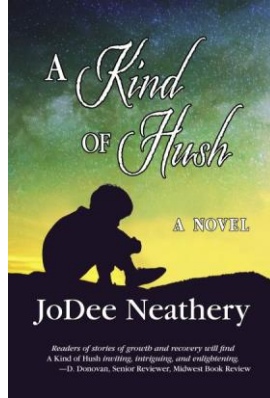


**MEDIA KIT**

**A KIND OF HUSH & LIFE IN A BOX**



**Publication Date: July 2021**

**Imagery Lit**

**315 St. Andrews Drive**

**Mabank, Texas 75156**

**Available: [www.Amazon.com](http://www.Amazon.com) <https://www.jodeeneathery.com> [www.IngramSpark.com](http://www.IngramSpark.com), [Smashwords.com](http://Smashwords.com), [Apple.com](http://Apple.com), [BarnesandNoble.com](http://BarnesandNoble.com), [Gardners.com](http://Gardners.com), [Kobobooks.com](http://Kobobooks.com), [Marketplace.odilo.us](http://Marketplace.odilo.us), [Scribd.com](http://Scribd.com) [www.Walmart.com](http://www.Walmart.com) [www.Target.com](http://www.Target.com) Bookish, Malakoff, Texas, Reimers Jewelry, Gun Barrel City, Texas, Blue Willow Bookstore, Houston, Texas Wild Lark Bookstore, Lubbock, Texas, B4R online bookstore.**

<b>ISBN:</b>	<b>RETAIL:</b>	<b>PUBLISHED:</b>
<b>Hardcover: 978-1-7373920-2-6</b>	<b>\$30.95</b>	<b>7-14-2021 (10/22/2021)</b>
<b>ASIN: 173739202X</b>		
<b>Paperback: 978-1-7373920-0-2</b>	<b>\$17.95</b>	<b>7-1-2021</b>
<b>ASIN: 1737392003</b>		
<b>E-book: 978-1-7373920-3-3</b>	<b>\$7.99</b>	<b>7-3-2021</b>
<b>ASIN: B098M282NP</b>		
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<b>978-1-7373920-4-0</b>		
<b>ASIN: 1737392046</b>		
<b>Audio: Not available</b>		

**PAGES:** 340  
**SIZE & BINDING:** 6x9x1 paperback  
**BARCODED:** YES  
**DISCOUNTS:** Independent Booksellers  
**WHOLESALE:** IngramSpark  
**Approved:** United States Copyright Office

#### **ELEVATOR PITCH/SYNOPSIS**

**A Kind of Hush** examines how life is seldom a tidy affair exploring whether there is a gray area between right and wrong. Walk in the shoes of the Mackie family enjoying a summer outing at a nearby park when tragedy strikes leaving one parent dead, their teenage daughter traumatized, and seven-year-old son found hiding in the woods. Accident or something more heinous? A mantle of ambiguity – a kind of hush – hangs between the survivors like a live grenade without its pin as each one deals with the circumstances and revelations surrounding the incident. The heart of the novel centers on how each survivor deals with the circumstances and subsequent revelations. Young Gabe’s character is curious and vulnerable with an adeptness to be older and younger than his years and the others feed off his uniqueness and as he grows, so do they.

**Advanced Praise:** <http://donovansliteraryservices.com/july-2021-issue.html> Diane Donovan, Sr. Reviewer, Midwest Book Review. Donovan’s Bookshelf, Recommended Reading. Direct Hot Link: [A Kind of Hush https://donovansliteraryservices.com/july-2021-issue.html#ako](https://donovansliteraryservices.com/july-2021-issue.html#ako)

**Midwest Book Review** archives the review on the web site for 5 years and sends to Cengage Learning for inclusion in the Book Review index that goes out to thousands of school and community libraries throughout the United States

[http://www.midwestbookreview.com/mbw/jul\\_21.htm#dianedonovan](http://www.midwestbookreview.com/mbw/jul_21.htm#dianedonovan)

**July 8, 2021-October 8, 2021: Independent Book Publishers Association, NetGalley promotion.** 4 Star review posted Amazon UK, 4 Star review posted on Goodreads; 1 Star review posted on NetGalley.

**July 26, 2021: Live on-air conversation GMAP1 network,** Chicago, Illinois. Recorded conversation aired Comcast cable network **July 28** and **August 4.**

<https://www.youtube.com/watch?v=o6bm04i7RjE>

**July 2021: Interabang, Dallas** email for consideration for store inventory.

**July 2021: Corsicana Artist & Writer Residency** opened their bookstore. Will consider for Fall inventory. Article in Dallas Morning News

**July 2021: O'Brien's' Bookshop** opened March inside Gingerbread Antiques near Waxahachie's square with selection of fiction and non-fiction titles. Email for consideration in the inventory received. **February 2022:** Owner order a copy to read and will advise.

**July 2021: Patchouli Joe's Books & Indulgences**, Denton, Texas opened...only sell new books. Email for consideration in their inventory. Grand opening late June 2021. **February 2022 reached out via Facebook messenger.**

**August 2, 2021: Writers' League of Texas** Meet the Members spotlight.

<https://writersleague.org/2021/08/02/meet-the-members-jodee-neathery-2/>

**August 20, 2021: Inside Emotion of Fiction:**[http://chrisricecooper.com/262-inside-the-emotion-of-fiction-jodee-neatherys-a-kind-of-rush/?fbclid=IwAR2z3a5rBX2S\\_aL8kdtVaYGcK5pVslOFVVIHZsyzpJmWLSzDzY-sh9Fij0](http://chrisricecooper.com/262-inside-the-emotion-of-fiction-jodee-neatherys-a-kind-of-rush/?fbclid=IwAR2z3a5rBX2S_aL8kdtVaYGcK5pVslOFVVIHZsyzpJmWLSzDzY-sh9Fij0)

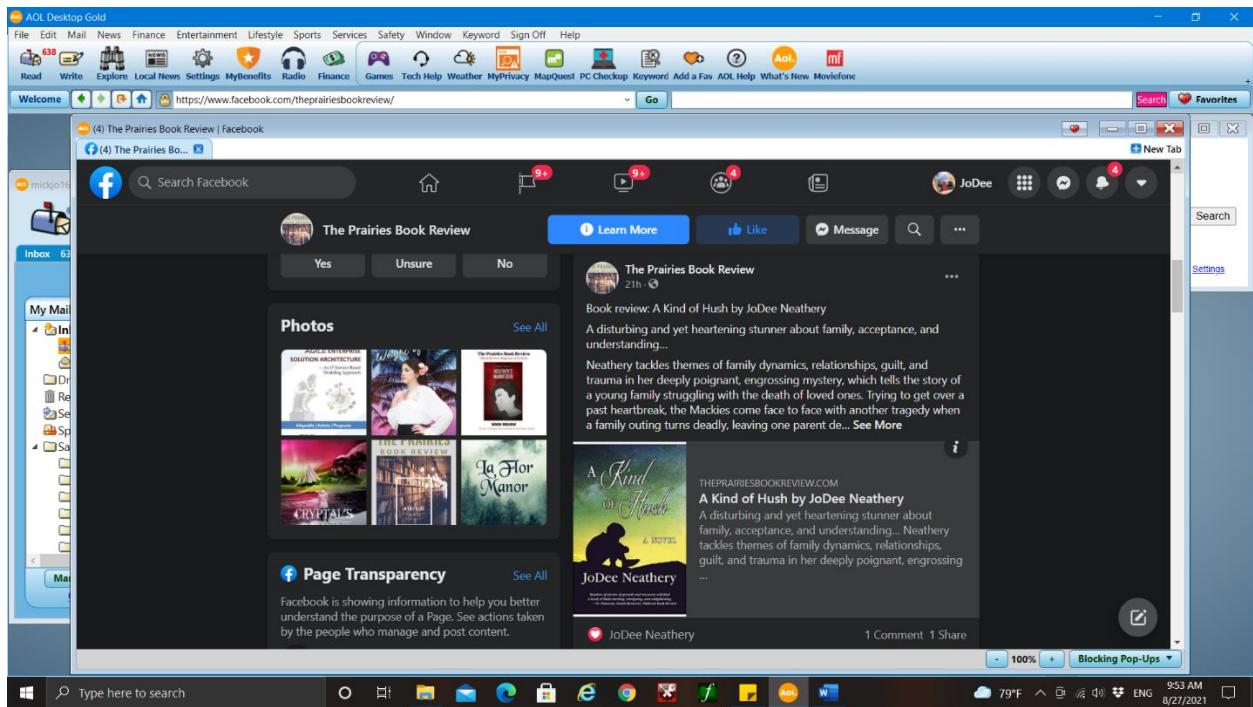
**August 8-31, 2021: Goodreads Giveaway Promotion:** 50 e-books to be awarded to readers. They must post on the page as "reading" and are encouraged to post a review. Shared across all social media platforms. 543 entrants, 503 shelved as "want to read" 50 free e-books delivered to winner's Kindle.

