

# *Reach 250,000+ in the heart of Bucks County*

with two digital + print publications locals love.

## **The Middletown Grange Fair Premium Book**

The indispensable annual guide for exhibitions, vendors +volunteers.

**Published and Print and Online July 18th**

**Reserve by July 3rd**

## **The Bucks County Herald's Middletown Grange Special Section**

Distributed to the largest print & digital readership (250,000+) in the region

**Published/online: August 14th**

**Reserve by August 8th**



## **Special Features and Benefits for advertising in both publications:**

- Email marketing and social media promotion of the publications by the Herald and Middletown Grange
- Digital hyperlink from your ad to your website

## **The Biggest Benefit of All**

Supporting the Middletown Grange—a Bucks County tradition for 75 years.



To make a reservation

Contact: (215) 794-1096; [advertising@buckscountyherald.com](mailto:advertising@buckscountyherald.com)



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The Grange Fair Premium Book

The Herald's Middletown Grange Special Section

## Option #1

**The Blue Ribbon Package: an ad in the Premium Book and Herald Special Section**

Full Page (Back cover or 3 <sup>rd</sup> page)	\$1750		
Full Page	\$1675	Quarter Page	\$480
Half Page	\$900	Eighth Page	\$260

## Option #2

**The Grange Fair Premium Book**

The indispensable annual guide for exhibitions, vendors +volunteers.

**Published Online July 18th**

**Reserve by July 3rd**

Full Page (Back cover or 3 <sup>rd</sup> page)	\$1025	7.5" W x 10" H
Full Page	\$1000	7.5" W x 10" H
Half Page	\$525	7.5" W x 4.875" H
Quarter Page	\$290	3.75" W x 4.875" H
Eighth Page (H)	\$160	3.75" W x 2.5" H
Eighth Page (V)	\$160	1.75" W x 4.875" H

## Option #3

**The Herald's Middletown Grange Special Section**

Distributed to the largest print & digital readership (250,000+) in the region.

**Published in Print & Online: August 14th**

**Reserve by August 8th**

Full Page (Back cover or 3 <sup>rd</sup> page)	\$1215	9.75" x 21"
Full Page	\$950	9.75" x 21"
Half Page	\$570	9.75" x 10.5"
Quarter Page	\$305	5.783" x 8.75"

**Free added value for all Middletown Grange advertisers:**

- Email marketing and social media promotion of the publications by the Herald and Middletown Grange
- Digital hyperlink from your ad to your website

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