



Middletown Grange Fair

2024 Fair Season

Middletown Grange Fair
576 Penns Park Road
Newtown PA 18940

Dear Friend of the Fair,

This year is our 74th year and we would like to continue the annual tradition our fair holds for so many in our community. The Middletown Grange Fair will be held August 14-18, 2024.

Our mission is to provide a quality, county Grange Fair that will allow children and adults to participate in and enjoy the agricultural roots of our community. We currently have over 5,000 exhibits as well as over 60,000 patrons annually. The Fair is run strictly by volunteers and operates with the help of sponsorships and donations.

We are excited to provide several sponsorship opportunities. We are a 501c3 non-profit organization so your gift may be tax deductible. Please look over the list of opportunities and see which level of sponsorship would be right for you, each level has its own unique appeal and benefits.

If you are interested in becoming one of the Middletown Grange Fair Sponsors, please contact us at MGFairsponsorship@gmail.com and/or complete the attached form and return it by May 1, 2024.

We are hoping that we can partner up with you to help promote your business while providing much needed financial assistance to the Fair.

Sincerely,

Middletown Grange Fair Board

www.middletowngrangefair.org



Middletown Grange Fair

2024 Fair Event List:

4H Animal Shows

4H Market Hog Sale

Hot Dog Pig Races

Horse Drawn Wagon Rides

Tractor Pulls

Amusement Rides

Food Trucks

Belmont Magic Show

Chainsaw Carver

Aim High Dog Stunt Show

Marshal Steve Pony Rides

Entertainment Schedule:

Wednesday, 7:00pm - 10:00 pm
School of Rock "Battle of the Bands"

Thursday, 1:00pm - 3:00pm
Mack Berry Band

Thursday, 7:00pm - 9:30pm
Aubrey Rey from American Idol with
Jimmy Mowery from The Voice

Friday, 1:00pm - 3:00 pm
Coletrain

Friday, 7:30pm - 9:30pm
Frank Vieira Band

Saturday, 7:00pm - 10:00 pm
Suns of Beaches

Sunday, 12:00pm - 3:00pm
Coletrain



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Sponsorship Opportunities

Sponsorship Level	Contribution Amount	Benefits	Sponsor Selection
Platinum Sponsor	\$3,000+	<ul style="list-style-type: none"> • Listed as Platinum Sponsor on Middletown Grange website • Your company supplied banner prominently displayed on Fairgrounds, max banner size 3' X 6' • 1 five day parking pass for every \$1,000 sponsorship 	
Gold Sponsor	\$1,000-\$2,999	<ul style="list-style-type: none"> • Listed as Gold Sponsor on Middletown Grange website • Sponsor Locations: <ul style="list-style-type: none"> • Picnic Promenade • Food Court • Baby Care Tent • First Aid Tent • Better Way Belgians Wagon Rides <ul style="list-style-type: none"> • Minimum \$1,500 sponsor • Banner located at Equine Barn • Your company supplied banner displayed at sponsor location, max banner size 2.5' X 4' • 1 five day parking pass for every \$1,000 sponsorship 	
Silver Sponsor	\$500-\$999	<ul style="list-style-type: none"> • Listed as Silver Sponsor on Middletown Grange website • Your company supplied banner displayed on Fairgrounds, max banner size 2.5' X 3' • 2 daily parking passes 	
Bronze Sponsor	\$250-\$499	<ul style="list-style-type: none"> • Listed as Bronze Sponsor on Middletown Grange website • 1 daily parking pass 	



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Ribbon Sponsor	\$1,000	<ul style="list-style-type: none"> Listed as Gold Sponsor on Middletown Grange website Your company supplied banner, max banner size 2.5' X 4' at site listing you as the Sponsor for this site 1 five day parking pass 	
Tractor Parade	\$500	<ul style="list-style-type: none"> Your company supplied banner, max banner size 2.5' X 4' at start of parade and announced over the PA system 	
Golf Cart	\$500	<ul style="list-style-type: none"> Listed as Silver Sponsor on Middletown Grange website "Sponsored by" company name/logo on placard on cart 	
Bench	\$125	<ul style="list-style-type: none"> Logo, memorial, or name on temporary placard placed on bench 	
Online Entry System Division Sponsor	\$75	<ul style="list-style-type: none"> Company logo or name printed as a banner on the screen of the Online Registration System when an entry is made for a particular Division Banner links to your website with click 	
Fair Publication Advertising	Various	<ul style="list-style-type: none"> Your ad in one or more of our Fair Publications 	
Entertainment	Various	<ul style="list-style-type: none"> Sponsor a performer or show Single Sponsorship: <ul style="list-style-type: none"> Wednesday & Thursday \$2,500 Friday & Saturday \$4,000 Your company supplied banner, max banner size 4' X 7' 	
Custom Sponsorship	Various	<ul style="list-style-type: none"> We will work with you to develop a custom partnership that works for you 	



Middletown Grange Fair

Sponsorship Agreement 2024

This agreement made this _____ day of _____, 20____, by and between the Middletown Grange Fair, a 501c3 not for profit organization, and:

NAME OF BUSINESS: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ FAX: (_____) _____

CELL: (_____) _____ EMAIL: _____

Name to be printed on Sponsorship:

Full payment is due with your agreement, unless other arrangements are made. Space will be assigned on a first-come, first-served basis. Please initial next to the Sponsorship Opportunity(s) you would like to confirm your choice and return with this page.

All agreements and logo artwork must be submitted to MGFairsponsorship@gmail.com by **May 1, 2024**, in a high-resolution jpeg, to be included in the Fair Publications and online media.

If you have any questions, please email MGFairsponsorship@gmail.com

Checks should be made payable to: Middletown Grange Fair

Please return your completed agreement and payment to:

Middletown Grange Fair
Attn: Sponsorships
576 Penns Park Road
Newtown PA 18940

I HAVE READ AND UNDERSTAND ALL OF THE MATERIALS CONTAINED IN THIS AGREEMENT.

Signature: _____ Date: _____

THANK YOU FOR SPONSORING THE FAIR!