**Cedar Creek Literary Club** – Cherry Ringley program chair. Will consider for a slot in the Fall

**August 2021:** Editorial Reviews from Prairies Book Review and BookView Review

<https://theprairiesbookreview.com/2021/08/26/a-kind-of-hush-by-jodee-neathery/>

<https://www.facebook.com/theprairiesbookreview>



**August 30, 2021:** BookView Review awarded it their Gold Recommended medallion

<https://www.bookviewreview.com/2021/08/31/book-excerpt-a-kind-of-hush-by-jodee-neathery/>  
<https://www.facebook.com/bookviewreview> Author bio & photo plus excerpt furnished  
[bookviewreview@yahoo.com](mailto:bookviewreview@yahoo.com)

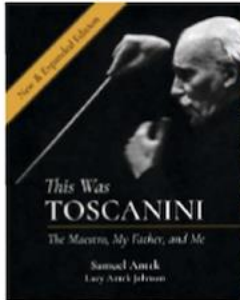
**August 17, 2021:** One of four covers featured in BookTrib Book Bites syndicated column sent to local newspapers around the country plus inclusion online versions. Results:

- \* 2,085 column placements
- \* 94,775,897 impressions (combined unique visitors per month of the 2,085 placements)
- \* Advertising-equivalent value of the space generated in the 2,085 publications - \$1,137,310

## ARTS & ENTERTAINMENT

# BookTrib's Bites: Featuring the Maestro, Historical Fiction and Suspense

**"This Was Toscanini: The Maestro, My Father and Me"**  
by Lucy Antek Johnson and Samuel Antek



Arturo Toscanini is widely considered the greatest conductor of the modern age and remains a towering figure in the world of classical music. His explosive passions, dynamic music-making and legendary leadership continue to inspire and influence today's musicians while still captivating new generations of enthusiastic fans. Here is an intimate musical portrait of the Maestro, told from the perspective of first violinist Samuel Antek, who played under Toscanini's baton for 17 years in the famed NBC Symphony Orchestra.

In this expanded second edition, Samuel Antek's reflections gain sparkling new facets of insight from his daughter Lucy, with vivid recollections about her father and his most memorable musical partnership. Purchase at <https://amzn.to/3gtaPYA>.

**"Lion, Tiger, Bear: The Sequel to Little Anton"**  
by John W. Warner IV

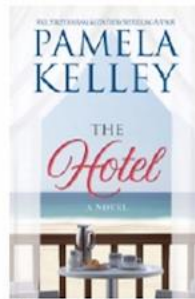


The wild adventures of Lady Beatrice, the defiant, libertine MI6 operative and WWII pilot, continue in this sequel to the epic "Little Anton," a mystery-thriller set during the 1942 African Desert conflict.

In "Lion, Tiger, Bear," the hunt is on for Bea and her team to locate a secret German mining operation, airbase and Ahnenerbe SS archeology dig in Iraq that is directly linked to the German Wunderwaffe atomic bomb, free energy and anti-gravity programs -- technologies that rely on mysterious and hidden ancient technology and philosophy.

All author profits go to wounded veteran charities. Purchase at <https://amzn.to/2V8CxCU>

**"The Hotel"**  
by Pamela Kelley

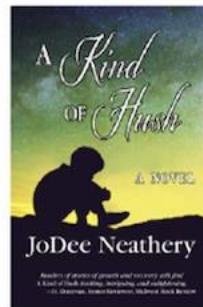


Secrets and lies ... at Nantucket's most exclusive and glamorous family-owned hotel.

Changes are in store for Paula when her grandfather promotes her and fires her cousin, who then blames Paula. Paula's grandfather also hires a consultant to help her -- David, who is in Nantucket for another reason: a difficult family issue.

Meanwhile, a blonde romantic-comedy superstar is hiding out at the hotel. She meets Paula's brother, a chef who has no idea who she is. A new family saga from the Wall Street Journal and USA Today bestselling author of "The Nantucket Inn" and "The Restaurant." Purchase at <https://amzn.to/3bHSrKb>.

**"A Kind of Hush"**  
by JoDee Neathery



D.Donovan of The Midwest Book Review says this book will appeal to "readers of stories of growth and recovery ... as a moment in time changes a family forever." From the award-winning author of "Life in a Box" comes a novel set in Buffalo, NY, and Texas' Big Bend area exploring whether there is a gray area between right and wrong.

The Mackie family is enjoying an outing at Zoar Valley Gorge when tragedy strikes, leaving one parent dead, a teenage daughter traumatized and their seven-year-old son hiding in the woods.

Is it an accident or something more heinous? As each survivor pieces together that day, a mantle of ambiguity, a kind of hush hangs between them like a live grenade without its pin. Purchase at <https://amzn.to/3hmdtRS>.

NOTE: BookBites is presented by BookTrib.com.



**August 2021:** Entered the 34<sup>th</sup> annual **Independent Book Publishers Association’s Benjamin Franklin** awards recognizing excellence in Book Editorial and Design. They are regarded as one of the highest national honors in independent publishing with direct feedback from the panel of judges. One Gold and 2-3 silver awards are selected for each category. Gold medal winners receive an engraved trophy at the award ceremony April 2022. All winners will receive 2 tickets to the ceremony, press release template, personalized award certificate, award stickers, recognition prior to the ceremony on IBPA website and archive listing, announcement to major trade journals including Publishers Weekly and Book Business, to select libraries, and through social media channels.

**August 2021:** Participating in YouTube videos, “Writings on the Wall” hosted by DiverseTV, Alexandro Botelho, diversetv.yt.gmail.com. <https://www.youtube.com/c/diversetv1>

Summer Camp video: <https://www.youtube.com/watch?v=SS4Roj44vvo> posted on Facebook & Website

A Kind of Hush excerpt video: <https://www.youtube.com/watch?v=MhoJanTszYE> posted on Facebook, Instagram & Website

Enchanted State of Happiness video: <https://www.youtube.com/watch?v=D4t0bfQeJDS> from Diverse TV-Europe posted Facebook

Bird Dog Blog video: <https://www.youtube.com/watch?v=>

**August 2021:** joined PW Select, cover and synopsis appear in front of thousands of booksellers, librarians, agents, publishers, film producers & production companies. Book appears in PW weekly print and digital edition, home page of PublishersWeekly.com, home page of BookLife.com within minutes of listing, the following week BookLife’s weekly email newsletter

to 23,000 recipients, in about a month BookLife's Twitter and Facebook channels plus 6-month digital subscription to PW, 1-year digital subscription to PW Select monthly supplement which includes book cover, brief synopsis, and sale information, free copy of PW print issue in which the listing appears a month after submission.

**August 2021:** entered **BooksShelf** contest. Winners announced **January 31, 2022.**

**August 2021:** Donation of signed copy to the Celebrity Waiter gala, the major fundraiser for the Cedar Creek Rotary Club.

