree Service founded our business on. Many property owners will avoid having their trees removed, usually because they don’t deem it necessary to do so. However, there are many instances where our tree care professionals will recommend doing some preventative removal. Typically, these are cases where the issues aren’t readily apparent to our clientele. That’s why we’re here to offer you our professional opinion, that said, we will never remove a tree without your prior consent, regardless of recommendations.

 All living organisms are subject to illness, and trees are naturally no different. Like any living, breathing plant in your backyard, they can fall ill. If left untreated, simple issues can start to spiral into larger, much less maintainable issues. This not only causes more stress on your yard but can turn costly depending on how impacted the tree is. At Americans Tree Service, we want to help you prevent these issues before they become overwhelming. Furthermore, we help educate our clients on what the warning signs look like, therefore, next time they can call us before their trees get out of control. There are circumstances where it’s more advantageous to rehabilitate a tree versus remove it completely. We want you to feel comfortable in all the choices you make regarding your trees, which is why we provide you with all the facts first so that you can make an informed decision every time. The best thing you can do for your landscape’s long-term health is to learn as much about the plant varieties in your lawn. That’s why we hire experienced arborists who can give you this information first hand.

 Tree removal is entirely your preference, and sometimes this means removing trees simply for aesthetics. We have no qualms regarding aesthetically driven removal and are happy to provide this service whether your property is residential or commercial. After all, aesthetic based removals can sometimes reveal larger problem’s in a tree’s growth patterns. Many yard owners don’t understand the nuance of growth patterns, which will cause trees to be largely neglected over time. A tree with uneven growth can eventually cause greater issues for the other plants in your yard. It’s important to remember that your landscape is its own unique ecosystem, that may very well be impacted by unhealthy trees. The same shade that your trees provide you in the summer months, may be the cause of irregular growth of other plants in your yard. This is why we like to give all of our client’s a full evaluation of their yard so that we can give you informed recommendations.

 Our tree experts are here to help you prevent major damage to your property. Trees can over time alter their course of growth. This can in turn cause trees to interfere with structures such as your house or powerlines. We strongly advise that you do not attempt to take care of these issues by yourself, especially when dealing with powerlines. This can in turn cause serious damage to you, or the powerline itself. For more information regarding tree removal, contact us today.

**TREE TRIMMING:**

Tree trimming is an extremely popular service, and yet, it’s chronically underutilized by landscape professionals and clients alike. Property owners will often forgo any sort of tree trimming service because they don’t believe it’s necessary until the tree is causing a physical obstruction. While it’s important to assess your tree branches for the aforementioned reason, like most tree practices, it’s always best to work from a preventative mentality. Working from a preventative setpoint is often far less labor-intensive and less expensive to boot. While tree trimming is a seemingly simple practice, if done by an amateur, it can often have long-term consequences. Americans Tree Service has the experience necessary to work on all sorts of different trees regardless of species, age, and other potential factors.

 There are numerous incentives to keeping your trees properly groomed, and they often surpass the very basic beautification reasons. A proper tree trim can promote a lifetime of healthy growth, in addition to stripping your tree of any potential afflicted branches and limbs. While a tree trim is typically more involved and usually more nuanced, we also offer pruning services for those looking to spend a bit less money, or who don’t need a massive overhaul. Pruning is a great alternative for the trees that need a touch-up, rather than complete restoration. Often times, clients will find that consistent pruning can eliminate the need for serious trimming services. Our pruning services are available for almost any species of tree and can be a great way to save time and money in the future.

 When you hire Americans Tree Service for a trimming job, this is what the typical appointment has in store. Although we urge you to remember that no two jobs are the same, and we never want to compromise quality when it comes to our services. We begin by conducting a comprehensive survey of your landscape. We thoroughly assess your trees and note which species they are in order for us to better gauge their level of overall health. From there, we will review the options available, whether you’re interested in going the route of trimming or pruning. We will always provide our expert opinions and recommendations, but we respect our client’s right to choose. We typically prioritize trees that pose the most imminent threat to your yard. Understandably, these threats need to be eliminated first. However, we will ask you about any relevant information you think we should know. We encourage your input during every step of the process.

 No two jobs are the same, and that applies to the machinery that we will use on the job. Typically, we will not need to bring heavy machinery to a simple trim, but in the event that we discover something hazardous, we will always make sure we have access to this machinery regardless of the job. Our main goal is to promote the health of your yard, without undercutting the overall homeostasis. We work with your yard, not against it, to render the best results possible.

