

Area 2071 Digitization of everything



Market Cap: \$31,157,858,610 **-4.32%**

24hour Trading Volume: \$5,553,941,910 **-18.82%**

AREA 2071

#blockchainidxb

24 hrs.

7 days

11th Feb

10:00pm

Decentraland (Mana)

\$3.17

-4.41%

+14.43%

The Sandbox (Sand)

\$4.41

-5.73%

+13.07%

Theta Network (Theta)

\$3.98

-2.42%

+34.47%

Axie Infinity (AXS)

\$62.38

-6.10%

+25.01

Enjin Coin (ENJ)

\$2.01

-4.39%

+10.48%

- ❖ 'A CENTRALIZED METAVERSE IN A COMMUNIST NATION CHINA
- ❖ MC DONALD'S METAVERSE RESTAURANT
- ❖ SAMSUNG LAUNCHES NEW PHONE IN THE METAVERSE

- Over 3700 companies have applied for registration for Metaverse name in China

THE METAVERSE

PODCAST

www.area2071.com

Digitization of everything

Fridays: 08:00am GST

- ❖ Metaweek Event
 - ❖ March 7th-10th
- ❖ Technology updates
- ❖ Dubai Future Foundation





[Metaverse NFT news Telegram channel](#)

[Facebook Metaverse](#)

[My House](#)

[Youtube](#)

The Big News Metaverse

- *Meta's Super Bowl Ad Leans on an Animatronic Dog to Promote Metaverse*
 - *Virtual-reality headsets on display in its Super Bowl commercial*
- *Dubai Future Foundation opens to public on the 22-0-22*
 - *Digital twins and new realities ('World Majilis' – Dubai Expo 2020)*
- *Pets World a Metaverse for Pets : Ammbr & Global Pets world*
 - *Virtual island of Hong Kong*

Metaverse

- ❖ Centralized
- ❖ Distributed
- ❖ Hybrid
- User generated content
 - User owned content
 - Centralized ownership

- *A Centralized Metaverse defeats the purpose of Bitcoin & Blockchain innovation*
- *Distributed Metaverse platform would be ideal, the biggest hindrance will be Scalability*
- *Hybrid is what we may expect the future to look like : Centralized platform with user owned content*
- *User generated content can transform rapidly in the Metaverse*
 - *Cryptographic innovation + AI + newer tech could give user 100% ownership*
 - *Centralized ownership of user's content a serious barrier for Metaverse success*



The Metaverse

- ❖ The ability to feel, touch , sense in the Metaverse could be revolutionary
- ❖ Nerualink & Neuro devices can change how we as humans communicate
- ❖ Metaverse in Cyberspace a near possibility very soon

- Macro areas to work on (User experience)
 - Ease of setup , right the 1st time
 - Free User onboard, unlike Blockchain protocols & Play to earn crypto gaming
 - Better user experience for a longer duration
 - Advertisement interaction : Individual advertisement



Where does Bitcoin fit into Metaverse?

A Peer-to-Peer electronic cash system in a Peer-to-Peer Metaverse



LIGHTENING NETWORK

- Lightning Network can be used for transactions in the Metaverse
- Setting up LN with Decentraland & other Peer to Peer Metaverse platform could be challenging
- Recognizing fan / user interaction & incentivizing using LN would be extremely beneficial or both
- Bitcoin to rule the Metaverse is it a possibility ?

LIQUID NETWORK


- NFT can be minted on Bitcoin Blockchain using the Liquid Network
- Can Liquid network also offer privacy solutions in the Metaverse?
- Smart contracting & incentivizing user generated platforms using Liquid Network
- Can part of the Bitcoin fees be given to moderators of open source Metaverse platforms?