**August 2021:** 5-star review posted Amazon India by Manvi Rastogi

**August 2021:** 28 Hardback copies of A Kind of Hush plus 2 Life in a Box paperbacks sold through IngramSpark.

**September 2021: Honest Review Service:** 6 reviews posted on Goodreads. Promised Amazon forthcoming. Guaranteed refund if not satisfied. No response to numerous emails.

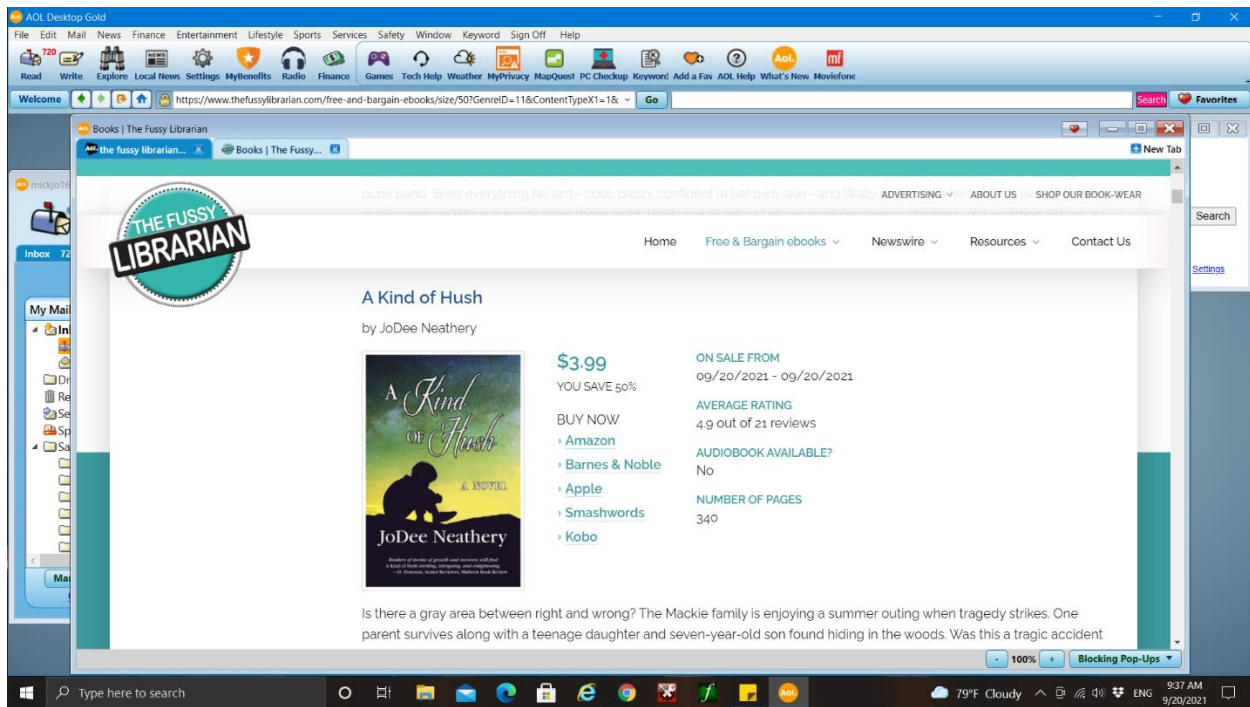
**September 2021: Grace Jackson:** Verified review posted to Instagram Timeline, Story & Highlighted, Goodreads & Facebook. Not able to post to Amazon refunded \$15.00.  
[reads.grace2@gmail.com](mailto:reads.grace2@gmail.com).

**Instagram reads.grace** posted **12-30-2021.**

**Goodreads-** <https://www.goodreads.com/review/show/4423828827> **posted 12-30-2021**

**Facebook-** <https://www.facebook.com/106919625154892/posts/119951593851695/>  
**posted 12-30-2021**

**September 2021: The Fussy Librarian** promotion to run September 20. Price reduced to \$3.99 on e-book – on page one of Literary Fiction:



**September 21, 2021:** Smashwords public coupon (code YY69F) applies at checkout promotion until October 2, 2021. 55% off Hush and 60% off Life in a Box marked down to \$2.00 until November 2, 2021. Coupon Code (JE59V) applied at checkout. Posted on Twitter.

**September 24, 2021:** Submitted to Reedsy Discovery Review Program to over 150 reviewers with exposure to thousands of readers in genre (Mystery/Crime). If reviewers like what they read, the book will get a high-quality review and be promoted on the Discovery feed where readers can upvote their favorite titles. Top books from each week will be featured in weekly newsletters. <https://reedsy.com/discovery>. <https://www.reedsy.com/author/jodee-neathery>  
<https://reedsy.com/discovery/book/a-kind-of-hush-jodee-neathery#review>

**5-star review:** *A Kind of Hush* is one of the best books I have read this year. The characters are outstanding, and the plot is everything a literary novel should and could be. The mystery of what happened on the trail by the waterfall is answered by the end of the book in a most surprising way. I could not put this book down. Little Gabe is a character that will stick with readers long after the last pages are read. Posted from Laura Hartman/Reedsy Discovery program posted on Goodreads & Amazon

This is JoDee Neathery’s second literary novel, the first being the award-winning *Life in a Box*. I have not read it, but plan to add it to the top of my “to be read stack”. *A Kind of Hush* is a book I will remember and highly recommend for anyone who loves to get lost in an outstanding novel with unforgettable characters.” Amazon Kindle customer

**September 2021: 5 Star Review** (Nony) [monikasingla843@gmail.com](mailto:monikasingla843@gmail.com) digital creator, 15.3K followers, sassy\_39 – website: <https://www.blogespresso.com> Posted on Amazon India.

<https://www.instagram.com/pCT0otfqBVN1>



<http://infoespresso.data.blog/2021/08/31/a-kind-of-hush-by-author-jodee-neathery/>

<https://goodreads.com/review/show/4210796700>

<https://books.google.com> enter search criteria

**September 2021:** AllAuthor GIF reviews prepared and posted on social media.

**September 2021:** <https://www.FreshFiction.com> book cover, excerpt, and author photo submitted. Will send a direct link to [jodee@jodeeneathery.com](mailto:jodee@jodeeneathery.com).

**September 2021: Oct/Nov/December** issue of De Mode Magazine on-line and print featured in Books and Authors segment – Ten Must Reads for Fall – Submitted interview questions, introduction of A Kind of Hush, Author profile and photo and cover of book with links to buy

**October 2021:** Review request submitted: Star's Books & Tea. [nikkielovesreading@gmail.com](mailto:nikkielovesreading@gmail.com) PDF sent 10/11/2021. Will post on Amazon US. Rechecked via email 12-10-2021

**October 2021:** The Bashful Bookworm declined due to schedule.

[Wendy@TheBashfulBookworm.com](mailto:Wendy@TheBashfulBookworm.com)

**October 2021:** Submitted information to The Girly Book Club for consideration via website.

[info@girlybookclub.com](mailto:info@girlybookclub.com)

**October 2021:** Facebook's **Fiction Café Book Club** Group: October 18<sup>th</sup> “**Author of the Week**” feature. “**Weird Fact Wednesday** (20<sup>th</sup>)” “**First Line Fridays**” (22<sup>th</sup>) and **Author Live Chats** on Sunday, October 24<sup>th</sup>.

<https://www.facebook.com/JoDee315Neathery/videos/2766578723641078/> link to live video

**October 2021:** Telephone/Interview Conversation with **Milli Brown, CEO Brown Books Publishing Group, Dallas, Texas** regarding pr/marketing possibilities. This process starts 6 months prior to publication – her PR Director is from NY...well connected with media. Invited me to submit manuscript # 3 to their website and note our conversation.

