Pillars of Open Blockchain

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- 1. Opensource
- 2. Permissionless
- 3. Borderless
- 4. Censorship Resistant
- 5. Neutral

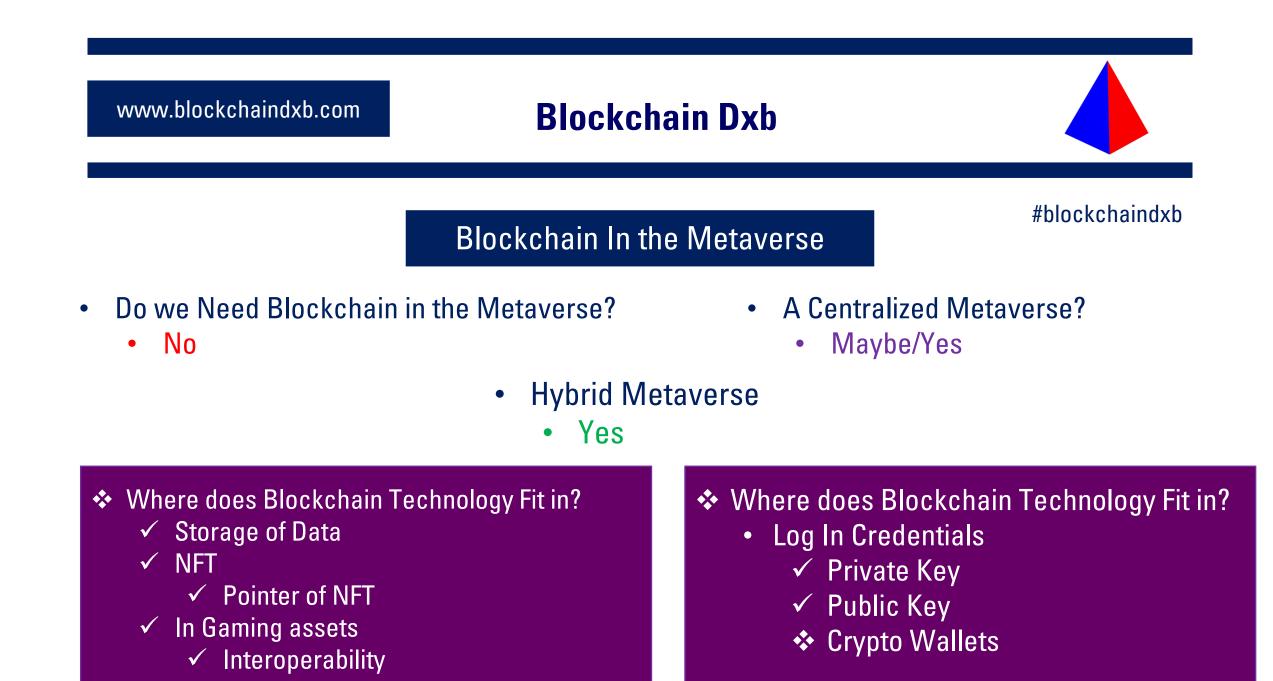
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6. Publicly Verifiable



Andreas Antonopoulos

Bitcoin: A Peer-to-Peer Electronic Cash System
 Centralized/ Permissioned Blockchain = Software



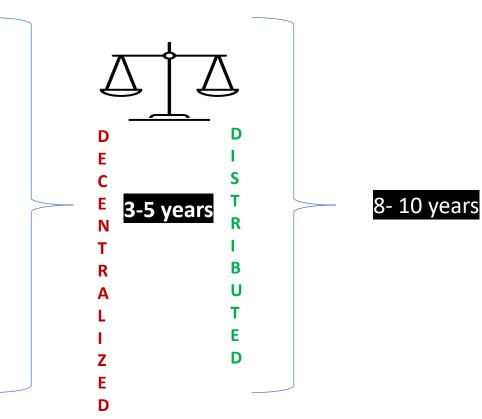
Do we need Blockchain

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- Time
  - Extreme Slow

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- Cost
  - Very expensive
    - Ethereum \$80 (Twitter on Ethereum)
      - 2<sup>nd</sup> Layer \$3 (Twitter on Ethereum)
- Quality
  - Terrible User Experience
  - No Customer service
    - Decentraland