STABLE COIN BACKED BY BITCOIN

- Can the native token be replaced by stable coins or CBDC in the near future
- Stable coins may offer better peace of mind in comparison to price volatility offered by Mana, Sand , Theta
- What restrictions will be imposed if CBDC are to be implemented in the Metaverse
- What crypto will Meta (Facebook) chose to use in its Metaverse platform

❖ **CBDC could pose a serious threat in Bitcoin's adoption in the Metaverse**





History will be remembered by people who write it . Facts vs Fabricated news
Mainstream media is making it extremely difficult for average person to get to the 1st source of information
-18181

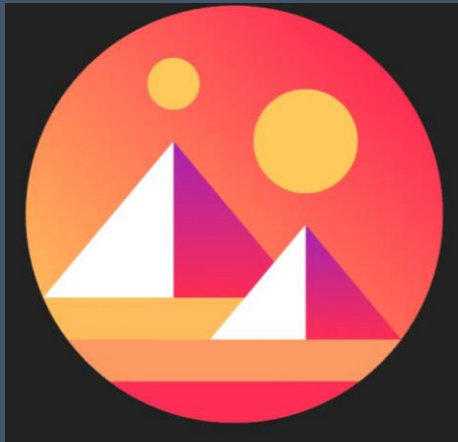
- The Five C's of Metaverse

- Competitor - Competitor & first mover advantage (Meta (Facebook)
- Company -Community owned company (Peer to Peer)
- Cost –Cost of new devices such as AR/VR/ Glasses / Lenses
- Corporate Social Responsibility – ESG & political censoring
- Content Creation - User generation & User owned
- Time– How will it effect time
- Cost– Impact on cost to companies & governments
- Quality – User experience is pivotal . Content moderation or Freedom of speech in Social Media

Birth of a new market . As metaverse is launched an entirely new marketplace & economy will emerge

Real Estate of Metaverse

Will you buy a land in the Metaverse



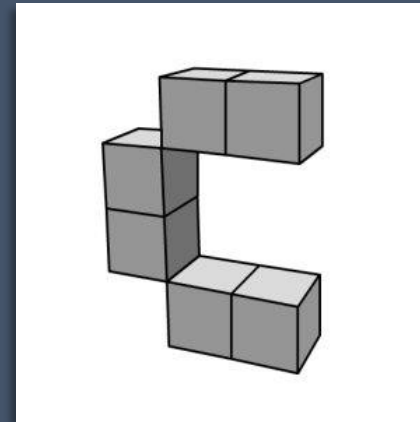
Decentraland

Should u buy Mana & #HODL or should u build in Decentraland. Meet up events could be great way to start ?



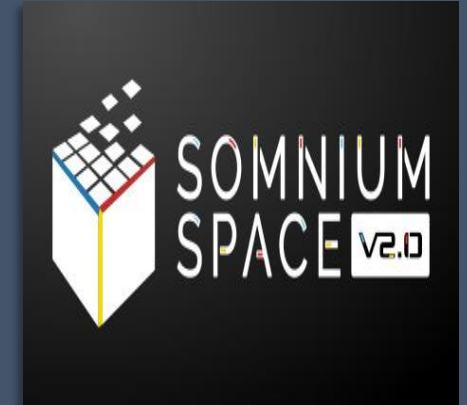
The Sandbox

A virtual Metaspaces & in Existence for over a Decade. The sand token May still be in early stage But Snoop Dogg could make it huge



Cryptovoxels

A user owned virtual World. Buy / Sell / Rent The user experience may seem terrible but ideal Platform for art galleries



Somnium Space

Disco nights , Tech Development Meetup Weekly crypto meetup Are currently live Would u Buy/Sell/HODL?

❖ How to Monetize in the Metaverse

Monetization

Build on Metaverse platforms. Gaming, Healthcare, Social Media, Customer service, Educational content, Guided Meditation & many more

Investing in early-stage platforms form. Setting up Social responsibility causes (Free education in Africa)
#HODL the cryptocurrency

Office settings & environment. Gig economy offering Augmented reality service. Knowledge management & AI enabled decision making process



Individualized & custom-made Advertising in Metaverse. With the help of AI, individual data, Blockchain technology Strategically customizing advertisement for every individual should be a possibility.

Platforms for fans to interact with artists & sports live! Interactions could be monetized (e.g., likes, comments, shares, retweets) With the innovation of Blockchain & Beyond Blockchain technology this is a possibility