

Reach 300,000+ in the heart of Bucks County

with 1, 2, or 3 digital, print and web publications:



August 12 to 16, 2020

Special features and benefits for all publications:

- Digital promotion by the Herald and Middletown Grange
- Social media promotion by the Herald and Middletown Grange
- Digital hyperlink from your ad to your website
- Dedicated web landing page driving people to your ad

The Biggest Benefit of All

Supporting community spirit at the heart of Middletown Grange—a Bucks County tradition for 71 years.



August 12 to 16, 2020

Premium Book and Pocket Guide
50,000+ attendees & exhibitors

Distributed/online:
July 24-August 18
Deadline: July 3



Herald Special Section
250,000+ Herald readers & followers

Published/online: August 6
Deadline: July 31

For reservations and information

Contact Ernie Nocito: 267.987.1227; enocito@buckscountyherald.com

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Option 1

The Grange Fair Premium Book and Pocket Guide

Full Page Premium	7.5" W x 10" H	\$1000 (Back cover or 3 rd page)
Full Page	7.5" W x 10" H	\$975
Half Page	7.5" W x 4.875" H	\$500
Quarter Page	3.75" W x 4.875" H	\$275
Eighth Page (H)	3.75" W x 2.5" H	\$150
Eighth Page (V)	1.75" W x 4.875" H	\$150

Option 2

Herald Special Section: The Middletown Grange Fair

Full Page Premium	10.125" x 20.25"	\$1000 (Back cover or 3 rd page)
Full Page	10.125" x 20.25"	\$900
Half Page	10.125" x 10"	\$540
Quarter Page	10.125" x 4.875"	\$275
Marketplace	4.875" x 2"	\$150

Premium Package:

The Premium Book, Pocket Guide AND Herald Special Section

Full Page Premium	\$1750	Quarter Page	\$480
Full Page	\$1675	Eighth Page	\$260
Half Page	\$900		

Free added value for all Middletown Grange advertisers:

- **Email marketing** and **social media** by the Herald and Middletown Grange
- **Digital hyperlink** from your ad to your website
- **Search Engine Optimization (SEO)**
- **Ad creation** by the Herald's experienced creative team

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