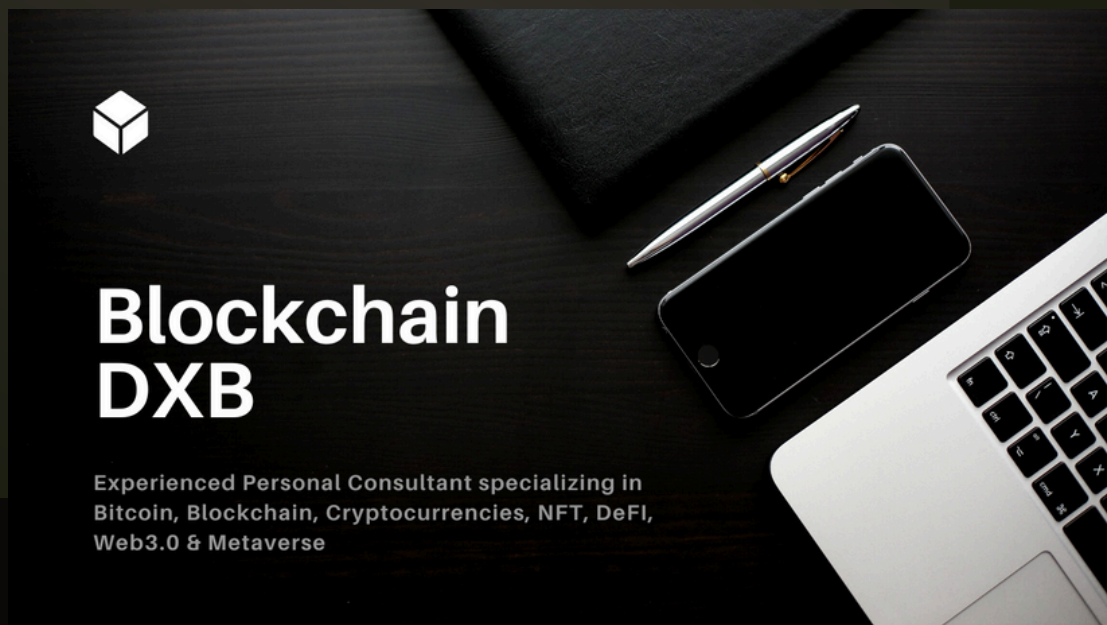




Blockchain DXB

Sponsorship Proposal



Macro Blockchain news
UAE specific information
Technical Talks

Prepared by :

RA GEORGE

+971 52 546 0427

info@blockchaindx.com

Blockchain DXB
The Race Space Podcast

ABOUT THE HOST



Blockchain DXB

RA George

Pioneering the way as the CEO & Founder of Blockchain DXB, an enthusiastic early adopter of Bitcoin since 2013, and now the charismatic host of not one but two captivating podcasts"

"Blockchain DXB" and "The Race Space Podcast"

Bringing a wealth of expertise, I've lent my guidance to numerous projects spanning the realms of Blockchain, Beyond Blockchain, NFTs, and DeFi since 2016." My extensive advisory background is firmly rooted in the cryptocurrency, NFT, and Metaverse domains, reflecting a profound commitment to these innovative spaces

Podcasting

- **Blockchain DXB**
- **The Race Space Podcast**

About the podcast

Over 520 episodes

Daily episodes

Interviews

Live crypto updates

Series

Crypto & Coffee

Metaverse Everything

Technical Talks

Ai Frontier DXB

The Race Space Podcast

Obstacle Course Race

Local and International athletes



SOME NUMBERS ABOUT OUR PODCAST



Listeners

- Boasting 16,000+ average listeners per episode, drawn from the cryptocurrency industry and its counterparts
- Available on +19 major podcasting platforms as well as Podcasting 2.0 platforms.

Audience

- Our strategic audience comprises Blockchain & Cryptocurrency enthusiasts, both established industry professionals and burgeoning interests.
- Our listeners are CEOs, CTOs, tech experts, and founders.

Location

- Our predominant listener base hails from the Middle East (85%)
- Notably, our podcast features insightful interviews with prominent figures in the Cryptocurrency, Blockchain, and Metaverse domains.

SPONSORSHIP

Package



\$USD 3,000 - 1 MONTH

- Audio advert at the beginning of every episode
- 45 - 60 Seconds audio clip
 - Details of the company
 - Service and offerings
 - Upcoming event Video advert for all interviews
 - Details of the company at the show notes
 - Details of the company on Blockchain DXB blog

SOCIAL MEDIA

- Post via Telegram
- Engage the audience via Twitter space, Telegram
- LinkedIn Live session - Thursdays - 10am GST

REFERRAL

- Business Referral with Blockchain DXB clients
- Special mention during topics of Discussion
- LinkedIn post mention

SPONSORSHIP

Package



\$USD 6,000 - 3 MONTHS

All inclusive from 1-month plan

- A Stand-alone episode about the company
 - Video Interview
 - Shared across Telegram & Associations
 - Voice Excerpt from CEO/ Business owner
 - Customer Reviews

ASSOCIATIONS

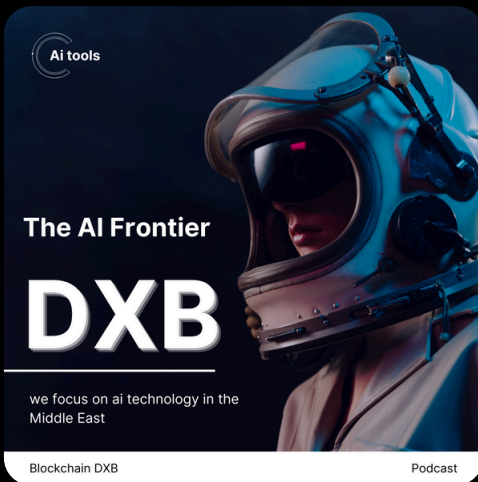
- Metaverse Standards Forum
- Crypto Council Innovation
- Networking events

DISPLAY

- Display business logo on slides
- Business Logo on Blockchain DXB Website
- Mention during Giveaways

SPONSORSHIP

Package



\$USD 9,000 – 9 MONTHS

All inclusive from 3-month plan

- Product evaluation by the host
 - Stand episode with a review
- EVENT Promotion (Online & Live)
 - Bitcoin – Basics
 - Central Bank Digital Currency
 - PESTLER – Bitcoin
 - Stablecoins
 - Metaverse
 - How to Podcast

Add-on value

VIDEO AND VOICE ADVERT ON THE RACE SPACE PODCAST- THE PODCAST IS ABOUT FITNESS AND SPORTS

DISCUSSION

- Invited to speak on Panel Discussion
- Guest on the episode – General trends
- Series catered to sector

LINKEDIN LIVE

- Guest – Unfiltered Chat on LinkedIn Live
- Business Logo on Blockchain DXB Website
- Special mention



Blockchain DXB



**Thank you,
and we look forward to
working with you**

Website www.blockchaindxb.com

Email info@blockchaindxb.com

Address Dubai, UAE