

# Blockchain DXB

Experienced Personal Consultant specializing in Bitcoin, Blockchain, Cryptocurrencies, NFT, DeFI, Web3.0 & Metaverse



**PODCAST** 

# BLOCKCHAINDXB MEDIAKIT 2024

HOST OF BLOCKCHAIN DXB



### **ABOUT ME**

Pioneering the way as the CEO & Founder of Blockchain DXB, an enthusiastic early adopter of Bitcoin since 2013, and now the charismatic host of not one, but two captivating podcasts - **Blockchain DXB** and **The Race Space Podcast** 

MEDIA KIT 2024

# **MEDIA REACH**

3.78M

**DOWNLOADS** 

16K -24K

**DAILY LISTNERS** 

**517** 

**EPISODES** 

1.5K - 2K

DAILY BLOGS VIEW

+19

PODCAST PLATFORMS

### APPLE DUBAI MALL

OUR PODCAST WAS FEATURED FOR PROMOTING PODCASTING AT THE APPLE OUTLET IN DUBAI MALL.

# Blockchain DXB

PODCAST

85% - UAE STRAT

STRATEGIC LISTNERS

MOST OF OUR LISTENERS ARE FROM THE UAE, INCLUDING CEOS, CTOS, FOUNDERS, ASSOCIATION MEMBERS, AND KEY DECISION-MAKERS.

### 15% - ENGAGEMENT

BRAND AMBASSADOR FOR SEVERAL COMPANIES, INCLUDING LEDGER, BITOASIS, LINKEDIN, SPARTAN RACE, TOUGH MUDDER, AND BUSINESS REPRESENTATIVE FOR FIREBLOCKS.

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