**October 2021:** Review Request to Amy Shannon of Bookshelf Reviews. 5 Stars, “Tragedy and Triumph Can Blur The Line.”

<https://www.instagram.com/amysbookshelfreviews/>

[https://www.twitter.com/ABSR\\_amyreviews](https://www.twitter.com/ABSR_amyreviews)

[www.linkedin.com/in/Amy-Bookself-reviews](http://www.linkedin.com/in/Amy-Bookself-reviews)

<https://www.writeramyshannon.wixsite.com/bookshelfreviews>

<https://www.writeramyshannon.wixsite.com/amyshannonblog>

<https://www.facebook.com/bookshelfreviews/>

<https://www.facebook.com/amyshannonnovelist>

<https://www.facebook.com/bookshelfreviews/>

[https://www.youtube.com/channel/UCVyM4\\_pE\\_TX60B-nWwz5ww0](https://www.youtube.com/channel/UCVyM4_pE_TX60B-nWwz5ww0)

<https://youtu.be/iAFhmLF-05w> private link

<https://www.bookbub.com/reviews/988593075>

**COMPLETE (she resubmitted to Amazon US – not posted yet 3-13-2022)**

**October 2021:** Reviewer and blogger, Deanne Patterson, Pennsylvania agreed to review *A Kind of Hush* within a month of receipt of a physical copy. **Posted COMPLETE**

**November 11, 2021:** Featured “mystery guest” speaker at Pinnacle Women’s Club monthly luncheon to discuss *A Kind of Hush*, the journey, the writing process, and the leap of faith.

**November 16, 2021:** **Bookers book club selection. In-person appearance with *ask the author segment*** with Penny Barshop is reviewing. Long-time Bookers’ member & Beta reader on *Life in a Box*. Retired High school English teacher with specialty the American Novel.

**November 15, 2021 – sponsored online radio interview with “Viewpoint with Seeta and Friends. 1:03-1:24 Eastern Standard Time.**

**November 2021:** Submitted to The Wishing Shelf Awards contest.

**November 2021:** Promotion booked through **Happy Book Tours**, email blast to 6K readers, newsletter ad, 3-month campaign via social media, media kit, promoted through Goodreads Review groups due 12-28-2021. November 1 10 reviews posted on Goodreads. Nothing else produced emailed principal and administration. No response. Suspected scam

**November 2021:** **Reedsy Publishing UK promotion to Goodreads** – no results – no responses from email or Instagram messaging. Reached out to Reedsy Discovery for help. Instagram scam verified by Felicia @ Reedsy. In November and December several fake accounts in Reedsy name established and have been removed.

**December 18, 2021:** Another Fussy Librarian promotion. 4 ebooks sold.

**December 2021:** ½ page ad in The Strand Magazine

**December 2021:** Very favorable **Kirkus Review** posted <https://www.kirkusreviews.com/book-reviews/jodee-neathery/a-kind-of-hush/>

**December 28, 2021:** **Chick Lit Café** book review and promotional package.

**January 8, 2022:** Reached out to Kinsloe House in Corsicana for presentation.

**January 8, 2022:** Promotion booked through **Early Bird Books (Open Road Media) one day promotion to Murder & Mayhem newsletter**, price reduced to \$3.99 across all platforms. Resulted in 37 ebooks sold.

**January 11, 2022:** Presentation to Dauphin Island Women’s Club, Alabama – canceled due to COVID protocols. To be rescheduled.

**January 19, 2022: Booksandbeyondreviews.com** submitted request for review. 2019 Reedsy Top Reviewer, 200 on TBR pile plus full-time job and writing own book.

**January 20, 2022: Caffinatedbookreviewer.com** – submitted title, links, website, synopsis, genre, page count for consideration.

**January 21, 2022: Always With A Book**, emailed [K2reader@gmail.com](mailto:K2reader@gmail.com) (Kristin) synopsis/blurb/title/author/genre/genres/book cover/author profile/social media platforms for consideration.

**January 21, 2022: Review Tales:** Jeyran Main, editor-in-chief. Submitted PDF and epub, cover, interest in author/guest article featured in magazine. Will be in June/July timeframe.

**January 28, 2022:** Self-publishing Review (SPR) work with Publisher's Weekly, The Guardian, New York Times Forbes, Writers Digest, Huffington Post. 4 Star editorial review posted,

**January 31, 2022: YourNewBooks.com Read & Review** promotion option. PDF provided to gift books to those interested in reading and reviewing. As of February 11, 2022, eight had responded. Generally, between 30-90 days to receive all inquiries. Book will continue to be featured on their site, <https://www.yournewbooks.com/mystery> for up to nine months or until receive at least 50 reviews. Followed up via email thanking them for their interest. They send review reminders after 14 days and again after 21. Sister-site to Choosy Bookworm.

**January 31, 2022:** Fabled Bookshop & Café, Waco. Filled out form for consideration in inventory. [info@fabledbookshop.com](mailto:info@fabledbookshop.com). Will consider within a month.

**February 3, 2022: joined Kirkus ProConnect.** Connections to agents, U.S. and foreign filmmakers, etc. Must have a review posted on their site to be considered.

**February 7, 2022: Cedar Creek Lake Women's Club.** Barbara Turner is their program chair. Kathi Nalling (ex-Athens Review) now handles PR for Club will pass along my information for consideration.

**February 7-14, 2022: ChoosyBookworm.net** (lead via Writer's Digest article) booked one week promotion to 69K newsletter followers, 7K Twitter, 16K Facebook.

**February 14, 2022: A New Chapter Bookstore, Greenville Texas** (lead from Rick Parent). Email sent regarding inventory.

**February 14, 2022: Bookmarks Magazine,** literary magazine focused on book reviews and book clubs. Jessica responded back to inquiry promising to look at the posted reviews and get back. Followed on Facebook and Twitter @bookmarksMag.

**February 15, 2022: B4R (online) bookstore:** updated bio and photo; sent Amazon links to books to Alan Bourgeois: [authorsmarketing@outlook.com](mailto:authorsmarketing@outlook.com) **links:**

<https://AuthorsMarketing.org>

<https://B4R.store> Bookstore

<http://DEARIndie.org>

<http://TexasAuthors.Institute>

<http://IndieBeacon.com>

**February 16, 2022: Front Street Books, Alpine, Texas.** Facebook message. Rani replied – she handles social media, marketing, etc. Reach out to store manager and book buyer, Julia Green, for inventory consideration. [staff@fsbooks.com](mailto:staff@fsbooks.com) 2-16-2022. Followed on Instagram [front\\_street\\_books](#). Offered to discount autographed books or available through IngramSpark and send physical copy for review if needed and offered possibility of book signing/presentation. Rani requested information as Julia out for a couple of weeks. She will approach the owner with the request. Provided PDF, links, emailed [frontstreetbooks@icloud.com](mailto:frontstreetbooks@icloud.com)

**February 16, 2022: OverDrive Connect** partners with Smashwords. 2 ebooks of Hush @ \$7.99 sold to them. Global Distribution company working with libraries and book distributors. Filled out a “publishers” form for inclusion in the base. Two weeks to respond.

**February 16, 2022: Books & Barrels**, bookstore and wine bar downtown Longview, Texas. Message via Facebook and website regarding inventory considerations.