**STUMP GRINDING:**

Stump grinding is what happens after the removal of trees on your property. Most trees will require at least some level of stump grinding, in order for them to be removed properly. Many clients don’t initially realize that the removal of a stump is not a part of the overall tree removal process, but rather, it requires its own removal. We often explain this service by giving our clients an overview of how the stump operates. Stumps are heavily embedded into the ground, and as a result, lay down intricate root systems. Therefore, the stump grinding process attacks the removal in a holistically, to ensure that there are no aesthetic or practical remnants left in-tact.

 While visual reasons are typically the most cited for why clients choose to remove stumps, they can turn out to be more than just invasive eyesores. Stumps, depending on where the tree was located, can get in the way of performing yard work and/or laying down new vegetation. Stumps that are left in-tact, also serve as breeding grounds for pests. If left untreated, a small pest problem can grow exponentially. These little pests often pose big-time problems for lawn health and will begin to relocate to other areas of your lawn, if you don’t take care of the problem. It is much easier to eliminate a stump before it gets taken over, rather than in the aftermath.

 Our stump grinding process is designed to thoroughly prevent any issues or further growth from occurring. Regardless of which technique you choose for removal, we guarantee that no remnants, no matter how small or inconsequential are left behind. Typically, the stump grinding process is non-invasive and will not leave any lasting damage to your lawn. However, depending on the course of action we have to take, you may find that your lawn will have to undergo a different healing process. To help eliminate the risk of long-term damage to your lawn, we use state of the art equipment, which allows for an even better, more tightly regulated removal process. Our highly trained specialists are trained in the art of non-disruptive stump extraction and will take on any job regardless of size, severity, and current condition. We’ll happily come in and remove your stumps, even if we didn’t do the tree removal portion of the job. We’re dedicated to giving your lawn the best odds at healthy and complete restoration.

 After our assessment, we will recommend two different types of extraction. The most common is stump grinding, which breaks down the stump by grinding it and subsequently embedding it into the soil. This is the least invasive method, that doesn’t require any further digging, but rather, calls for integration into the ground. A complete extraction will completely remove any sort of root system or residual parcels left behind. However, it can be a bit more strenuous on your lawn. This is why we typically recommend the process of grinding the stump down, but we won’t be able to give you our professional opinion, until after our assessment. Regardless of the method we choose, we will recommend a course of action, with your lawn’s health as our top priority.

**STORM DAMAGE CLEANUP:**

After a major storm, we often receive a high volume of calls. Us at Americans Tree Service are no stranger to working on storm cleanup, as we often weather several major storms annually in the Rochester area. The aftermath of storms can often leave a lot of trees in compromising positions, with the potential to fall onto the roofs of buildings. A disheveled landscape can at best be unsightly and at worst be dangerous.

 Depending on the level of damage, you may be looking at a pretty hefty repair bill. However, we understand that our clients have essentially no control over how their trees will be affected. This is why we have packaged together several services under the umbrella storm damage cleanup package. This helps us keep costs lower for you, especially given the severity of the storm. Our main goal is to get in as quick as possible and perform a rapid cleanup to neutralize any potential threat. That said, we never want our clients to be concerned about safety. When it comes to storm cleanup, safety is always our number one priority.

 Before calling us, we recommend that you do a quick survey of your property. We do however understand that doing so is not always safe, and if you’re concerned about causing further damage, your safety always comes first. If you see any downed powerlines, we ask that you do not touch them under any circumstance. Downed powerlines are extremely dangerous, and you never know if they are still electrically active. If you no longer have power in your home, we ask that you contact your provider.

 Because we often get an onslaught of calls post-storm, we do typically try to help those who are most vulnerable first. We do however employ multiple teams, and therefore, at any given time will be able to assist multiple different locations. We work to restore safety quickly to all the properties we service, whether they are commercial or residential. When you call us post-storm, we will typically ask you to assess the urgency of your situation, to help us gauge where to implement you in the rotation. When you call us for storm cleanup, we will typically be able to give you a timeframe for when you can expect us to arrive. We ask that when we do begin storm cleanup on your property, that you remove yourself from the effort. This ensures the safety of both you, and our team, especially if there are trees that may become unstable as we enact our cleanup. However, we of course will ask you to provide us with any relevant information pertinent to the cleanup effort.

 Presently, we are the only company in the Rochester area that provides round the clock post-storm cleanup. To ensure we can get to all of our clients safely and promptly, we have multiple emergency teams working around the clock for the 48 hours that follow a storm. As a result, you can contact us at any time during the day, and we ask you not to hesitate when doing so. When it comes to storm cleanup, you will never regret taking the initiative to make sure your property is safe. We always remind our clients that seemingly innocuous problems can prove catastrophic down the road. We are here to help bring order back to your property post-storm.