



BEST READS LIST

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TRACTION LIBRARY:

Traction – Gino Wickman
Get a Grip – Mike Paton and Gino Wickman
Rocket Fuel – Mark Winters and Gino Wickman
How To Be a Great Boss – Rene Boer & Gino Wickman

EOS ASSIGNED READS:

Good to Great – Jim Collins
4 Obsessions of an Extraordinary Executive – Patrick Lencioni
5 Dysfunctions of a Team – Patrick Lencioni

COMMUNICATION SKILLS:

Radical Candor – Kim Scott
Fierce Conversations – Susan Scott

LEADERSHIP SKILLS:

Ideal Team Player – Patrick Lencioni
Dare to Lead – Brene Brown
Maestro - Roger Nierenberg
The Infinite Game – Simon Sinek
The Motive – Patrick Lencioni

CULTURE:

Talent Code – Danial Coyle
Culture Code – Daniel Coyle

SALES SKILLS:

The Go Giver – Bob Burg
Never Split the difference – Chris Voss
Revenue Growth Engine – Darrel Amy
Selling from the Heart – Larry Levine

SELF DEVELOPMENT:

High Performance Habits – Brendan Buchard
Atomic Habits – James Clear
Daring Greatly – Brene Brown
Rising Strong – Brene Brown