**February 20, 2022: Chick Lit Café** book review (**complete 2-20-2022**) and promotional package booked December 2021. Links to follow: Includes Review, permanent live post of cover, synopsis, review, & purchase link on website; 3 months social media promotion; promotion select popular book and reader sites; email blast featuring author, book, cover, synopsis, review & purchase link; placement of cover on home page with purchase link; (#1) extensive targeted marketing campaigns including social media, features as a published author; book links to purchase to several prominent literary, book and reader related websites; customized email campaign (as in #1); ads that feature book and cover with purchase link on every page of their website; (3) all of above plus online ads strategically placed targeting readers of genre through active channels; extended large-scale social media book and author promotion on all platforms plus collaborators platform and paid social media promotion performed by influencers and specialists; email marketing campaign sent to 83K subscribers of avid readers; 6 months premium advertising featuring book and cover; (if chosen?) permanent featured author spotlight bio page & special post for readers to learn more about you and your books; automatic entry into CLC Book Excellence Award contest; review posted on booksellers websites where book is listed for sale;

**February 26, 2022: Brandy** ([storylinesandsunshine@gmail.com](mailto:storylinesandsunshine@gmail.com)) agreed to review. Gifted ebook. Complete end of March or first two weeks in April. [bmvanloo@gmail.com](mailto:bmvanloo@gmail.com)

**February 26, 2022: Patchouli Joe’s Books & Indulgences**, Denton, Texas, email @ [Contact@PatchouliJoesBooks.com](mailto:Contact@PatchouliJoesBooks.com) with information on both novels.

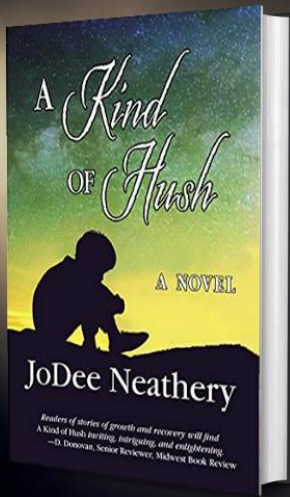
**March 1, 2022: Bridget – Booked with Bridget**, High school English teacher, Ft. Worth. Provided paperback. [Bit.ly/Book-with-Bridget](http://Bit.ly/Book-with-Bridget), email: [cruiseandpaul@gmail.com](mailto:cruiseandpaul@gmail.com)

**March 1, 2022: – Kindle featured book promotion.** Marked down to \$2.99 – 11 ebooks sold.

**March 1, 2022: Entered the 16th National Indie Excellence Awards contest – mystery category.** One winner per category and number of finalists depending on how many in each. Will be announced May/June 2022. Paperback sent for submission must be postmarked no later than March 31, 2022.

# Book Viral

Book Reviews In All Genres Since 2002



★★★★★

#LiteraryFiction  
#MysteryNovel

A Beautifully Written Read

A novel with many meaningful messages strewn throughout A Kind Of Hush is a brilliant depiction of love, loss and familial ties that manages to be witty, warm, uplifting, and, just when you thought you were safe, utterly heartbreaking.

Read the full review at [www.bookviralreviews.com](http://www.bookviralreviews.com)

**March 2, 2022:** SEO optimized and indexed; author page for life; Twelve week optimized and promoted banner on Twitter; placement on Readers Favorite Page for one year; free entry into 2022 Millennium book award; professionally designed full width banner placement on website for six months (files supplied); premier placement for BookFunnel and Kindle Giveaways; entry into crimson quill awards; book cover on home page for four weeks during six month period; twelve month static banner placement on high traffic readers favorites pages: book cover and link in 5 optimized spotlight panels for minimum of 12 months; SEO links to Amazon and targeted keywords for book; monthly review of all SEO links and promotional copy to ensure maximum impact; spotlight review actively to BookViral readers; spotlight promoted on Facebook with 10K members; a commissioned & syndicated optimized blog post to promote the book; deep web keyword search and list of high value targeted keywords to maximize SEO for book; lifetime book banner placement; review professionally recorded; 5 optimized spotlight advertisement panels upgraded to lifetime placements.



<https://bookviralreviews.com/book-reviews/literary-fiction/new-literary-fiction-novels/>

<http://bookviralreviews.com/readers-favourites/>

<http://bookviralreviews.com/>

<https://www.facebook.com/Bookviral-208302829365066/>

<https://www.facebook.com/groups/BookViral/>

You can find the blog here [Why Romantic Fiction Wouldn't Exist Without Soul Mates - BookViral Book Reviews \(bookviralreviews.com\)](#) – only book promoted on this page for 6 months.



**March 6-12 – Smashwords promotion, Read an Ebook Week – 13<sup>th</sup> anniversary of popular promotion.** Promote first two days and last two days for most impact. 50% off LIAB @ \$.99 and Hush @ \$1.49. Results:

**March 9, 2022: The Last Bookstore – Tyler Texas** purchased 3 hardbacks and 3 paperbacks for their online store. Lisa Krumm owner.

**March 20, 2022,** Book signing at The Twig Bookstore, San Antonio @ The Pearl Farmer's Market. Reschedule

**April 30, 2022 – Bookish “author event”** featuring several local authors. Also, celebration of Indie Book Store Day and Bookish 2<sup>nd</sup> anniversary. 2:00 p.m.

**May 2022:** Book Reviews and More by Kathy; <https://bookreviewsandmorebykathy.com> PDF file sent 12-29-2021 – she booked until mid-May but will review and report then.

**May/June 2022:** Winners and finalists announced in 16<sup>th</sup> annual National Indie Excellence Awards.

**May/June 2022:** Publication of **B4R bookstore/Authors Marketing International cookbook** featuring members recipes tied into their books. Submitted two for consideration with stories tied to each plus “quirks” feature as requested.

**What readers are saying about JoDee Neathery's writing:**

*"Ms. Neathery's detailed and vivid descriptions have the reader feeling as if they're in the midst of every conversation and setting. Thrilling."* – **Carole Fowkes, author, *The Terrified Detective Mystery* series.**

JoDee Neathery is *"a writer who understands how we should embrace the wisdom of generations of those who have come before us."* – **Joslyn Wolfe, Focus on Women Magazine**

*"A unique voice that resounds on every page"* – **Chick Lit Café**

*"Author has a very smart way of writing"* – **Readers' Favorite**

*"Beautiful prose creates detailed images. I like her writing style."* – **Sarah Marlowe, OnlineBookClub**

*"A special knack of putting the reader right in the moment..."* – **Don Wood, Amazon Reviewer**

*"JoDee Neathery was a contributing columnist for our newspaper for several years. Her ability to combine humor and keen observations on ordinary things made her a favorite amongst our readers. She weaves a story that is both delightful and insightful."* – **Denise York, retired editor, The Monitor**

*"JoDee Neathery can paint a family dynamic so vividly, you would swear you were a member of the clan. I love reading books about smart women written by even smarter ones!"* – **Joann Mancuso Pond, Founder and President, Craig Ranch Women's Book Club, Chair, McKinney Public Library Advisory Board**

*"Author's measured rich prose – tempered and subtle."* – **Writer's League of Texas contest submission feedback**

*"JoDee Neathery is a gifted storyteller who weaves her characters like a fine linen and expertly tailors their relationships into a tale you cannot put down. Clever dialogue adds spice to her beautiful prose that makes it a joy to read."* – **Connie Roan, Dauphin Island Welcome Center & Library**

*"JoDee's writing is vivid, lyrical and has the capability of placing you in the time and setting of the story. Her characters become part of your life."* – **Pam Beedy, Dauphin Island Book Club Co-chairman**

*"I've known JoDee Neathery for eighteen years, serving as my Vice President in 2004 when I was President of the Pinnacle Women's Club. She is very clever in the way she grabs the reader's attention with a unique style of presentation as she writes from the heart leading you on an interesting and believable adventure certain to jog memories in your own life as she takes you on an insightful prose journey."* – **Melba Holt, retired educator, and avid reader**

*“JoDee and I have been friends for forty years, both enjoying a love affair with books. I have always admired her ability to string words together. Her writing is lyrical taking readers on a journey full of twists and turns.”* – **Julie Evans life-long friend and avid reader.**



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<b>DISCOUNT:</b>	Independent Booksellers
<b>WHOLESALE:</b>	IngramSpark

### **SYNOPSIS**

Andee Camp inherits a box of family history after tragedy strikes along with a challenge to write a novel based on her ancestors. To fulfill this dream, she would exchange her book reviewer hat for one of a writer, forcing the seeds of self-doubt aside. With obstacles littering her path, she discovers the mystery surrounding her relationship with her parents and theirs with each other alongside new pieces in a complicated puzzle.