# **Blockchain Dxb**

What is a Hybrid Metaverse

- Centralized + Distributed
  - Platform owned by Central Entity company
  - ✓ Source code is not public
  - ✓ User Generated Content
    - Platform owns the content
      - Fees to the platform
    - User Owned Content
  - ✓ Censorship/ Cancel Culture
    - Platform decides
    - Censorship Resistant

Monetization

Meta has announced 47% fees for using platform

# **Blockchain Dxb**

What is a Hybrid Metaverse

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### Centralized Metaverse

- Better user experience
- Better protection against hacks
- Updates based on feedback (customer experience)
- Cheaper , Free in the near future
- Can set guidelines that can be safer to the community

### Distributed Metaverse

- User owned content
- Thrustless & full monetization
- Difficult to hack
- Customizing / 3D printing own AR/VR headsets
- Ability to use without restrictions
- The real innovation would be to have a fully Distributed Metaverse. Bitcoin created a movement towards separation of Money & the State. Metaverse on a fully Distributed has the potential to rewrite history

Cryptocurrency in the Metaverse

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- Cryptocurrencies would be an ideal means of payment , medium of exchange in the Metaverse
  - Time: Instant

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- Cost : Free/ Reduced Fee
- Quality: Transparent/ Publicly verifiable
  - Scalability issues
- **Q** Central Bank Digital Currencies (CBDC) will be used in the Metaverse!
  - ✓ Solves Scalability
  - ✓ Customer confidence
  - ✓ Extremely Centralized

– + Open Blockchain

## **Blockchain Dxb**

Tokens in the Metaverse

- Tokens instead of Cryptocurrency
- Meta is planning to issue Tokens to be used a Medium of Exchange
  - Users can create, buy and sell goods as well as tokenized funds
  - Zuck Buck
- Stable coins
  - Stable coins a better alternate ?
- Gan (Bitcoin) using Lightning Network be used in the Metaverse
   √ Can also issue stable coin backed by Satoshi

# **Blockchain Dxb**

News & Events in UAE

- Breaking!
  - Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum , Crown Prince of Dubai since 2008 Tweeted on Thursday
  - > Dubai's VARA becomes world's first regulatory authority to enter metaverse
    - VARA( Virtual Assets Regulatory Authority ) under Dubai World Trade Center
    - MetaHQ in The Sandbox
      - Binance moved to Dubai
      - FTX exchange moved to Dubai
      - Crypto.com moved to Dubai
        - Kraken (Abu Dhabi)

### **Blockchain Dxb**



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### VARA to enter the Metaverse

@HamdanMohammed

واجد سلطة دبي لتنظيم الأصول الافتراضية في عالم الميتافيرس سيعمل على تقديم خدماتنا التنظيمية والرقابية لجمهور واسع عابر للحدود وبتقنيات مستقبلية موثوقة .. حكومة دبي ستكون دائماً جزءاً من المستقبل .. ومحركاً أساسياً لتقنياته الجديدة

The presence of the Dubai Virtual Asset Regulatory Authority in the world of metaverse will work to provide our regulatory and supervisory services to a wide audience that crosses borders and with reliable future technologies.. The Dubai government will always be part of the future.. and a major driver of its new technologies

#### Follow up tweets have more useful information!

## **Blockchain Dxb**

News & Events in Dubai

- 07<sup>th</sup> May 2022:
- Global Metaverse Event of Lydian 🔂 legends at the event
  - Roberto Carlos + David Trezequet + Fernando Hierro+ Mario Yepes + Michael Salgado + Lucas Radebe
- 11<sup>th</sup> 12<sup>th</sup> May: Fu
- Future Innovation Summit 2 (Elon Musk guest speaker)
  - Space
  - Sustainability
  - Metaverse
  - Dubai World Trade Center
  - Smart Dubai

- DMCC (Dubai Multi Commodities Center )
  - Crypto Center
  - Crypto Oasis

# **Blockchain Dxb**

Networking: Metaverse

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### • Cypher Capital:

- Vertex Events:
- Crypto Expo:
- Ministry of Health:
- Damac Properties :
- Union Square:
- Future Blockchain Summit
- Dubai Municipality:

