

HOW TO START A YOUTUBE CHANNEL

Enamul Haque



WHY YOUTUBE?

Here's a summary of the YouTube statistics you need to know in 2021:

YouTube has 2.3 billion users worldwide.

YouTube – The Second Most Popular Social Media Platform

YouTube Is the Second-Most Popular Search Engine After Google

79 percent of Internet users have their own YouTube account.

YouTube viewers watch over a billion hours of video on the platform every day and generate billions of views. (YouTube, 2021)

YouTube is localized in more than 100 countries and is available in 80 languages. (YouTube, 2021)

Everyday people watch one billion hours of video on YouTube.

62 percent of businesses use YouTube as a channel to post video content.

More than 70 percent of YouTube watch time comes from mobile devices.

90 percent of people say they discover new brands or products on YouTube.

400 hours of video are uploaded to YouTube every minute worldwide.

90 percent of US digital video viewers use YouTube, the most popular channel for digital video consumption.

HOW TO START

Start with the basics - বেসিক দিয়ে শুরু করুন

Fill in the about section

Channel your art

Know your market, know your content type

Lights, camera, trailer!

Upload your first (official) video

Optimise for search

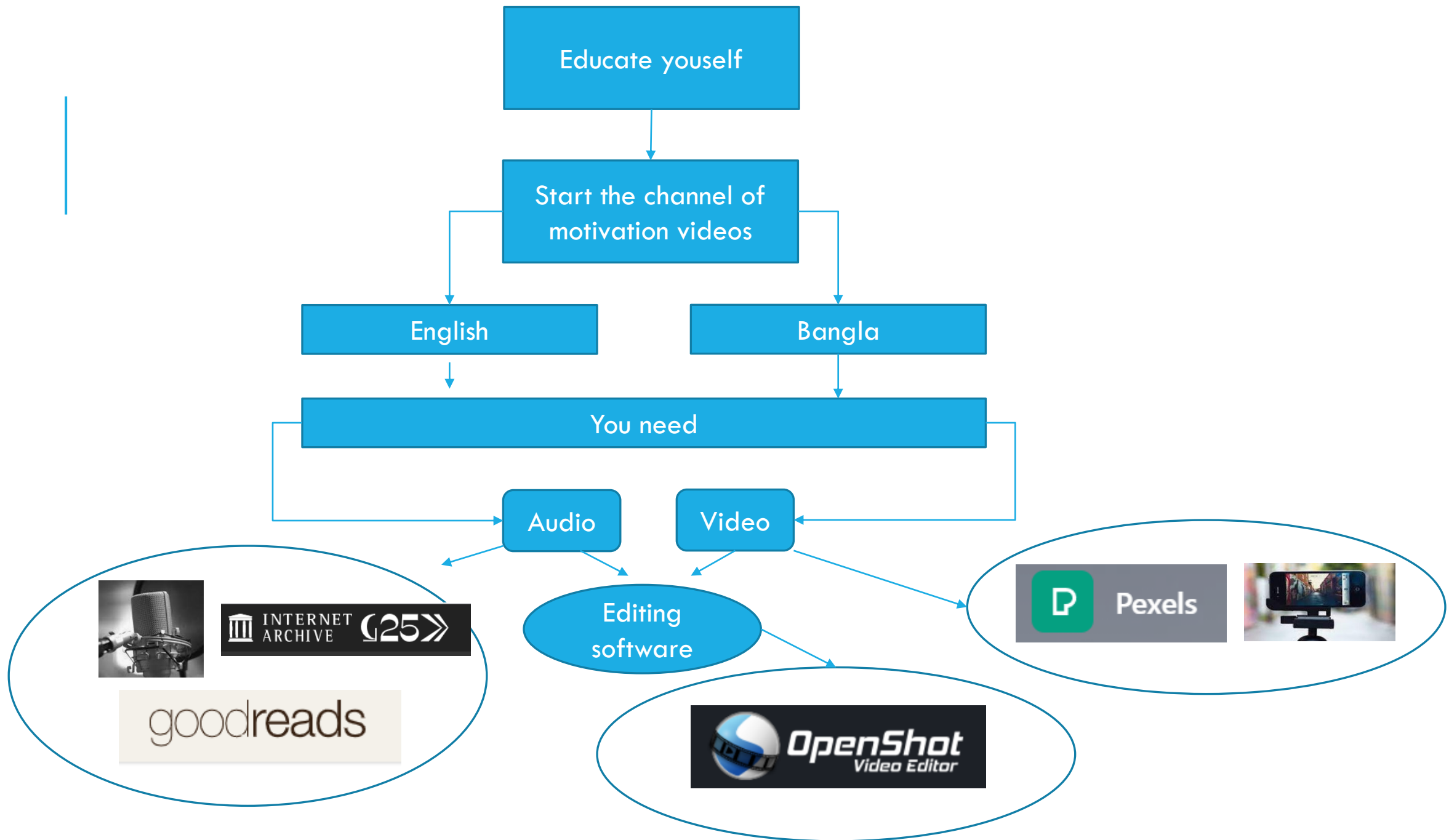
Stay consistent - ধারাবাহিক থাকুন

Integrate your channel in your website and social

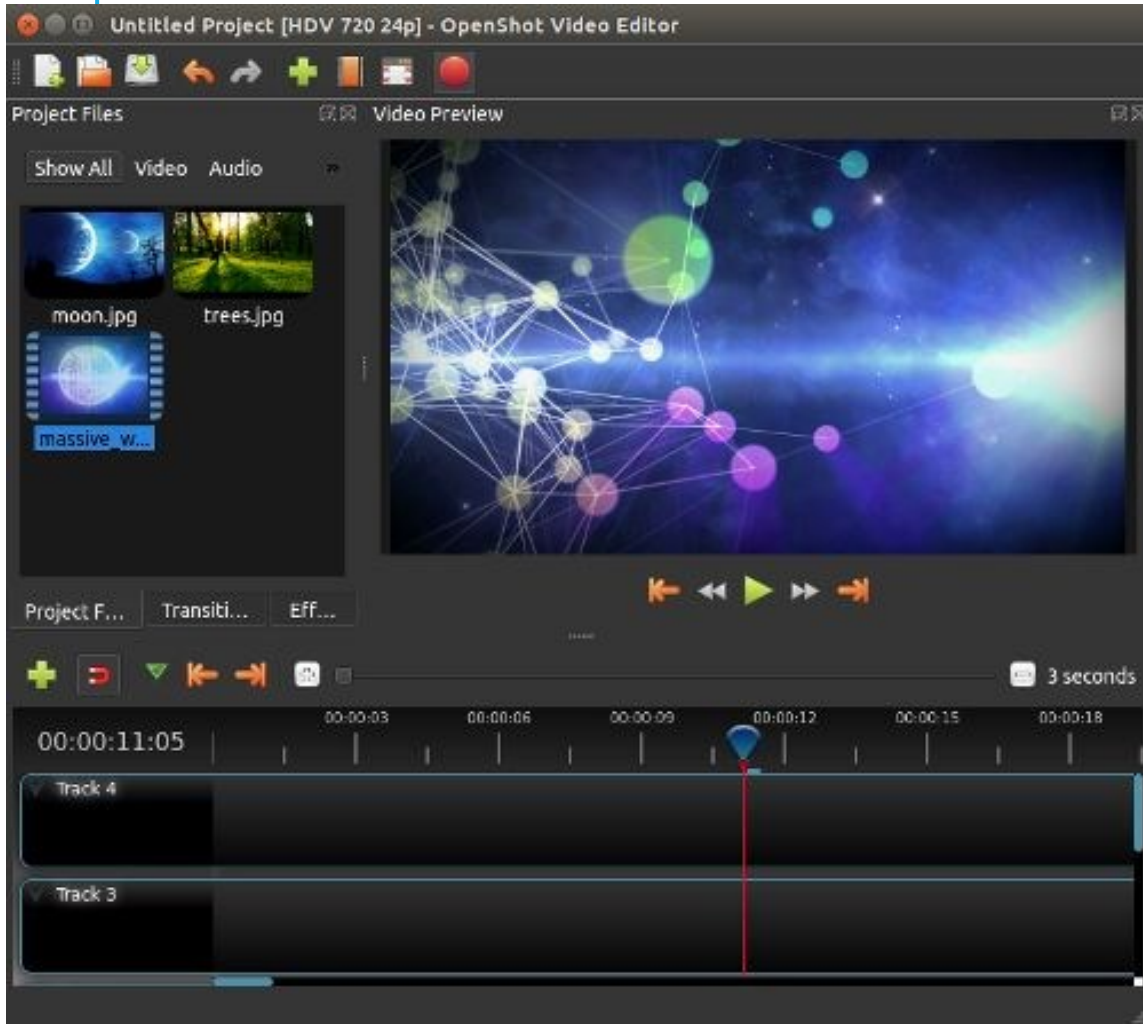
Engage with your community

Think about investing in YouTube ads

Analyse, optimise, repeat - বিশ্লেষণ করুন, অপ্টিমাইজ করুন, পুনরাবৃত্তি করুন



OPENSOT - OPENSOURCE





Project Files

Show All Video Audio Image Filter

Name	Tags
cc1.mp4	
dt1.mp4	
rb1.mp4	
ss1.mp4	

Transitions

Show All Common Filter

Circle in to out Circle out to in

Fade Wipe botto...

Wipe left to ... Wipe right t...

Wipe top to ... 4 squares lef...

4 squares rig... Barr ripple 1

Video Preview



Properties

Selection: ss1

Filter

Property	Value
Location X	-0.00
Location Y	0.27
Position	0.00
Rotation	0.00
Scale	Best Fit
Scale X	1.00
Scale Y	1.00
Shear X	0.00
Shear Y	0.00

Timeline controls: +, -, <, >, play, stop, volume, 14 seconds

Timeline: 00:00:01:18

Track 4: cc1...

Track 3: dt1...

Track 2: ss1...

Track 1:

Effects