Catherine and Fulton Smith added twins, Victoria Jeanne and Benjamin Thomas, to their family in Portland, Oregon on August 13, 1922, the same day twins, William Theodore and Joanna Abigail, blessed Eve and Leon Brown with an addition to theirs in Amarillo, Texas. Many years later behind the backdrop of the San Gabriel Mountains in Southern California, whether by fate or destiny, the Smiths and Browns form a bond lasting three-quarters of a century.

*Life in a Box* is like leaping off the diving board and seeing the sky from the bottom of the pool. When the author breaks through the ripples, a layered story rich with humor and heartache, discovery, and growth emerges and in the end, readers understand the depth of the story.

**HOW THE FIRE IGNITED:** Our book club chose *Olive Kitteridge* by Elizabeth Strout as our November 2009 selection. My co-chair forwarded a copy of my review to Ms. Strout and she commented:

*"This is one of the most wonderful things I have seen! I laughed out loud reading it, and I will keep it and cherish it forever. What a piece of writing it is; I swear Olive was writing it. I am so appreciative of the 28 women who took her into their hearts, responded so vividly and deeply (sexy! Exactly, who knew?) – and I am especially appreciative to you for sending it along. It just warms my heart. Please give my very best wishes and heartfelt thanks to all – Sincerely, Elizabeth."*

She followed up by sending an autographed copy to me with the inscription, "With gratitude, affection, and admiration – for being such a good reader, and writer." I came down from cloud nine, took a deep breath, and began fulfilling a dream.

In 2014, Bookers selected Catherine Ryan Hyde's *Don't Let Me Go* and we sent my review of the selection to her.

*"This is quite an amazing piece of writing! I took the liberty of sharing the link with my Twitter and Facebook readers, since it's already publicly posted. Thank you so much for sharing it with me! Wish I could have been a fly on the wall for all that."*  
-Catherine

With Emma Donoghue's *Room*, we recreated it to scale, sent her the minutes and pictures to which she replied,

*"utterly fascinating! I know book clubs who have held their meeting in a taped-off 11-by-11-foot space, but none who have actually recreated Room or dramatised bits of it like you guys... Thanks so much for letting me know, and for engaging so passionately with Jack and Ma's story!"*

*best wishes  
Emma*

More of my Bookers Minutes & Musings are available on [www.bookers-online-blogspot.com](http://www.bookers-online-blogspot.com)

### **LIFE IN A BOX BACK COVER REVIEWS**

*"This book could be called fascinating, but that's not even close to the reality of the entangled relationships and intriguing story this novel brings to the reader. Beautifully written, I highly recommend it."* **Ginnie Siena Bivona, author of *Ida Mae Tutweiler and the Traveling Tea Party* and *The Secret Lives of Ordinary Women*.**

*“Incredibly lyrical like the beautiful symphony of a constant breeze ruffling the palms. Lovely, yet powerful – with the force and impact of a hurricane. The character development creates friends that you want to keep forever in your circle. The descriptions paint a poignant backdrop for the story to develop and come to life. You will fall in love with this family and wonder what secrets your own might hold.”* **MN Spafford Stanky lecturer, reading specialist, founder of two bookclubs, library volunteer.**

*“**Life in a Box** is a literary masterpiece. You will encounter characters that are so clearly defined you will love them, maybe even recognize them, but you will not forget them. Historical eras combine with complexity, intrigue and blend with familiarity...a roller coaster ride until the end. **Life in a Box** is beautifully written, a colorful page-turner indeed.”* **Patti Branco entrepreneur, author of *The Path to Million Dollar Production*.**

*“In **Life in a Box**, JoDee Neathery presents a narrative of two families united by marriage and a daughter who is charged by her mother to chronicle their story. In the process, secrets emerge that alter the very fabric of previously held beliefs. The result is a tapestry woven with love, betrayal, joy, tragedy, humor, melancholy, and an infusion of mystery. It begs the question, ‘Would we want the opportunity to examine our life in a box?’ The question is not easily answered and will resonate for many years to come.”* **Penny Barshop, High school English Literature teacher, specializing in the study of the American novel.**

## PROMOTIONAL

### MARKETING HIGHLIGHTS

**Life in a Box Release date:** July 3, 2017. Over 150 copies sold in two weeks on Amazon.

**A Kind of Hush Release date:** July 3, 2021

Prominent **social media** presence on Facebook, Twitter, Pinterest, Instagram, LinkedIn, Tumblr, Reddit, Book Gorilla, BookSniffer, Goodreads

<https://www.facebook.com/JoDeeNeatheryAuthor/>

<https://www.twitter.com/authorihope>

<https://www.pinterest.com/jodeeneathery>

<https://www.instagram.com/neatheryjodee/>

<https://www.linkedin.com/in/jodee-neathery-94b2b33b/>

<https://www.tumblr.com>

<https://www.reddit.com>

<https://www.bookgorilla.com/author/>

<https://www.authors.booksniffer.com>

<https://www.goodreads.com/author/ihope/>

<https://allauthor.com/author/jodeen/>

<https://www.reedsy.com/author/jodee-neathery>

<https://www.bookbub.com/profile/Jodee-Neathery>

**Author profiles** created on Amazon, Goodreads, AuthorsDen, Smashwords, Barnes & Noble, Scribd, Reddit, BookBub, BookGorilla, Rifflebooks.com, Books-a-Million, IndieBound Affiliate Program, Kobo, Booklikes.com, Indie Lector, Publisher's Weekly Book Life, Written Word Media, Online Book Club.

**E-mail marketing** campaign initiated upon release of books

**Life in a Box Paperbacks on consignment:** Athens Alley Books and Boutique, Athens, Texas, Greenwood Grove booksellers, Pilot Point, Texas

<https://www.facebook.com/greenwoodgrovebooks/> and previously at Blue Willow Book Store, Houston, Leaves Book & Tea Shop, Ft. Worth, Book People, Austin, Texas. Paperbacks available at Paragraphs on Padre Boulevard, The Last Bookstore in Tyler, by customer request at Barnes & Noble stores, IndieLector bookstore, [www.indielector.store/jodee-neathery](http://www.indielector.store/jodee-neathery) IndieBound, and through website <https://www.jodeeneathery.com>.

**A Kind of Hush paperbacks and hardbacks** will be available at Bookish, Malakoff, Amazon and IngramSpark will offer e-books in addition to these formats.

**Member of Facebook groups:** The Book Club Gals; Fiction Café Book Club; Writers and Authors Promotions; Literary Dallas; Book Readers Come One, Come All; BooksGoSocial Readers Groups; Book Club Favorites; A Novel Bee; The Reading Nook; Passion for Books; Kindle Readers and Authors; Writers of the South; White Rock Book Lovers. The Fiction Café and The Fiction Café Review Group; Literary Dallas; Women Reading Great Books; Writers Helping Writers; Readers & Authors; Where Authors Begin; eBook promotions; Book Nerds Book Reviews

**April 2021:** In celebration of National Independent Bookstores day and the one year anniversary of Malakoff Texas' own jewel...Bookish, owned by Jen White Sherman, a presentation and book signing for *Life in a Box* was held along with a preview of *A Kind of Hush*.

**January 2021:** Firebird Book Award: *Life in a Box*, a winner in the literary fiction category: Press release featured in The Monitor newspaper, January 28, 2021 plus radio promotion:



Press Release.docx

<https://www.speakupradio.com/author-jodee-neathery/>

**November 27, 2020:** <https://allauthor.com/images/reviews/gif/11469.gif>, embedded code: <a href='https://allauthor.com/book/50933/' target='\_blank'><img src='https://allauthor.com/images/reviews/gif/11469.gif' alt='One of those all too rare literary.....

review gif'></a> Book featured until May 28, 2021. Promotional tools included in membership. Banners, Twitter, and social media promotions.

