

Reach 250,000+ in the heart of Bucks County

with 1, 2, or 3 digital, print and web publications:



Special features and benefits for all publications:

- Digital promotion by the Herald and Middletown Grange
- Social media promotion by the Herald and Middletown Grange
- Digital hyperlink from your ad to your website
- Dedicated web landing page driving people to your ad

The Biggest Benefit of All

Supporting community spirit at the heart of Middletown Grange—a Bucks County tradition for 71 years.



Premium Book and Pocket Guide

50,000+ attendees & exhibitors

Distributed/online:

July 18th through August 21st

Deadline: June 23rd



Herald Special Section

200,000+ Herald readers & followers

Published/online: August 11th

Deadline: August 4th

To make a reservation contact your Herald representative
Contact Ernie Nocito: 267.987.1227; enocito@buckscountyherald.com

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Option 1

The Grange Fair Premium Book and Pocket Guide

Full Page Premium	7.5" W x 10" H	\$1000 (Back cover or 3 rd page)
Full Page	7.5" W x 10" H	\$975
Half Page	7.5" W x 4.875" H	\$500
Quarter Page	3.75" W x 4.875" H	\$275
Eighth Page (H)	3.75" W x 2.5" H	\$150
Eighth Page (V)	1.75" W x 4.875" H	\$150

Option 2

Herald Special Section: The Middletown Grange Fair

Full Page Premium	10.125" x 20.25"	\$1000 (Back cover or 3 rd page)
Full Page	10.125" x 20.25"	\$900
Half Page	10.125" x 10"	\$540
Quarter Page	10.125" x 4.875"	\$275
Marketplace	4.875" x 2"	\$150

Premium Package:

The Premium Book, Pocket Guide AND Herald Special Section

Full Page Premium	\$1750	Quarter Page	\$480
Full Page	\$1675	Eighth Page	\$260
Half Page	\$900		

Free added value for all Middletown Grange advertisers:

- **Email marketing** and **social media** by the Herald and Middletown Grange
- **Digital hyperlink** from your ad to your website
- **Search Engine Optimization (SEO)**
- **Ad creation** by the Herald's experienced creative team

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