Show All Video Audio Filter

Bars Blur

Brightness &... Chroma Key ...

Color Shift Crop

Properties

Selection: IMG_5294.mov

Filter

Property	Value
Alpha	1.00
Channel Filter	-1
Channel Mappi...	-1
Crop Height	1.00
Crop Width	1.00
Crop X	0.00
Crop Y	0.00
Duration	9.47
Enable Audio	Auto
Enable Video	Auto
End	9.47
Frame Number	None
Gravity	Center
ID	LNYVUM420E
Location X	0.00
Location Y	0.00
Position	24.30
Rotation	180.00
Scale	Best Fit
Scale X	1.00
Scale Y	1.00
Shear X	0.00

Project Files

Show All Video Audio Image Filter

Timeline

00:00:28:22

Track 5

Track 4

Video Preview

* Proyecto sin titulo [HD 720p 30 fps] - OpenShot Video Editor

Archivo Editar Título Vista Ayuda

Emoticonos

Mostrar todo Filtro

Top hat	Circus tent	Boleto	Claqueta	Performi...	Video ga...	Direct hit
Slot mac...	Pool 8 ball	Game die	Bowling	Flower pl...	Nota musan...	Musical n...
Saxofón	Guitar	Musical k...	Trompeta	Violin	Musical s...	Camiseta...
Tenis	Skis	Basketball	Sports m...	Trofeo	American...	Rugby fo...

Emoticonos Archivos del proyecto Transiciones Efectos

Línea de tiempo

00:01:26,13

Pista 6

Pista 5

Pista 4

3 seconds