# Reach 250,000+ in the heart of Bucks County

with 1, 2, or 3 digital, print and web publications:



### **August 17 to 21, 2022**



# Special features and benefits for all publications:

- Digital promotion by the Herald and Middletown Grange
- Social media promotion by the Herald and Middletown Grange
- Digital hyperlink from your ad to your website
- Dedicated web landing page driving people to your ad

### The Biggest Benefit of All

Supporting community spirit at the heart of Middletown Grange—a Bucks County tradition for 71 years.



### Premium Book and Pocket Guide

50,000+ attendees & exhibitors **Distributed/online**:

July 18th through August 21st

Deadline: June 23rd



### **Herald Special Section**

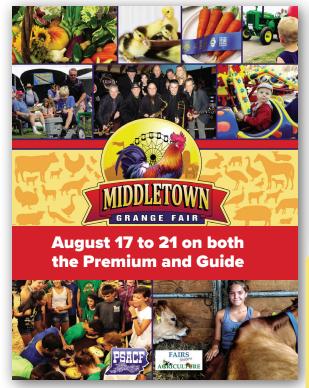
200,000+ Herald readers & followers

Published/online: August 11th

Deadline: August 4th

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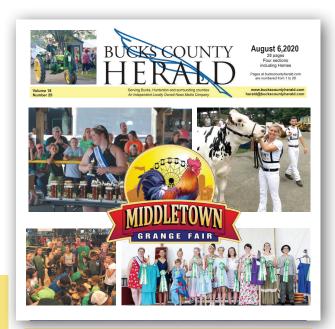
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#### **Option 1**

The Grange Fair Premium Book and Pocket Guide

Full Page Premium	7.5" W x 10" H	\$1000 (Back cover or 3 <sup>rd</sup> page
Full Page	7.5" W x 10" H	\$975
Half Page	7.5" W x 4.875" H	\$500
Quarter Page	3.75" W x 4.875" H	\$275
Eighth Page (H)	3.75" W x 2.5" H\$150	
Eighth Page (V)	1.75" W x 4.875" H	\$150

#### Option 2

Herald Special Section: The Middletown Grange Fair 

 Full Page Premium
 10.125" x 20.25" \$1000 (Back cover or 3<sup>rd</sup> page)

 Full Page
 10.125" x 20.25" \$900

 Half Page
 10.125" x 10" \$540

Half Page 10.125" x 10"

Quarter Page 10.125" x 4.875" \$275

Marketplace 4.875" x 2" \$150

#### **Premium Package:**

The Premium Book, Pocket Guide AND Herald Special Section

Full Page Premium	\$1750	Quarter Page	\$480
Full Page	\$1675	Eighth Page	\$260
Half Page	\$900		

Free added value for all Middletown Grange advertisers:

- Email marketing and social media by the Herald and Middletown Grange
- Digital hyperlink from your ad to your website
- Search Engine Optimization (SEO)
- Ad creation by the Herald's experienced creative team