

Privacy Statement

Sunny Slaughter Consulting, LLC | www.sunnyslaughter.com

Sunny Slaughter Consulting, LLC (“we,” “our,” or “us”) is committed to protecting your privacy and ensuring you understand how your information is collected, used, and safeguarded. This Privacy Statement explains the types of information we may collect when you visit our website, engage our services, or interact with our content across digital platforms.

1. Information We Collect

We may collect the following types of information:

Personal Information You Provide

- Name, email address, phone number, or mailing address
- Professional or organizational details
- Information submitted through contact forms, event registrations, newsletter sign-ups, or training/program inquiries
- Payment details collected via secure third-party processors

Information Collected Automatically

- IP address, browser type, device information
- Website usage data, pages visited, time spent on pages
- Cookies or similar technologies for analytics, functionality, or performance

We do not collect sensitive personal information unless it is voluntarily provided and essential for service delivery (such as training participant rosters or consulting data shared by clients).

2. How We Use Your Information

We use the collected information to:

- Provide consulting, training, courses, certifications, and related services
- Respond to inquiries and facilitate client communications
- Send newsletters, updates, program announcements, or thought-leadership content
- Improve website performance, user experience, and security
- Fulfill contractual obligations or legal requirements
- Customize content, training materials, or product offerings

We do not sell, trade, or rent your personal information.

3. How We Share Information

We may share information only with:

- Trusted service providers (such as email marketing platforms, LMS providers, payment processors)
- Partners or collaborators directly involved in delivering contracted services
- Law enforcement or regulatory authorities, if required by law

All service providers are required to maintain confidentiality and secure handling of all information.

4. Data Security

We take reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, misuse, or disclosure. However, no online transmission or storage system can be guaranteed 100% secure.

5. Cookies and Tracking Technologies

Our website may use cookies or analytics tools (such as Google Analytics) to enhance performance and understand visitor behavior. You may control cookie preferences through your browser settings.

6. Links to Third-Party Sites

Our website may include links to third-party websites, platforms, or resources. We are not responsible for the content, privacy practices, or policies of those external sites.

7. Your Choices

You may:

- Opt out of marketing emails at any time
- Request access, correction, or deletion of your personal information
- Disable cookies through your browser

For any privacy-related requests, please contact us.

8. Updates to This Privacy Statement

We reserve the right to update or revise this Privacy Statement periodically. Changes will be posted on this page with the updated “Effective Date.”

Effective Date: January 2025

9. Contact Us

If you have questions or concerns about this Privacy Statement or how your information is handled, please contact: Sunny Slaughter Consulting, LLC | Email: sunny@sunnyslaughter.com | Website: www.sunnyslaughter.com