**November/December** Independent Book Publishers Association cooperative ad in Foreword Reviews magazine.

**November 7, 2020:** Virtual Indie Author Day celebration: Arlington Public Library. Book talk video will showcase throughout the day according to genre. 2-3 minute Video book/movie type trailer produced by SkyGuys of Cedar Creek Lake, <https://skyguysccl.com> for library project. Zack Slack 903-340-2234.

<https://www.dropbox.com/s/960qq02jrprfbfa/Life%20in%20a%20Box.mp4?dl=0>

**November 2, 2020** slot open for Fiction Café Review Group. 15 mobi format copies of Life in a Box furnished. Reviewers have 30 days (December 7) in which to complete the review to be posted on Amazon, Goodreads, etc...

**September 24, 2020:** <https://Shoutmybook.com> 21 day promotion, 84 tweets 4xday; Featured listing on Facebook, Instagram, Pinterest, LinkedIn social media posts; custom banner, on their website and in newsletters and blogs. Following on Twitter @SHOUTmyBook, @ Art of writing, @ ShoutOutMyBook, @ WeBlogBooks Facebook, Instagram, LinkedIn, Pinterest.

**September 2020:** Invitation from the Arlington Public Library to participate in a virtual Indie author day, **November 7, 2020**.

**August 18, 2020,** guest feature about writing or my writing on blog with links to purchase book and social media & website information. Patricia M. Osborne connection on LinkedIn.

<https://patriciamosbornewritr.com> posted <http://whitewingsbooks.com/author/eldatom/>

**July 27, 2020: Accepted** by the Texas Author Project, part of the nationwide Indie Author Project. Inclusion in Indie Texas, a digital collection of local authors on BiblioBoard Library.

<http://library.biblioboard.com/content/86a68ce0-c82c-444-942b-5ca6609befc7>



**May 25, 2020:** Positive Review posted on Amazon/India: [www.amazon.in/Life-Box-JoDec-Neathery-ebook-product-reviews/B073PF7D7V](http://www.amazon.in/Life-Box-JoDec-Neathery-ebook-product-reviews/B073PF7D7V) shared on Facebook Page & Twitter

**May 25-May 31, 2020** AuthorWeek promotion <https://www.authorweek.com> Featured front page book listing; on email newsletter to 20K subscribers with link to book; 105 tweets to 450K followers; Book listing for 2 years with purchase link

**May 6, 2020,** author interview posted:

<https://thenakedreviewers.com/index.php/author-interview-jodee-neathery-may-2020>

**May 1, 2020,** featured author posted Facebook group, White Rock Book Lovers.  
[www.facebook.com/groups/whiterockbooklovers](http://www.facebook.com/groups/whiterockbooklovers)

**April 20, 2020,** joined Facebook group, White Rock Lake Book Lovers, Buddy Flowers, administrator.

**April 17, 2020,** Submitted to Indie Author Project to be reviewed to determine if one of the best self-published works. If so, it will be included in the curated Indie Author Project Select

collections on BiblioBoard, available to library patrons across U.S. and Canada. Process takes 4-6 weeks for results. – ACCEPTED

**April 5, 2020**, <https://thenakedreviewers.com/> book review declined.

**April 5, 2020**, Featured book and free book promotion with FKBT resulted in 550 free downloads <https://fkbt.com2020/04/05/sundays-featured-and-free-kindle-book-23/-1>

**April 4, 2020**, “**JoDee’s Inspiring Literature Journey and the Leap of Faith**” posted on [www.lifesly.com](http://www.lifesly.com) blog

**April 3, 2020**, permanent article & book review published in book section of NYK Daily an international online news magazine (India’s first global platform specifically for op-eds and news along with lifestyle, tech, politics, history, etc)...boast of the fastest growing magazine in the world with over 900,000 readers with an “Alexa reading” under 10,000 in the USA, under 12,000 in India and under 52,000 worldwide in 5 months... with hyperlinks to all social media pages, websites, book purchase links and across all their social media platforms.

<https://nykdaily.com> : link to article: <https://nykdaily.com/2020/04/jodees-inspiring-literature-journey-and-the-leap-of-faith/>

**March 21, 2020**: Participation in the Grand Opening of the Malakoff, Texas bookstore, Bookish owned by Jen White Sherman and husband Tom. Opening postponed due to Coronavirus. To be rescheduled. *Life in a Box* is displayed in the store and in stock.

**January 28, 2020**: **Henderson County Literary Society** presentation & book signing @ The Women’s Club Building, East Texas Arboretum & Botanical Society, Athens, Texas

**January 22, 2020**: **Palestine Rotary Club**, Palestine, Texas

**January 1, 2020**: **Submitted to BookPipeline for their Adaptation contest**-each entry will receive feedback, winners will receive cash awards, help with project development, industry resources. Submission deadline February.

**December 2019**: **Selected by TaleFlick Discovery** which is a weekly contest where fans can vote on which book should be adapted to film. Voters will vote for three consecutive days and the winners will receive attention from film producers, etc...on the possibility of book to film. Time slot for *Life in a Box* will be forthcoming. <https://www.taleflick.com>

**December 2019 Meet the Member** feature on Writers’ League of Texas blog (link below) Facebook page and Twitter account.

<https://www.writersleagueoftexas.wordpress.com/2019/12/05/meet-the-members-jodee-neathery/>

**December 2019**: **Five Star review**, <https://www.redheadedbooklover.com/life-in-a-box-jodee-neathery/>

**September 11, 2019**: **Star Harbor Women’s Club**, Star Harbor, Texas presentation and book signing (rescheduled from May)

**August 13, 2019: Book-of-the-Day featured free promotion through Online Book Club**

**Southern Writers Magazine Suite T** guest post, July 24, 2019, Reviews...the good, the bad, and the ugly. <http://southernwritersmagazine.blogspot.com>

**July, 2019: Southern Writers Magazine Summer Reading 2019 Catalog.**

<https://joom.ag/RyCe>

**July 10, 2019: Silver Leos Writers Guild, Commerce, Texas presentation & book signing**

**June 15, 2019: Texas Book Festival McKinney** cancelled in September 2018 due to weather, rescheduled.

**June 12, 2019: Kinsloe House, Corsicana, Texas presentation & book signing**

**May 11, 2019: Frisco, Texas Book Festival 1:00 pm-5:00 pm, Atrium, Frisco Library**

**April 4, 2019: Tyler Texas Rotary Club presentation and book signing**

**March 12, 2019: Cedar Creek Literary Club presentation & book signing**

**March 5, 2019: University Park, Dallas Book club guest speaker**

**February 25, 2019: Week long feature e-book promotion @ \$1.99 and Author Interview**

<https://itswritenow.com/life-in-a-box/>

<https://itswritenow.com/111456/author-interview-with-jodee-neathery-of-life-in-a-box/>

**February 14: Athens Rotary presentation and book signing**

**February 12: Corsicana Texas American Business Women's Association presentation and book signing**

**Corsicana Daily Sun & Palestine Herald Press coverage:**

[https://www.corsicanadailysun.com/news/women-supporting-women-abwa-holds-valentine-themed-luncheon/article\\_9672d432-2f26-11e9-893a-b306b7bee9d4.html](https://www.corsicanadailysun.com/news/women-supporting-women-abwa-holds-valentine-themed-luncheon/article_9672d432-2f26-11e9-893a-b306b7bee9d4.html)

**January 25-29: On display and promoted by Texas Authors/IndieBeacon to American Library Association/Midwinter conference, Seattle, Washington.**

**January/February/March 2019 possible reschedule from November 1 cancellation, Ranchland Hills Country Club, Midland Texas Women's Golf Association & Book Club presentation & book signing.**

**Longlisted Author, 2018 Millennium Book Award, Book Viral. Entered 2019 contest.**

**December 2018: Athens Alley Books & Boutique @ 408 N. Prairieville, Athens Texas** opened their doors with a large inventory and adding more daily. Life in a Box is on the local author shelf. Follow on Facebook: <https://www.athensalleybooksandboutique>