\$100 million fund
Blockchain & Cryptocurrency events
130 Blockchain + Crypto related companies
World's first Metaverse customer happiness service center
\$100 Million (Managed by D-Labs)
Metaverse Mansion
5<sup>th</sup> Edition focuses on Metaverse
One Human Reality, A digital twin of Dubai announced
World Economic Forum

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<u>Crypto is Metaverse</u> <u>Metaverse is Crypto</u>

### MetaFi : DeFi for the Metaverse

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### Outlier ventures: White Paper ' MetaFi: DeFi for the Metaverse"

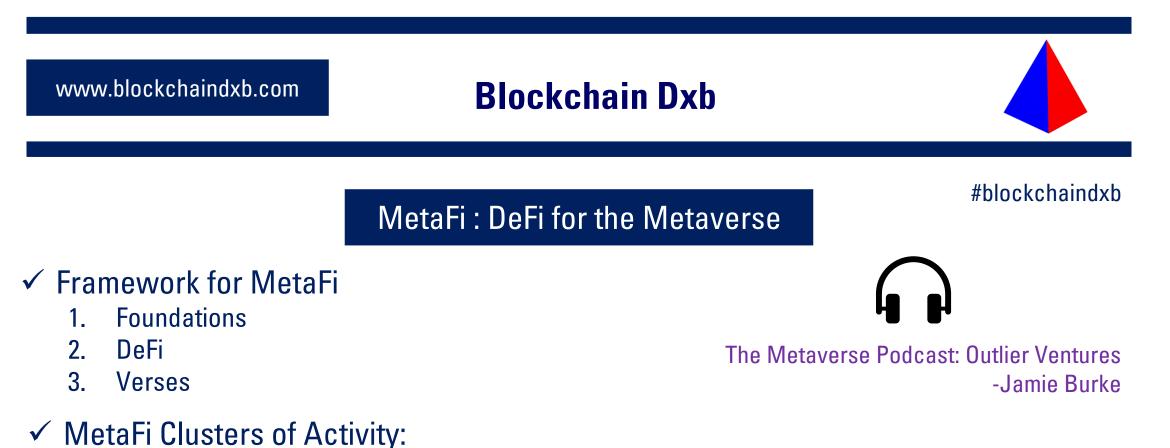
- 1. Interface Layer:
  - ✓ Hardware & Software, Desktop, VR/AR/ MR, Mobile
- 2. Financial Computer Layer
  - Defi, Exchange goods & services, Smart Contracts, Property rights Distributed (Blockchain)

Web3:

- ✓ User in full control of the data
  - $\checkmark\,$  Data can be in the form of income
- ✓ Creator economy

MetaFi:

- ✓ Unstoppable: Regulators can only limit Fiat currencies
- ✓ Composable:



- Virtual worlds, Games, Avatars, Wearables, Market places, Yield Bearing NFT, Access Tokens
  - Future Innovation Summit 2 11<sup>th</sup> 12<sup>th</sup> May (Elon Musk, Guest speaker at the event)
    - Topic on MetaFi (Day 1 & Day 2)
    - https://vol2.dfisx.com/

## **Blockchain Dxb**

PESTLER- Metaverse

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- Political: How does it effect Politics & vice versa
- Economical: Economies will be built on Metaverse
- Social: Social media (user generated content & ownership)
- Technological: Technological advancements & improvements
- Environmental: Environmental impacts (ESG)
- Religious: Religious facts governing Metaverse (Acceptance or Denial)

Eventbrite Session 3<sup>rd</sup> week of May

# **Blockchain Dxb**



### Key info

### Meta Economy: Dubai

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- Cypher Capital:
- Vertex Events:
- Crypto Expo:
- Ministry of Health:
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Few questions in the Metaverse

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- How will CBDC impact the Metaverse?
- > Will there be a political party only in the Metaverse?
- > 2024 Debate between President Trump & Joe Biden in the Metaverse?
- > Will a Centralized Metaverse be better than an Open Distributed Metaverse?
- > Are Tokens better than using Crypto in the Metaverse?
- > What will be a new industry in the Metaverse? (Blue Ocean)

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