**December 2018: Links to Artisan Book Review and featured author page, wide-spread promotion to begin December 17, 2018 across their links.**

<https://artisanbookreviews.com/2018/11/18/life-in-a-box-jodee-neathery-book-review/>

<https://artisanbookreviews.com/jodee-neathery-featured-author/>

**November 2018:** Southern Writers Magazine 2018 Holiday Catalog. <https://joom.ag/yYza>

**November 2018:** Book presentation and signing at **Arabella of Athens**, retirement & independent living facility.

**October 2018: Leaves Book & Tea Shop**, Ft. Worth, Texas. **Arts Goggle 2018 event, author appearance/book signing/selling & reading.**

**October 2018: 3<sup>rd</sup> Annual Howl-o-ween Hop** – Featured on blog hop & book giveaway until 10/16/2018.

**September 2018:** Lead resulted from LibraryBub newsletter “**highlighting best new indie books**” book donated to “Street Literature” project. Patagonia Public Library, Patagonia, Arizona. All promotional links are on a card attached to the book for checkout. They will provide feedback tracking check-outs every three months.

**September 2018:** Presentation and book signing, **Craig Ranch Women’s Club Book Club**, McKinney, Texas

**August 27, 2018: Review posted on ChickLit Café** <https://chicklitcafe.com/2018/08/27/life-in-a-box-by-jodee-neathery-book-review/> Will be promoted on large social media network, 6 separate Twitter profiles, 6 Facebook profiles, Pinterest, Instagram, Good, Goodreads & LinkedIn, 7 other sister book sites, Author spotlight page and added to list of satisfied authors. Editorial review posted to Amazon.

**August 25, 2018:** Joined Texas Authors, <http://txauthors.com>. Life in a Box, sample chapter, and author profile added to their book store: <https://books.txauthors.com/category-s/2658.htm>

**August 23, 2018:** Presentation and book signing, **The Tradition @ Prestonwood, Dallas, Texas**

**August 16, 2018: LibraryBub mailings to libraries & August 23, 2018 newsletter and press releases.**

[https://app.getresponse.com/view.html?x=a62b&m=8SMqG&u=Z9ED&y=E&dont\\_redirect=1](https://app.getresponse.com/view.html?x=a62b&m=8SMqG&u=Z9ED&y=E&dont_redirect=1)

[https://app.getresponse.com/view.html?x=a62b&m=8tUeg&u=Z9ED&y=3&dont\\_redirect=1](https://app.getresponse.com/view.html?x=a62b&m=8tUeg&u=Z9ED&y=3&dont_redirect=1)

Mailings and newsletters opened by librarians 4,933 times. Additionally the Amazon link was clicked on 697 times ( .42 cents per click)



**Press release picked up by**

**August 1, 2018:** Presentation and book signing, **Corsicana Rotary Club**



**July 31, 2018: LibraryBub** press release featuring **Life in a Box in top 5 recommendations in fiction.**

**July 16, 2018: ChickLit Café** posted on home page under “**Now Reading.**” Review to follow.

**July 12, 2018: Canton Texas Rotary Club** presentation & book signing

**July 2018:** Promotion in **Southern Writers Magazine** July Edition, **A New Voice in Town** segment and in **Must Reads** section, and inclusion in **2018 Summer Reads Catalogue. To be included in their fall catalogue.**

**July 3, 2018: Live 30 minute radio interview Blogtalkradio.com/lafemmedeprose. 175 downloads.**

**July 3, 2018: Amazon Select promotion,** offered free for **5 days** resulting in **2,717 downloads,** author ranking to top & **16,659** pages read in 19 days. Share of global fund to be determined.

**July 3, 2018:** Featured post on Free Kindle Books & Tips and through social media sites

**July 2018: Focus on Women charity event sold 7 copies of Life in a Box**

**May/June cover of Focus on Women Magazine** [www.focusonwomenmagazine.com](http://www.focusonwomenmagazine.com).

**May 2018:** Presentation and book signing, **Cedar Creek Rotary Club.** Media coverage

**May 2018:** Entered the **2018 American Fiction Awards** in the literary fiction category sponsored by American Book Fest, results August, 2018

**May 2018: Midwest Book Review,** online book review magazine, “Small Press Bookwatch” features **Life in a Box on The Fiction Shelf.**

[http://www.midwestbookreview.com/sbw/may\\_18.htm#fiction](http://www.midwestbookreview.com/sbw/may_18.htm#fiction).

**May 2018:** Copy submitted to **Jo Pond,** founder and President of **Craig Ranch Women’s Club Book Club, McKinney, Texas.** Also Vice-Chairman City Library Advocacy Board, Treasurer of Friends of McKinney Public Library, and Director of Read Across McKinney. Speaking engagement and book signing scheduled September 2018.

**April 2018:** Author profile and book cover in the **Gallery of Stars** section of **Southern Writers Magazine.** <http://authors.southernwritersmagazine.com/jodee-neathery.html>

**April 2018:** Selected by **Focus on Women Magazine** for inclusion in their author community and their book promotions including selection for their May/June cover both print and digital, and radio interview to be scheduled.

**April 2018:** Book signing and presentation to **Dauphin Island Book Club, Dauphin Island, Alabama.**

**March 2018:** “Local Author” display with write up featured at **Malakoff Library.** Posted photo Facebook, Twitter, Instagram.

**February 2018:** Media blitz through **Independent Book Publishers Association**. Review requests submitted by Midwest Book Review, Bless Their Hearts Mom Blog, Focus on Women Magazine.

**February 2018:** Book signing and presentation to **Oui Read Book Club, Athens Country Club, Athens, Texas**

**January 2018:** Sold out (120) book signing and presentation to **Cedar Creek Women's Club, Cedar Creek Country Club, Tool, Texas**. Media coverage.

**December 2017:** **Reader's Favorite 5 Star Book Review** posted Amazon and Goodreads

**November 2017:** Book signing slot, **Texas Book Festival, Austin, Texas, 5 star reviews posted on Amazon.uk, on-line interview with Fiona McVie** posted on Facebook and her blog.

**October 2017:** Book signing, **Henderson County Clint W. Murchison Memorial Library, Athens, Texas**. Media coverage.

**September 2017:** **Sold out (100) Book signing and dinner, Pinnacle Club, Mabank, Texas**. Media coverage.

**August 2017:** Article in **Pinnacle Club Newsletter** announcing the book publication.

**July 2017:** Inclusion in **Cedar Creek Lake Weekend Report**, McAtee Realty, circulation 400, and announcement in **July Writer's League of Texas newsletter**. Photo and article announcing the book release featured in **The Monitor**. Media coverage.

**Local libraries** furnished copies, book submitted to McKinney Library, and Richardson Public Library's "Friends" book club event.

E-book submitted and review request under consideration by **BookLife by Publishers Weekly**; declined to pass it on for review.

Paperback submitted to **Armchair Interviews** for review

**American Book Review**, University of Houston, submitted for review

Formal request to **Kindle Book Review** for review.

***This Just In*** spot in **January Magazine**.

Cover submitted to **Novelblogs.com** for review if selected by members

Submission to **Book Pleasures** for review and author interview if selected

Submitted sample chapter to **Book Daily** for selection

By-line, **Back Porch Musings**, in The Monitor.

Chair and **write minutes and musings** monthly for our book club. [www.bookers-online.blogspot.com](http://www.bookers-online.blogspot.com)

New novel, working title, *A Kind of Hush*, is in the developmental stage.

Memberships: The James Mason Community Book Club/Goodreads; On-Line Book Club; Literary Dallas, Independent Book Publishers Association, News & Noteworthy Book Club; AuthorsDen Bronze member; IndieWriters;

**Please contact me should you have any questions or need additional information.**

**JoDee**

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